

TY MATEJOWSKY

Department of Anthropology
University of Central Florida
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EDUCATION

- 2001 Ph.D. Anthropology, Texas A&M University, College Station, Texas.
Dissertation Title: “Commerce and Society in the Urban Philippines: A Comparative Study.” Norbert Dannhaeuser, supervisor.
- 1995 M.A. Anthropology, Texas A&M University, College Station, Texas.
Thesis Title: “A Natural Experiment: The Commercial Transformation of a Medium Range Town in the Philippines.” Norbert Dannhaeuser, supervisor.
- 1993 B.A. Anthropology, Texas A&M University, College Station, Texas.

POSITIONS HELD

- 2020-present University of Central Florida, Professor of Anthropology.
- 2010-2020 University of Central Florida, Associate Professor of Anthropology.
- 2005-2010 University of Central Florida, Assistant Professor of Anthropology.
- 2002-2005 University of Central Florida, Visiting Assistant Professor of Anthropology.
- 2002 University of Houston – Clear Lake, Adjunct Faculty (Anthropology), School of Human Sciences and Humanities.
- 2001-2002 Texas A&M University, Instructor, Department of Anthropology.
- 1999-2000 Texas A&M University, Graduate Instructor, Department of Anthropology.
- 1997-1998 Ateneo de Manila University, Visiting Research Associate, Institute of Philippine Culture.
- 1996-1997 Texas A&M University, Graduate Instructor, Department of Anthropology.
- 1995-1996 Texas A&M University, Graduate Assistant, Office of University Art Collections and Exhibitions.
- 1994 Texas A&M University, Graduate Teaching Assistant, Department of Anthropology.

ADMINISTRATIVE EXPERIENCE

- 2024-present Department Chair.
- Overseeing department issues.
- 2018-2024 Associate Chair (not serving in this position for fall 2019 due to sabbatical).
- Mentoring junior faculty, serving as Acting Chair with signature authority when Department Chair is out (oversee daily operations; handle department issues), approving department IRB applications, and reviewing faculty syllabi for UCF compliance.
 - Working with Department Chair.
 - Developing faculty initiatives.
 - Conceptualizing and implementing department planning.
- 2024 Interim Undergraduate Coordinator.
- Advising students, conducting graduation audits, and resolving undergraduate student grievances.
- 2014-2017 Graduate Coordinator.
- Collecting, analyzing, summarizing, and submitting graduate program assessment results, approving department graduate faculty, conducting orientations for new graduate students and graduate teaching-assistants, communicating with incoming graduate students and program applicants, writing nomination letters for graduate students eligible for financial assistance such as UCF's Graduate Dean's Fellowship, advising students (approximately 40-50) about their graduate education and future as anthropological scholars, and resolving graduate student grievances.
- 2012-2013; 2018; 2024 Interim Graduate Coordinator.
- (see above).
- 2010-2012 General Education Program (GEP) Coordinator.
- Collecting, analyzing, summarizing, and submitting Anthropology GEP assessment results.

EDITORIAL DUTIES

- 2023-present *Donong na Anachbuna: A Journal of Pangasinan Studies and Philippine Cultures*, International Advisory Board.
- Providing expert advice on content, attracting new authors to the publication, and encouraging submissions to this peer-reviewed journal.
- 2014-present *Research in Economic Anthropology*, Editorial Advisory Board.
- Providing expert advice on content, attracting new authors to the publication, and encouraging submissions to the edited volume.

- 2018-2019 *Agriculture and Human Values*, Associate Editor.
- Assisting Senior Editor in writing, editing, and selecting content for publication, finding relevant scholars to peer-review submitted manuscripts, rating submitted reviews and articles, and communicating/coordinating with reviewers and scholars.
- 2011-2012 *Political Economy, Neoliberalism, and the Prehistoric Economies of Latin America. Research in Economic Anthropology. Research in Economic Anthropology*, Volume 32. Amsterdam, Holland: Elsevier-JAI Press. Co-editor (with Donald Wood).
- Assisting Co-editor in writing, editing, and selecting content for publication, finding relevant scholars to peer-review submitted manuscripts, rating submitted reviews and articles, and communicating/coordinating with reviewers and scholars.

RESEARCH INTERESTS

Cultural anthropology, food and foodways, fast food, economic anthropology, globalization, disasters, culture change and development, international migration; American popular culture; Southeast Asia (The Philippines) and the U.S.

GRANTS, AWARDS, AND DISTINCTIONS (P.I. unless otherwise indicated)

Research

- 2019 Type 1-A Sabbatical (1 Semester, Full Pay) Fall 2019. College of Sciences, UCF.
- 2018 UCF Scroll & Quill Society.
- 2018 UCF Honors in the Major, Thesis Committee Chair – K. Carlos, The Burnett Honors College, UCF, \$200.
- 2014 UCF Faculty Travel Funds, College of Sciences, UCF, \$250.
- 2014 Belsaco Prize for Scholarly Excellence, Association for the Study of Food and Society (ASFS). \$300.
- “recognizes a peer-reviewed article published within the past two years which exhibits superior research, a unique perspective and methodological approach as well as novel insights for the study of food. Clear and effective writing, engagement with food studies literature, as well as a persuasive thesis are also criteria for this award.” - Association for the Study of Food and Society (ASFS) website.
- 2013 UCF Faculty Travel Funds, College of Sciences, UCF, \$250.
- 2012 UCF Faculty Travel Funds, College of Sciences, UCF, \$449.67.
- 2011 National Hazards Center’s Quick Response Grant. University of Colorado at Boulder. “Merchant Coping Strategies in the Post-Disaster Context: Anthropological Perspectives from Dagupan City, Philippines,” \$2,200.

- 2010 UCF Faculty Center for Teaching and Learning, Twelve Week Writing Workshop, UCF, \$300.
- 2010 UCF Faculty Travel Funds, College of Sciences, UCF, \$226.
- 2009 UCF Faculty Travel Funds, College of Sciences, UCF, \$250.
- 2006 UCF In-House Research Award (Interdisciplinary). "Fast Food Globalization in the Provincial Philippines," \$4,916.

Teaching

- 2013 UCF Teaching Incentive Program (TIP) Award, College of Sciences, UCF, \$5,000 added to base salary.
- 2013 Writing Across the Curriculum Fellows Program, UCF, \$800.
- 2013 UCF Faculty Summer Institute, Writing Across the Curriculum Track, UCF, \$800.
- 2011 UCF Faculty Summer Institute, International Track, UCF, \$800.
- 2010 UCF Faculty Summer Institute, International Track, UCF, \$800.
- 2010 UCF Honors in the Major, Thesis Committee Chair – S. Blackwelder, The Burnett Honors College, UCF, \$250.
- 2009 UCF Honors in the Major, Thesis Committee Chair – M. O'Shea, The Burnett Honors College, UCF, \$250.
- 2009 UCF Honors in the Major, Thesis Committee Chair – C. Horton, The Burnett Honors College, UCF, \$250.
- 2007 UCF Teaching Incentive Program (TIP) Award, College of Sciences, UCF, \$5,000 added to base salary.
- 2007 UCF Faculty Summer Institute, International Track, UCF, \$1,000.
- 2007 UCF Undergraduate Teaching Equipment, UCF. T. Matejowsky, R. Howard, E. Zorn, L. S. Lieberman. P. Silver, \$7,090.
- 2005 UCF Undergraduate Teaching Equipment, UCF. T. Matejowsky, R. Howard, E. Zorn, L. S. Lieberman, \$7,835.
- 2004 UCF Faculty Summer Institute, Cultural Diversity Track, UCF, \$1,000.
- 2003 Interactive Distributed Learning for Technology-Mediated Course Delivery, UCF, \$1,000.

