Radio-Television Program
Reconsideration Process

Applicants to the radio-television (R-TV) program in the Nicholson School of Communication (NSC) who have been denied access through the regular procedure may opt for reconsideration through the R-TV program’s special admission process. This process is designed to give applicants with experience and verifiable potential for success in the R-TV major an opportunity to submit a portfolio of these achievements. To this end, the R-TV program has a limited number of seats it may choose to award to applicants who satisfy all items described in this application process and exhibit a strong commitment to the field. This process is designed to give the student who chooses to do so an opportunity to personally present him/herself to the R-TV faculty through the use of the portfolio and state why the R-TV program would benefit by admitting her/him.

This is a **one-time** option to all applicants who satisfy the following:

1. In any given semester have fulfilled all regular application requirements to the R-TV program including demonstration of overall GPA of at least 2.25 and successful completion of all criteria for admission to R-TV program (Grammar/English and minimum credit hours)
2. Has applied during that semester for admission to the R-TV program
3. After fulfilling all regular R-TV admission requirements has been denied admission
4. Has successfully completed RTV 3007 with a “B” or better
5. Has not previously used this admission option

A committee of R-TV faculty will evaluate the portfolios. Students petitioning for reconsideration will be granted admission into the R-TV major on the basis of a majority vote by that committee. The final vote will reflect the candidate’s overall appeal as expressed in the portfolio. The R-TV area reserves the right not to grant any students admission under this process.

Using this one-time option does not limit the applicant from reapplying to the R-TV program in the future through the regular application process as described in official Nicholson School of Communication documents and the university catalog.

This is a competitive admission process in which the student will be allowed to present a variety of components described later in this document. These components will be evaluated in addition to the student’s GPA.

Final selection is based on two general factors: individual student ranking based on all the evaluation tools required and the availability of seats during the given semester in which the student applied. This is not a “set aside” or a “preferential treatment” admission process. This process is a one-time academic evaluation of student portfolios. Race, color, religion, sex,
national origin, age, disability, marital status, parental status, genetic information, sexual orientation, gender identity, gender expression or veteran status are not used in this process as admission tools.

Under this process a student must submit a portfolio containing the following items:

1. A letter of appeal
2. Current audit sheet
3. Current personal contact information (phone, address, e-mail)
4. Current/up to date resume or CV

Additionally, the candidate for reconsideration may submit any or all of the following materials:

1. Evidence of experience in the broadcasting industry (radio, television or new media) verified by a letter from an employer in the industry
2. Audio and/or video content demonstrating noteworthy production or journalistic activity (see note below)
3. Evidence of service to the university, college or school related to electronic media (examples might include producing a video for a school club, working at a radio station, creating a website for a student club/organization)
4. Evidence of high school and/or community college experience
5. Letters of recommendation (maximum number of letters shall be three and they shall NOT be from R-TV faculty)

IMPORTANT NOTICE: Portfolio applications may not include still photographs, such as headshots, of the applicant of any kind. Portfolios with such still photographs will be rejected from reconsideration.

- Please note: Because of format compatibility conflicts, the R-TV committee prefers video content be submitted in either DVD format or in a SIMPLE link to the candidate’s website, and audio content on either a CD or a simple link to the candidate’s website. Content not submitted in these formats risks the committee’s inability to screen it. Each submission (video/audio) should not exceed 5 minutes in total. Website information should include complete, correct and simple (i.e, bit.ly/owl.ly, etc.) website URL. All materials submitted, including video and audio copies will be disposed of and will NOT be returned. NO EXCEPTIONS. Remember to clearly indicate your participation in the video, audio or online production.

DEADLINE:

Note: Since not all faculty are present during the summer, the R-TV program will not entertain reconsideration applications for those not accepted at the July application deadline until the following October.

For those denied admission at the application deadline during the spring term, the deadline for submitting an application portfolio is March 1st.

For those denied admission at the application deadline during the summer and fall terms, the deadline for submitting an application portfolio is October 31st.