UNIVERSITY OF CENTRAL FLORIDA
Strategic Plan

Become a Top-Tier Research University by Creating Opportunity through Access, Partnerships, Interdisciplinarity and Engagement

**Goal 1:** Offer the best undergraduate education available in Florida.

**Goal 2:** Achieve international prominence in key programs of graduate study and research.

**Goal 3:** Provide international focus to our curricula and research programs.

**Goal 4:** Become more inclusive and diverse.

**Goal 5:** Be America’s leading partnership university.

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**Educated Citizenry**
Produce an Educated Citizenry that has knowledge, analytical and application abilities, and a critical appreciation of:
- Core values including integrity and ethics
- Diversity and inclusiveness
- Mathematical fluency
- Arts and humanities
- Economic fluency
- Civic engagement
- Global and cultural matters
- Scientific literacy
- Oral and written communication skills
- Information literacy

**Community Impact**
Engage in strategies, practices and partnerships that positively affect the local, national, and global community and position UCF as an exemplary 21st century university by:
- Commercial Impact
- Modeling and Simulation
- Pre-K-12 Education
- Hospitality and Tourism
- Social Services
- Entertainment and Media
- Health Sciences
- Quality of Life Impact
- Economic Development
- Leadership
- Social Justice
- Mentoring
- Career Development
- Volunteerism

**Sustainability**
Develop the intellectual, creative, and technical means to secure a prosperous and enduring future by:
- Lifelong Development
- Programmatic Relevance
- Micro/Macro Environmental Competitiveness
- Socioeconomic Strength
- Energy Independence and Natural Resource Conservation

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**University-Wide Initiatives**
- Recruit and graduate top quality, high achieving students
- Increase retention and graduation rates
- Expand internationalization of education and research
- Actively increase the overall diversity of faculty, staff, and students
- Strengthen the region’s economic and social ecosystem
- Strengthen culture of philanthropy and significantly increase endowment to fund strategic growth
- Align and enrich outreach, cultural, and athletic programs to meet the needs of the central Florida city-state
- Hire additional tenured and tenure-track faculty
- Enhance and expand professional development opportunities for faculty, staff and students
- Strengthen faculty, staff and student recognition and award programs
- Develop a 21st Century Library meeting the changing needs of students, faculty, and academic programs
- Establish preeminence in clinical practices
- Increase faculty and staff resource generation capacity
- Actively foster an inclusive and respectful campus environment

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**Undergraduate Excellence**
- Expand integration of core values and ethics into education and research
- Promote student engagement that infuses real-world experiences and community involvement into academic learning
- Enhance initiatives in STEM and other critical-need disciplines
- Increase undergraduate student research participation
- Review and transform GEP for relevance to a 21st century society
- Expand the establishment of learning communities
- Expand and enhance cultural competency

**Scholarly and Research Excellence**
- Attract and retain world class leaders in scholarship and research
- Invigorate on-campus professional dialogue by attracting and supporting visiting faculty scholars
- Increase external research funding
- Increase number of patentable finding disclosures

**Graduate and Professional Excellence**
- Expand initiatives to increase graduate student quality consistent with top-tier universities
- Enhance interdisciplinary research and academic programs
- Leverage proven fields of excellence and cultivate promising areas of growth

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