Selected graduate (Ph.D.) research grants

1997 Texas A&M University, Leland T. and Jessie W. Jordan Fellowship, Institute for International Awareness, \$1,200.

PUBLICATIONS (Sole author unless otherwise indicated)Peer-reviewed book with a university press

2025 *Risqué Business: Breastaurants in American Culture*. University of Alabama Press. Tuscaloosa, Alabama.

2022 *Smothered and Covered: Waffle House and the Southern Imaginary*. University of Alabama Press. Tuscaloosa, Alabama.

Peer-reviewed book with a university press contract

2025 *Craving the Sweet Life: Cheesecake Factory and the American Dream*. University of Arkansas Press. Fayetteville, Arkansas. (contract awarded July 2025).

Peer-reviewed books

2018 *Fast Food Globalization in the Provincial Philippines*. Lexington Books. Lanham, Maryland.

Peer-reviewed journal articles

2020 What's the Buzz all about: Jollibee, Diaspora Marketing, and Next-Stage Fast Food Globalization. *Food and Foodways* 28(4) 274-296.

2019 **Matejowsky, Ty** and Emily Herrington. Sowing the Seeds: Intersections of Faith, Celebrity Philanthropy, and Neoliberalism in an Orlando Learning Garden. *Food Studies: An Interdisciplinary Journal* 9(3): 1-15.

2016 Tex-Mex and Spandex: Understanding Cross-Border Politics and Red Meat Rhetoric in Fast Food Advertising. *Studies in Popular Culture* 39(1):17-34.

2015 Koenig, Dolores and **Ty Matejowsky**. "The Contributions of Economic Anthropology to the Political Economy of Cities." *Economic Anthropology* 2(1): 1-21.

2014 I Never Promised You a Learning Garden: Critical Reflections on the Ill-Timed Launch and Uncertain Future of a Fast Food Outreach Project in Orlando, Florida. *Digest: A Journal of Foodways and Culture* 2(2): Spring 2014.

2013 Backyard and Community Gardening in the Urban Philippines: A Case Study from Urdaneta City, Philippines. *Locale: The Australasian-Pacific Journal of Regional Food Studies* 3:29-50.

2013 The Incredible, Edible *Balut*: Ethnographic Perspectives on the Philippines' Favorite Liminal Food. *Food, Culture and Society* 16(3):387-404.

- Winner of the 2014 Belasco Prize for Scholarly Excellence, Association for the Study of Food and Society (ASFS). \$300.

- 2010 Like a “Whopper Virgin”: Anthropological Reflections on Burger King’s Controversial Ad Campaign. *Studies in Popular Culture* 32(2):85-100.
- 2010 Gender, Fast Food, and Nutritional Perspectives in the Contemporary Philippines. *Asia-Pacific Social Science Review* 10(1):1-20.
- 2009 Fast Food and Nutritional Perceptions in the Age of “Globesity:” Perspectives from the Provincial Philippines. *Food and Foodways* 17(1):29-49.
- Reprinted in *Local Food Meet Global Foodways: Tasting History*, Benjamin N. Lawrence and Carolyn de la Peña, eds. Pp. 164-184. New York, New York: Routledge/Taylor Francis (publication 2012).
- 2008 Convenience Store Pinoy: Sari-Sari, 7-Eleven, and Retail Localization in the Contemporary Philippines. *Philippine Quarterly of Culture and Society* 35(4):247-277.
- Serves as source for article in the *Philippine Daily Inquirer* (June 17, 2008).
- 2008 Jolly Dogs and McSpaghetti: Anthropological Reflections on Global/Local Fast Food Competition in the Philippines. *Journal of Asia-Pacific Business* 9(4):313-28.
- Reprinted in *Food and Culture: A Reader*, Carole Counihan, Penny Van Esterik, and Alice Julier, eds. Fourth edition. Pp. 351-362. New York, New York: Routledge (publication 2019).
- 2007 SPAM and Fast Food ‘Glocalization’ in the Philippines. *Food, Culture and Society* 10(1):24-41.
- Reprinted in *Taking Food Public: Redefining Foodways in a Changing World*, Psyche Williams-Forson and Carole Counihan, eds. Pp. 369-382. New York, New York: Routledge (publication 2012).
- 2003 Spider Wrestling and Gambling Culture in the Rural Philippines. *Philippine Studies* 51(1):147-163.
- 2000 The Privatization of Public Plazas in the Philippines: Three Cases from Pangasinan. *Philippine Quarterly of Culture and Society* 28(3):263-300.

Peer-reviewed journal articles submitted for publication.

- 2023 Neither Rot Nor Stink: *Bagoóng* and Municipal Branding in the Provincial Philippines. *Food and Foodways* (submitted December 2023; revise and resubmit March 2024).

Peer-reviewed book chapters

- 2019 **Matejowsky, Ty** and Lynne B. Milgram. Informality, Advocacy, and Governmentality in Urbanizing Northern Philippine Cities” Baguio, Benguet and Dagupan City. In *Routledge Handbook of Urbanization in Southeast Asia*, Rita Padawangi, ed. Pp. 433-446. London: Routledge.

- 2015 Merchant Resiliency and Climate Hazard Vulnerability in the Urban Philippines: Anthropological Perspectives on 2011's Typhoons Nesat and Nalgae. In *Climate Change, Culture, Economics: Anthropological Investigations. Research in Economic Anthropology*, Volume 35. Donald C. Wood, ed. Pp. 241-264. Amsterdam, Holland: Elsevier-JAI Press.
- 2012 Wood, Donald C. and **Ty Matejowsky**. Understanding Intersections of Development, Neoliberalism, and Prehistoric Economies: An Overview of REA Volume 32. In *Political Economy, Neoliberalism, and the Prehistoric Economies of Latin America. Research in Economic Anthropology*, Ty Matejowsky and Donald C. Wood, eds. Pp. xiii-xix. Amsterdam, Holland: Elsevier-JAI Press.
- 2011 Labor Migration, Overseas Remittances, and Local Outcomes in the Contemporary Philippines. In *Global Remittance Practices and Migration during the Financial Crisis and Beyond*, Ibrahim Sirkeci, Jeffrey H. Cohen and Dilip Ratha, eds. Pp. 303-306. Washington, D.C. World Bank.
- 2008 When the Lights Go Out: Understanding Natural Hazard and Merchant "Brownout" Behavior in the Provincial Philippines. In *The Political Economy of Hazards and Disasters. Society for Economic Anthropology Monograph Series 27*, Eric C. Jones and Arthur D. Murphy, eds. Pp. 179-199. Walnut Creek, California: Altamira Press.
- 2007 The Commercial Transformation of a Philippine Cityscape: A Case from San Fernando City, La Union. In *Economies and the Transformation of Landscape. Society for Economic Anthropology Monograph Series 25*, Lisa Cliggett and Chris Poole, eds. Pp. 291-310. Walnut Creek, California: Altamira Press.
- 2006 Global Tastes, Local Contexts: An Ethnographic Account of Fast Food In San Fernando City, the Philippines. In *Fast Food/Slow Food: The Economic Anthropology of the Global Food System. Society for Economic Anthropology Monograph Series 24*, Richard Wilk, ed. Pp. 145-159. Walnut Creek, California: Altamira Press.
- 2005 Overseas Contract Labor, Remittances and Household Consumption: A Case Study from San Fernando City, the Philippines. In *Markets and Market Liberalization: Ethnographic Reflections. Research in Economic Anthropology*, Norbert Dannhaeuser and Cynthia Werner, eds. Pp. 11-35. Amsterdam, Holland: Elsevier-JAI Press.
- 2002 Globalization and Retail Development in the Post-Disaster Context: A Comparison of Two Philippine Communities. In *Social Dimensions in the Economic Process. Research in Economic Anthropology*, Norbert Dannhaeuser, ed. Pp. 311-341. Amsterdam, Holland: Elsevier-JAI Press.
- 2002 Globalization, Privatization and Public Space in the Provincial Philippines. In *Economic Development: An Anthropological Approach. Society for Economic Anthropology Monograph Series 19*, Jeffrey H. Cohen, ed. Pp. 209-240. Walnut Creek, California: Altamira Press.

Peer-reviewed book chapters accepted for publication.

- 2022 Fast Food and Food Deserts: Abundance and Deficiency. In *The Handbook of the Anthropology of Food*, Clare Sammells, editor. Cambridge University Press (accepted May 2024).

Peer-reviewed notes and commentaries

- 2019 The Moon Landing as a Critique of Free-Market Capitalism?, *Anthropology News* website (August 2).
- 2009 “Whopper Virgins”: A Problematic Campaign. *Anthropology News*. 50(4):3.

Non-peer-reviewed notes and commentaries

- 2022 What Waffle House Taught Me About the South. *University of Alabama Press Blog* (November 29).
- 2014 **Matejowsky, Ty** and Beatriz M. Reyes-Foster. Maximizing Success for Undergraduate Anthropology Majors, *Anthropology News*.
- 12 monthly articles (800-1,000 words) geared towards preparing undergraduate anthropology majors to compete in non-anthropology career tracks.
- 2013 **Matejowsky, Ty** and Beatriz M. Reyes-Foster. Anthropologists Should Do a Better Job of Promoting Field. *Orlando Sentinel*. A15 (April 25).

Non-peer-reviewed photo essay

- 2020 Contemporary Filipino Foodways: Views from the Street, Household, and Local Dining Scene. *Asia Pacific Studies*. 16(2).

ETHNOGRAPHIC FIELD RESEARCH (P.I. unless noted)

- 2019 Fieldwork in Dagupan City, the Philippines examining local foodways and street food vending. March.
- 2015 Fieldwork in Dagupan City, the Philippines examining local Nego-Kart initiative and street food vending. May.
- 2011 Fieldwork in Dagupan City, the Philippines examining local merchant responses in the post-disaster context. December. Research supported by National Hazards Center’s Quick Response Grant. University of Colorado at Boulder (Interdisciplinary) \$2,200.
- 2010 Fieldwork in Dagupan City and Urdaneta City, the Philippines examining local foodways and vegetable consumption. July.
- 2006 Fieldwork in Dagupan City and San Fernando City, the Philippines examining the socioeconomic implications of fast food globalization. July. Research supported by UCF In-House Research Award (Interdisciplinary) \$4,916.

- 2005 Fieldwork in Dagupan City and San Fernando City, the Philippines examining the socioeconomic implications of fast food globalization. July – August.
- 1998 Fieldwork in San Fernando City, the Philippines expanding my study of the effects of globalization to include another provincial urban community. January – May. Research supported by Texas A&M University, Leland T. and Jessie Jordan Fellowship, Institute for International Awareness, \$1,200.
- 1997 Fieldwork in Dagupan City, the Philippines studying the consequences of globalization on a provincial, multi-ethnic urban community. June – December. Research supported by Texas A&M University, Leland T. and Jessie W. Jordan Fellowship, Institute for International Awareness, \$1,200.
- 1994 Fieldwork in Dagupan City, the Philippines examining the socioeconomic implications of formal sector market expansion on a local vendor community. May – July.

PRESENTATIONS AND CONFERENCE PARTICIPATION (Sole presenter unless otherwise indicated)

Presentations

- 2024 Neither Rot Nor Stink: *Bagoóng* and Municipal Branding in the Provincial Philippines. Joint Annual Meetings of the Association for the Study of Food and Society (ASFS) and the Agriculture, Food and Human Values Society (AFHVS), and Society for Anthropology of Food and Nutrition (SAFN), Syracuse University, Syracuse, New York. International.
- 2019 Waffle House Proud: Will the Dirty South's Favorite Greasy Spoon ever Clean up its Act? Joint Annual Meetings of the Association for the Study of Food and Society (ASFS) and the Agriculture, Food and Human Values Society (AFHVS), and Society for Anthropology of Food and Nutrition (SAFN), University of Alaska, Anchorage, Alaska. International.
- 2018 Merchant Perspectives on Institutional Accountability, Undercapitalized Infrastructure, and Effective Governance in the Provincial Philippines: An Anthropological Case Study of Natural Disasters and Street Flooding in Dagupan City. Annual Meeting of the Society for Economic Anthropology, University of Arizona, Tempe, Arizona. International.
- 2018 **Ty Matejowsky** and Emily Herrington. Sowing the Seeds: Intersections of Faith, Celebrity Philanthropy, and Neoliberalism in an Orlando Community Garden. Joint Annual Meetings of the Association for the Study of Food and Society (ASFS) and the Agriculture, Food and Human Values Society (AFHVS), and Society for Anthropology of Food and Nutrition (SAFN), University of Wisconsin, Madison, Wisconsin. International.

- 2017 Raising a Stink: Anthropological Reflections on the Divisive Delights of Durian in Contemporary Filipino Foodways. Joint Annual Meetings of the Association for the Study of Food and Society (ASFS) and the Agriculture, Food and Human Values Society (AFHVS), and Society for Anthropology of Food and Nutrition (SAFN), Occidental College, Los Angeles, California. International.
- 2016 Tex-Mex, Sex, and Spandex: Understanding Red Meat Rhetoric and Cross-Border Politics in Fast Food Advertising. Joint Annual Meetings of the Association for the Study of Food and Society (ASFS) and the Agriculture, Food and Human Values Society (AFHVS), and Society for Anthropology of Food and Nutrition (SAFN), University of Toronto, Scarborough. International.
- 2015 Food Cart Vending in the Provincial Philippines. 114th Annual Meeting of the American Anthropological Association, Denver, CO. Plenary Session, International.
- 2014 Anthropological Reflections on a Fast Food Learning Garden in Orlando, Florida. 113th Annual Meeting of the American Anthropological Association, Washington, D.C. Plenary Session. International.
- 2014 I Never Promised You a Learning Garden: Critical Reflections on the Ill-Timed Launch and Uncertain Future of a Fast Food Outreach Project in Orlando, Florida. Joint Annual Meetings of the Association for the Study of Food and Society (ASFS) and the Agriculture, Food and Human Values Society (AFHVS), and Society for Anthropology of Food and Nutrition (SAFN), The University of Vermont, Burlington, Vermont. International.
- 2013 Urban Merchant Resilience in the Post-Disaster Context Philippines: Anthropological Perspectives from Dagupan City, Philippines. 112th Annual Meeting of the American Anthropological Association, Chicago. Plenary Session. International.
- 2012 Backyard and Community Gardening in the Urban Philippines: A Case Study from Urdaneta City, Philippines. 111th Annual Meeting of the American Anthropological Association, San Francisco. Plenary Session. International.
- 2012 Backyard and Community Gardening in the Urban Philippines: A Case Study from Urdaneta City, Philippines. Joint Annual Meetings of the Association for the Study of Food and Society (ASFS) and the Agriculture, Food and Human Values Society (AFHVS), and Society for Anthropology of Food and Nutrition (SAFN), New York University, New York, New York. International.
- 2012 Introduction: The Political Economy of Cities. Annual Meeting of the Society for Economic Anthropology, Trinity University, San Antonio, Texas. International.

- 2011 The Incredible, Edible *Balut*: Ethnographic Perspectives on the Philippines' Favorite Liminal Food. 110th Annual Meeting of the American Anthropological Association, Montreal. Plenary Session. International.
- 2011 The Incredible, Edible *Balut*: Ethnographic Perspectives on the Philippines' Favorite Liminal Food. Joint Annual Meetings of the Association for the Study of Food and Society (ASFS) and the Agriculture, Food and Human Values Society (AFHVS), University of Montana - Missoula, Missoula, Montana. International.
- 2010 Of Burgers and Bees: Gender, Fast Food, and Nutritional Perceptions in the Provincial Philippines. Poster. 109th Annual Meeting of the American Anthropological Association, New Orleans. Plenary Session. International.
- 2010 Like a "Whopper Virgin": Anthropological Reflections on Burger King's Controversial Ad Campaign. Joint Annual Meetings of the Association for the Study of Food and Society (ASFS) and the Agriculture, Food and Human Values Society (AFHVS), University of Indiana, Bloomington, Indiana. International.
- 2009 Of Burgers and Bees: Gender, Fast Food, and Nutritional Perceptions in the Provincial Philippines. Joint Annual Meetings of the Association for the Study of Food and Society (ASFS) and the Agriculture, Food and Human Values Society (AFHVS), Penn State University, University Park, Pennsylvania. International.
- 2008 Fast Food Consumption, "Globesity" and Nutritional Perceptions in the Contemporary Philippines. 107th Annual Meeting of the American Anthropological Association, San Francisco. Plenary Session. International.
- 2008 Fast Food Consumption, "Globesity" and Nutritional Perceptions in the Contemporary Philippines. Joint Annual Meetings of the Association for the Study of Food and Society (ASFS) and the Agriculture, Food and Human Values Society (AFHVS), The University of New Orleans, New Orleans, Louisiana. International.
- 2008 Jolly Dogs and McSpaghetti: Anthropological Reflections on Global/Local Fast Food Competition in the Philippines. Annual Meeting of the American Ethnological Society (AES) and the Society for North American Anthropology (SANA), Wrightsville Beach, North Carolina. International.
- 2007 Convenience Store Pinoy: Sari-Sari, 7-Eleven and Retail Localization in the Contemporary Philippines. 106th Annual Meeting of the American Anthropological Association, Washington, D.C. Plenary Session. International.
- 2007 When the Lights Go Out: Understanding Natural Hazard and Merchant "Brownout" Behavior in the Provincial Philippines. Annual Meeting of the Society for Economic Anthropology, University of North Carolina - Greensboro, Greensboro, North Carolina. International.

- 2006 SPAM and Fast Food ‘Glocalization’ in the Philippines. Joint Annual Meetings of the Association for the Study of Food and Society (ASFS) and the Agriculture, Food and Human Values Society (AFHVS), Boston University, Boston, Massachusetts. International.
- 2005 The Commercial Transformation of a Philippine Cityscape: A Case from San Fernando City, La Union. 104th Annual Meeting of the American Anthropological Association, Washington, D.C. Plenary Session. International.
- 2005 The Commercial Transformation of a Philippine Cityscape: A Case from San Fernando City, La Union. Annual Meeting of the Society for Economic Anthropology, Dartmouth College, New Hanover, New Hampshire. International.
- 2004 Global Tastes, Local Contexts: An Ethnographic Account of Fast Food Market Expansion in San Fernando City, the Philippines. Annual Meeting of the Society for Economic Anthropology, Emory University, Atlanta, Georgia. International.
- 2003 Overseas Contract Labor, Remittances and Household Consumption: A Case Study from San Fernando City, the Philippines. 102nd Annual Meeting of the American Anthropological Association, Chicago, Illinois. International.
- 2002 Overseas Contract Labor, Remittances and Household Consumption: A Case Study from San Fernando City, the Philippines. Poster. Annual Meeting for the Society for Economic Anthropology, University of Toronto, Toronto, Canada. International.
- 2001 Globalization and Retail Development in the Post-Disaster Context: A Comparison of Two Philippine Communities. 100th Annual Meeting of the American Anthropological Association, Washington D.C. International.
- 2000 The Privatization of Public Plazas in the Philippines: Three Cases from Pangasinan. 99th Annual Meeting of the American Anthropological Association. San Francisco, California. International.
- 1999 The Privatization of Public Plazas in the Philippines: Three Cases from Pangasinan. Poster. Annual Meeting of the Society for Economic Anthropology. Texas A&M University, College Station, Texas. International.

Invited Public Presentations

- 2019 Fast Food Globalization in the Provincial Philippines. Center for Asia Pacific Studies. University of San Francisco National. (November 13, 2019).

Invited Panels

- 2017 Intersections of the Social Sciences. Mars Mission Social Science Workshop Buzz Aldrin Space Institute. Kennedy Space Center, Titusville, Florida. International.

Conference Program Organization

2012 The Political Economy of Cities. Annual Meeting of the Society for Economic Anthropology, Trinity University, San Antonio, Texas. International. Program Co-Chair (with Dolores Koenig).

Conference Location Organization

2019 Wealth in People. Annual Meeting of the Society for Economic Anthropology, University of Central Florida, Orlando, Florida. International. Program.

TEACHING INTERESTS

Sociocultural anthropology, globalization, economic anthropology, fast food, culture change and development, sports, magic and rituals; Southeast Asia (Philippines).

COURSES TAUGHT/DEVELOPEDUniversity of Central Florida (2002-present)

Graduate

Culture, Power, and Development (ANG 5272).
 Proseminar in Anthropology (ANG 6002).
 Food Security and Sustainability (ANG 6405).
 Seminar in Applied Anthropology (ANG 6701).
 Science, Technology, and the Transformation of Human Societies (ANG 6931, with Sarah Barber).

Undergraduate

General Anthropology (ANT 2000: Honors').
 Peoples of the World (ANT 3212: face-to-face mixed mode, and web class – WebCT, Webcourses, and Canvas).
 Magic, Ritual and Belief (ANT 3241 face-to-face, mixed mode, and web class – Webcourses and Canvas).
 Sex, Gender and Culture (ANT 3302: face-to-face and mixed mode).
 Independent Study (ANT 3905).
 Globalization: Cultural and Political Implications (ANT 3930H: Honors Interdisciplinary Seminar, with Barbara Kinsey).
 Anthropology of Fast Food (formerly Anthropological Perspectives on Fast Food) (ANT 4013).
 Caribbean Cultures (ANT 4340).
 Anthropology of Sport (ANT 4405).
 Culture, Inequality and Global Development (formerly Culture, Power, and Development) (ANT 4702).
 Economic Anthropology (ANT 4932).

University of Houston – Clear Lake (2002)

Undergraduate

Contemporary Cultural Anthropology (ANTH 3131).

Texas A&M University (1996-1997; 1999-2002)

Undergraduate

Introduction to Anthropology (ANTH 201).
 Peoples and Cultures of the World (ANTH 205).
 Social and Cultural Anthropology (ANTH 210).

UCF Student Thesis/non-Thesis Committees

Graduate: Ph.D. Integrative Anthropological Sciences

Chair/Co-Chair

- 2024- present Konok Chapa Das (Co-Chair with Dr. Beatriz Reyes-Foster),
 Dissertation Title: “Navigating Reproductive Choices in Exile: An Ethnographic Study of Rohingya Decision-Making, Coping Mechanisms, and Resistance Strategies in Cox’s Bazar Refugee Camps in Bangladesh.” (Expected graduation May 2027).
- 2023-present Ty Karnitz,
 Dissertation Title: TBD (Expected graduation May 2028).
- 2018-2024 Chelsea Daws,
 Dissertation Title: “Cultivating Green Public Spaces amid COVID-19: An Anthropological Study of Metro-Orlando Gardeners.” (Graduated May 2024).
- Graduate: M.A. Anthropology
- Chair/Co-Chair
- 2023-present Natasha Ovies Uranga,
 Thesis Title: “Tasting Cultures: Anthropological Explorations of Venezuelan Migrant Foodways in Central Florida.” (Expected graduation August 2026).
- 2023-2025 Naydelin Trejo,
 Thesis Title: “Bubble Tea and Identity: An Ethnographic Exploration of Boba Shops and College Students in Orlando.” (Graduated December 2025).
- 2018-2020 Lauren Friedman,
 Thesis Title: “Stage Dives and Shared Mics: Ethnographic Perspectives on Audience/Performer Interactions at Punk Rock Shows in Central Florida.” (Graduated May 2020).
- 2015-2017 Emily Herrington,
 Thesis Title: “Cafeteria Culture: An Anthropological Approach to Lunchtime at a Central Florida Elementary School.” (Graduated December 2017).
- 2015-2017 Dylan Fehribach,
 Thesis Title: “Crafting Craft Beer Brands: An Anthropological Examination of Craft Breweries in Orlando, FL.” (Graduated May 2017).

- 2014-2017 Chelsea Daws,
Thesis Title: "An Anthropological Study of Eating Perspectives, Meal Consumption, and Food Choices among Diverse Student Populations." (Graduated May 2017).
- 2014-2016 Allison Matos (Co-Chair with Dr. Joanna Mishtal),
Thesis Title: "'Teach Them to Eat:' Complexities of Community Based Organization and Nutrition Education Initiatives in the Prevention of Chronic Disease." (Graduated December 2016).
- 2014-2016 Rebecca Young (Co-Chair with Dr. Joanna Mishtal),
Thesis Title: "Devising Strategies, Managing Needs: A Multi-Perspective Study of Homelessness in Oviedo, Florida." (Graduated May 2016).
- 2014-2016 Rachael Root (Co-Chair with Dr. Joanna Mishtal),
Thesis Title: "Navigating Sociotechnical Power Structures: Dynamics of Conflict in World of Warcraft's Player versus Player Events." (Graduated May 2016).
- 2011-2013 Justin Fletcher,
Thesis Title: "Currency in Transition: An Ethnographic Inquiry of Bitcoin Adherents." (Graduated December 2013).
- 2011-2013 Donald Persaud,
Thesis Title: "Gender Differences and Fast Food Perceptions among U.S. College Students." (Graduated December 2013).
- 2009-2013 Zachary Hawk,
Thesis Title: "Gourmet Food Trucks: An Ethnographic Examination of Orlando's Food Truck Scene." (Graduated December 2013).
- 2010-2013 Russell Edwards,
Thesis Title: "Backpacks, Budgets and Bunks: Understanding Cost-Constrained Travelers." (Graduated August 2013).
- 2010 Danielle VerPlanck,
(non-thesis seeking). (Graduated December 2010).
- 2007-2010 John Spottke,
Thesis Title: "Ethnographic Reflections on Group Formation in Blizzard's *World of Warcraft*." (Graduated December 2010).
- 2010 Joshua Crosby,
Thesis Title: "'Swine Flu,' Drug Wars, and Riots: Media and Tourism in Oaxaca, Mexico." (Graduated August 2010).

- 2008-2010 Cheney Swedlow,
Thesis Title: "The US Economic Crises and Household Food Purchasing Strategies: Consumer Perspectives from Three Orlando Food Retailers."
(Graduated May 2010).
- 2006-2009 Jason Cucchiara,
Thesis Title: "Pubs, Pints, and Punters: An Ethnographic Inquiry of Pub Life in Ireland." (Graduated May 2009).

Graduate: Ph.D. Integrative Anthropological Sciences

Committee Member

- 2023-present Juan M. Ancona-Manzanilla,
Dissertation Title: "Slow Cooking Violence: Exploring Heat Coping Strategies and Food Practices amid Ecosyndemic Marginalized Contexts in Southern Merida, Mexico." (Expected graduation May 2028).
- 2023 Rachel Root,
Dissertation title: "They Dare to Continue:" Identity, Challenges, and Coloniality of Distance at Universidad de Oriente, Yucatán." (Graduated August 2023).

Graduate: M.A. Anthropology

Committee Member

- 2015-2017 Russell Manzano,
Thesis Title: "After the Boat: Understanding the Needs of Refugees Living in Second Reception Centers in Sicily." (Graduated May 2017).
- 2014-2016 Adam Kersch,
Thesis Title: "Asylum in Crisis: Refugees and Structural Violence in Siracusa, Italy." (Graduated May 2016).
- 2014 Kristi Marrero,
Thesis Title: "Speaking with the Orishas: Divination and Propiation in the Lucumi Religion." (Graduated December 2014).
- 2014 Suzanne C. Draper,
Thesis Title: "Catholic Healing Masses: Intersections of Health and Healing in Yucatàn." (Graduated December 2014).
- 2012-2014 Brittany Hoback,
Thesis Title: "Aloha on the Mainland: Using Cultural Tourism for Building Identity and Community in Diaspora through the Employment in Polynesian Luau." (Graduated May 2014).
- 2012-2013 Sami Bolger,
Thesis Title: "A Middle School Case Study of the No Zero Homework Policy in Teacher Culture as it Relates to Current High Stakes." (Graduated December 2013).

- 2009-2012 Corinne E. Zellner,
Thesis Title: "Florida's Cattle Culture: Ethos and Enterprise in the Sunshine State." (Graduated May 2012).
- 2009-2011 Patrick Barrett,
Thesis Title: "A Sense of Place: Ethnographic Reflection on Two Palestinian Life Histories." (Graduated December 2011).
- 2010-2011 Michael Anderson,
Thesis Title: "Economic Trends and Spiritual Training in the Mainstream Emerging Evangelical Church." (Graduated May 2011).
- 2010 Keisha Wiel,
Thesis Title: "Perceptions on the Social Status of Papiamentu in Contrast to its Official Significance in Aruba and Curaçao." (Graduated August 2010).
- 2008-2009 Brian Tillesen, Cultural Competence in the Professions Track.
Thesis Title: "Fairy Forts and Superstitions in Contemporary Coastal Sligo, Ireland." (Graduated December 2009).
- 2008-2009 Richard Weller, Cultural Competence in the Professions Track (non-thesis seeking). (Graduated May 2009).

Graduate: Ph.D. non-Anthropology

Committee Member

- 2016-2017 Edwanna Andrews, Sociology.
Dissertation Title: "Damned to Hell: The Black Church Experience for Lesbians, Gays, and Bisexuals." (Graduated August 2017).
- 2016-2017 Mandi N. Barringer, Sociology.
Dissertation Title: "A Place in the Pew: Lesbian, Gay, and Bisexuals' Perceptions of Religious Traditions." (Graduated August 2017).
- 2015-2016 Jessica Chase, Sociology.
Dissertation Title: "The Religious Beliefs and Behaviors of Baby Boomers, Generation X, and the Millennials: Are the still Gender Differences." (Graduated August 2016).
- 2013-2015 Jeffrey A. Williamson, Sociology.
Dissertation Title: "Can I Get an Amen? Central Florida Black Pastors' Perceptions of the Impact of the Black Church in the Black Community." (Graduated December 2015).
- 2011-2016 Maggie Cotto, Texts and Technology.
Dissertation Title: "Dining with Cyborgs: Disembodied Consumption and the Rhetoric of Food Media in the Digital Age." (Graduated May 2016).

Graduate: M.A. non-Anthropology

Committee Member

- 2007-2008 Justin de Leon, Political Science.
Thesis Title: "Philippine Economic and Political Policy and Philippine Muslim Reaction." (Graduated December 2008).
- 2004-2008 Barbara Verchot, Interdisciplinary Studies.
Thesis Title: "Creating Marginality, Reconstructing Narrative: Reconfiguring Karen Social and Geo-Political Alignment." (Graduated May 2008).

Undergraduate: Honors Undergraduate Thesis (previously Honors in the Major) B.A. Anthropology

Chair

- 2024 Jeremy Braga
Thesis Title: "Exploring Filipino Restaurants in Greater Orlando." (Graduated December 2024).
 - Awarded a \$2,000 scholarship from UCF's Summer Undergraduate Research Fellowship (SURF) program (April 2024).
- 2021 Emma Angel,
Thesis Title: "Coffee is Fluid: A Discussion on the History of Coffee and its Modernity." (Graduated December 2021).
- 2020-2021 Rosalie Johnson,
Thesis Title: "Marked Membership: Anthropological Perspectives on North American Contemporary Tattooing." (Graduated August 2021).
- 2017-2018 Kristine Carlos,
Thesis Title: "Modern Crystal and Spiritual Healing Practices in the Western World and their Origins." (Graduated May 2018).
- 2009-2010 Sara Blackwelder,
Thesis Title: "Syncretism in Contemporary Pagan Purification Practices." (Graduated May 2010).
- 2008-2009 Megan O'Shea,
Thesis Title: "Pretty in Ink: Anthropological Reflections on Tattoos amongst Punk Women." (Graduated May 2009).
- 2008-2009 Chelsea Horton,
Thesis Title: "Opening Our Hearts to the Magic of Other Kingdoms: Cultural Sharing between Japan and the United States in Kingdom Hearts." (Graduated May 2009).

Committee Member

- 2014-2015 Nicholas M. Casorio, Anthropology.
Thesis Title: "Linguistic Relativity and Multilingualism." (Graduated December 2015).

- 2014-2015 Shannon Payne, Anthropology.
Thesis Title: "The Performance of Health? Motivations behind University Students' Decisions to Wear Athletic Attire." (Graduated August 2015).
- 2014-2015 Amber Morrison, Anthropology.
Thesis Title: "Understanding Gender Identity among Women Cosplayers of the Gotham City Sirens." (Graduated May 2015).
- 2012-2014 Rebecca Young, Anthropology.
Thesis Title: "The Perceptions of Homelessness and Strategies for Receiving Services for the Florida Homeless." (Graduated May 2014).
- 2010-2011 Dara R. Shore, Anthropology.
Thesis Title: "A Meal Fit by a King: Influence of Production, Trade, Tribute, and Feasting on Anglo-Saxon Kinship." (Graduated May 2011).
- Undergraduate: Honors Undergraduate Thesis (previously Honors in the Major) B.A. non-Anthropology
Committee Member
- 2025-2026 Lorena Elizabeth Black, Anthropology.
Thesis Title: "The Vagabond Way: A Qualitative Study of Intentional Non-Participation in Structured Society." (Graduated May 2026).
- 2015-2016 Wanda Fuentes, Social Work.
Thesis Title: "The Impact of Student Characteristics on Self-Concept and Self-Efficacy." (Graduated August 2017).
- 2014-2015 Erika Handley, Sociology.
Thesis Title: "Perception of Mental Illness and Its Portrayal in Film." (Graduated August 2015).
- 2014-2015 Trina Gilliam, Sociology.
Thesis Title: "The Great Escape: Making the Choice for Upward Social Mobility." (Graduated May 2015).
- 2014-2015 Suzeline Desir, Nursing.
Thesis Title: "Acculturation Factors Associated with the Prevalence of Obesity in Immigrant Children and Adolescents." (Graduated May 2015).
- 2014 Kelly Duckworth, Sociology.
Thesis Title: "Stand Your Ground: How Can a UCF Student's Fear of Crime Affect Their Opinion of This Law and What Variables Affect the Student's Level of Fear of Crime" (Graduated August 2014).
- 2013-2014 Alyse Gruber, Sociology.
Thesis Title: "Narcissism at its Finest: A Look into Dating Preferences" (Graduated May 2014).

- 2013-2014 Shaun Richardson, Sociology.
Thesis Title: "That's So Ghetto A Study of the Racial/Socioeconomic Implications with the term 'Ghetto.'" (Graduated May 2014).
- 2013 Asya R. Ferginai, English.
Thesis Title: "Still Waters, A Memoir." (Graduated December 2013).
- 2012-2013 Emily Rosenbaum, Sociology.
Thesis Title: "Does Knowledge Predict Fear: Prior Knowledge of Mass School Shootings and Students Fear of Crime on a College Campus." (Graduated May 2013).
- 2012-2013 Kelsey DeGenaro, Sociology.
Thesis Title: "An Examination of the Influence of Religiosity on Political Views of the Millennial Generation." (Graduated May 2013).
- 2012-2013 Brittney Dennis, Sociology.
Thesis Title: "Going Natural: African American Women and their Hair." (Graduated December 2013).
- 2012-2013 Shawn Gaulden, Sociology.
Thesis Title: "Sacred Changes on Campus: The Effects of Higher Educational Experience on Religiosity and Spirituality, and Resolving Cognitive Dissonance." (Graduated May 2012).
- 2011 Angiemil Perez, Sociology.
Thesis Title: "A Comparative Study on Community-Based After-School Programs to Faith-Based After-School Programs." (Graduated December 2011).
- 2010 Samantha H. Snyder, Sociology.
Thesis Title: "Impact of Sport Participation on Academic Achievement: A Look at Gender and Racial Inequalities." (Graduated December 2010).
- 2009-2010 Johana M. Vega, Political Science.
Thesis Title: "Internal Displacement: The Link between Government Inefficiency and Forced Migration." (Graduated December 2010).
- 2009-2010 Michael Moncrieff, Psychology.
Thesis Title: "'When You Believe in Things You Don't Understand': An Evolutionary Exploration of Paranormal, Superstitious and Religious Belief." (Graduated August 2010).
- 2004-2005 Marianne Ripley, Psychology.
Thesis Title: "Charismatic Cults and Leadership." (Graduated December 2005).
- 2003-2004 Loma Evans Stinson, Psychology.
Thesis Title: "Diversity Curricula Mandates in Higher Education: A Student Impact Assessment." (Graduated May 2004).

UCF Student Mentoring

Undergraduate: Research and Mentoring Program (RAMP)

2016-2017 Isa Wynn, Anthropology. (Graduated December 2017).

PROFESSIONAL ACTIVITIESUniversity of Central Florida Service

University

2023 Technology Advisory Committee (Member).
 2019 Summer Faculty Development Conference (Participant).
 2018 Summer Faculty Development Conference (Participant).
 2015 Multicultural Academic and Support Services (MASS) Lunch and Learn (Participant).
 2014 Summer Faculty Development Conference (Participant).
 2013 Summer Faculty Development Conference (Participant).
 2012 UCF Undergraduate Research Journal (Reviewer).
 2012-2015 UCF Graduate Council Appeals Committee (COS Representative).
 2012-2015 UCF Faculty Senate (COS and Anthropology Representative).
 2012 UCF Southern Region Faculty Brown Bag Series (Presenter).
 2011 "Starting a Conversation on Culture: Multidisciplinary Perspectives across the UCF Community," daylong symposium as a part of International Education Week (Co-Organizer and Participant).
 2011 Summer Faculty Development Conference (Participant).
 2010 Summer Faculty Development Conference (Participant).
 2007-2011 UCF Southern Region Faculty Brown Bag Series Committee (Member).
 2007 UCF Diversity Certificate Series, Office of Diversity Initiatives (Attendee).
 2007 UCF Southern Region Faculty Brown Bag Series (Presenter).
 2007 Summer Faculty Development Conference (Participant).
 2005-2011 UCF Southern Region Faculty Advisory Committee (Member).
 2006 UCF Southern Region Faculty Brown Bag Series (Presenter).
 2004 Summer Faculty Development Conference (Panelist: Co-Teaching Seminar).
 2004 IDL Training (Web Vet Presenter).

College of Sciences

2024 Cumulative Progress Evaluation (CPE) Associate to Full Professor Committee – School of Politics, Security, and International Affairs (Outside Member).
 2022 Graduate Curriculum and Standards Committee – Excellence Awards (Interim Member).
 2021 Promotion and Tenure Committee (Chair).
 2020-present Sabbatical Committee (Member).
 2016-2018 Annual Evaluation Standards and Procedures – Sociology Department (Outside Member).
 2016-17; 2020-2021 Promotion and Tenure Committee (Member).
 2014 Rising Stars Assistants Research Award Committee (Member).
 2012 5-Year Chair Review Committee (Department Co-Representative).
 2009-2012 Committee on Graduate Studies and Research (Department Representative).
 2008-2012 Library Advisory Board (Representative).

Department of Anthropology

2023-2024	Five Year Chair Review Committee.
2022-2023	Promotion and Tenure Committee (Chair).
2022-2023	Graduate Anthropology Association Faculty Advisor).
2022-2023	AESP Revision Committee (Member).
2020-2021; 2023	Instructor/Lecturer Promotion Committee (Chair).
2019	Chair Search Committee (Member).
2018-2019; 2020-2023	Trevor Colbourn Anthropology Endowment Fund Committee (Member).
2016-2017; 2022-2024	Doctoral Proposal Committee.
2015-2016	Anthropology Search Committees (Coordinator).
2015	Anthropology Search Committees (Coordinator).
2015	Ph.D. Development Committee (Member).
2014-2015	Assessment Committee (Chair).
2014	Search Committee (Member).
2012-2014	Research Incentive Award (RIA) Committee (Department Representative).
2012-present	Promotion and Tenure Committee (Member).
2011	Promotion and Tenure Committee (Chair).
2010-2011	Teaching Incentive Program (TIP) Committee (Department Representative).
2010-2011	Anthropology Search Committees (Coordinator).
2005-present	Graduate Curriculum Committee (Member).
2005-2015	Undergraduate Curriculum Committee (Member).
2006-2008	Anthropology Search Committees (Member).
2005-2006	Recruitment Enhancement Program (Member).

Service to the profession

Organizations

2013-2016	Executive Board of Directors, Society for Economic Anthropology (Member).
2007-2010	Executive Board of Directors, Society for Economic Anthropology (Member).

Reviews

Grant Proposals

2006	National Science Foundation, Doctoral Dissertation Improvement Grant.
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Book Proposals

2017	Street Food Nation. Ramin Ganeshram. Bloomsbury.
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Manuscripts

2026	<i>Food and Foodways</i> 34(2). Book Review of <i>SPAM: A Global History</i> , Kelly A. Spring (Reaktion Books; The Edible Series).
2023	<i>Food and Foodways</i> .
2022	<i>Food, Culture and Society</i> .
2021	<i>Food, Culture and Society</i> .
2021	<i>Journal of the Royal Anthropological Institute</i> . Book review of <i>The Spread of Food Cultures in Asia</i> (p.238), Kazunobu Ikeya (ed.).
2018	<i>Food, Culture and Society</i> .
2018	<i>Research in Economic Anthropology</i> .
2016	<i>Asian Journal of Social Science</i> .
2016	<i>PRISM – The Official Publication of Negros Oriental State University</i> .
2016	<i>Economic Anthropology</i> .

- 2016 *Studies in Popular Culture*.
 2015 *Food and Foodways*.
 2015 *American Ethnologist* 42(2):382-383. Book review of *Pigs and Persons in the Philippines: Human Animal Entanglements in Ifugao Rituals* (p.161), John Henrik Ziegler Remme. (Lexington Books).
 2014 *Social Science Diliman*.
 2014 *Social Science Research*.
 2013-2015 Harold K. Schneider Student Paper Prize in Economic Anthropology Competition.
 2013 *Material Culture: The Journal of Pioneer America Society*.
 2013-2014 *Locale: The Australasian-Pacific Journal of Regional Food Studies*.
 2012 *Studies in Popular Culture*.
 2011 *Urban Anthropology*.
 2010 *Food and Foodways*.
 2008 *Journal of Material Culture*.
 2007 *Research in Economic Anthropology*.
 2006 *Culture and Agriculture*.

Promotion and Tenure

- 2017 Department of Archaeology/Anthropology, University of Wisconsin-La Crosse, La Crosse, WI.

Other professional service

- 2006 Appeared on *The Noon Show* podcast/radio show episode (April 15, 2026).
 2026 Appeared on *Engage* (Central Florida Public Media) podcast/radio show episode "ACA Costs Rise, Historic Eatonville School Land Sparks Debate, Why Fast-Food Resolutions Fail." (January 8, 2026).
 2025 Quoted in *The Atlantic* article "Can Jollibee Beat American Fast Food at It's Own Game?" (December 9, 2025).
 2025 Public talk "Smothered and Covered: Waffle House and the Southern Imaginary" UCF Libraries Speaker Spotlight at Legacy Point (December 1, 2025).
 2025 Appeared in *Spectrum News* television segment "Roots of Today's Halloween Traditions Date Back Centuries" (October 24, 2025).
 2025 Public talk "Risqué Business: Breastaurants in American Culture/Smothered and Covered: Waffle House and the Southern Imaginary" at Learning Institute for Elders (LIFE) at University of Alabama (UA) Office of Lifelong Learning Instructing (OLLI) "Talking about Books" (October 20, 2025).
 2025 Quoted in *Medium* article "The Texas Takeover of DQ" (May 8, 2025).
 2025 Quoted in *New York Times* article "The Pong-Pong Fruit in 'White Lotus' Really is that Dangerous" (April 7, 2025).
 2025 Appeared on *Today, Explained* (Vox) podcast/radio show episode "Pray for Hooters." (April 4, 2025).
 2024 Appeared on *Engage* (Central Florida Public Media) podcast/radio show episode "Thanksgiving and the Role Food Plays in Central Florida Gatherings." (November 26, 2024).
 2024 Quoted in *Myrtle Beach Sun* article "Myrtle Beach Area Waffle Houses Late-Night Refuge. Which Ones Have the Most Reports of Crimes?" (November 6, 2024).

- 2024 Quoted in *Australian Broadcast Corporation* article “Hurricane Milton is Causing Destruction, and Some are Measuring Its Impact through the ‘Waffle House Index.’” (October 10, 2024).
- 2024 Appeared on *Engage* (Central Florida Public Media) podcast/radio show episode “Orlando Fire Department Fireworks Safety, Central Florida in 1776, July 4th Food.” (July 4, 2024).
- 2024 Appeared on *Engage* (Central Florida Public Media) podcast/radio show episode “HeatRisk, Waffle House Index, 988 Lifeline and 211 Info Line, O-Drone Music Festival.” (May 28, 2024).
- 2024 Appeared on *Engage* (Central Florida Public Media) podcast/radio show episode “Hurricane Season, Orlando Entertainment District Developer, Noncompete Ban, 6th Millenium BC Bread, Unlikely Marathoner” (April 25, 2024).
- 2024 Quoted in *New York Times* article “British Court Answers an Eternal Question: How Much Potato Does a Crisp Contain” (January 24, 2024).
- 2024 Appeared on *Louisiana Eats!* radio program episode “Americana, With a Southern Accent” (January 20, 2024).
- 2024 Appeared on *TC After Dark* podcast episode “How Well Do You Know Waffle House” (January 11, 2024).
- 2024 Appeared on *More Perfect Union* episode “Why Waffle House Thrives on Violence” (January 10, 2024).
- 2023 Public talk “Smothered and Covered: Waffle House and the Southern Imaginary” at American Association of University Women (AAUW) Orlando/Winter Park Branch (October 14, 2023).
- 2023 Appeared on UCF Knightly News (March 10, 2023).
- 2023 Public talk “Smothered and Covered: Waffle House and the Southern Imaginary” at Learning Institute for Elders (LIFE) at UCF (February 14, 2023).
- 2022 My Waffle House book featured in *Atlanta* magazine.
- 2022 Featured in a *Pegasus: The Magazine of the University of Central Florida* story “A Taste of Home” (Fall 2022).
- 2020 Wrote book blurb for Dr. Christine Hippert’s 2020 book *Not Even a Grain of Rice: Buying Food on Credit in the Dominican Republic* (Lexington Books).
- 2018 Featured in *Gizmodo’s* “Giz Asks” weekly question “What’s the Most Dangerous Food of All Time?” (December 10, 2018).
- 2018 Orange County Public Schools Teach-In. Arbor Ridge K-8th grade. (November 14, 2018).
- 2017 Quoted in *Occidental Magazine* article “Edible Complex” (Summer 2017).
- 2017 Spoke at Edible Education Experience Advisory Committee, Orlando, FL. (June 20, 2017).
- 2016 Orange County Public Schools Teach-In. Arbor Ridge K-8th grade. (November 16, 2016).
- 2014 Orange County Public Schools Teach-In. Arbor Ridge K-8th grade. (November 19, 2014).
- 2014 Television interview for *Real Life 101*. (October 5, 2014).
- 2012 Quoted in *Gauge* magazine article “It’s a Mac, Mac World” (Fall 2012).
- 2012 Quoted in *Wall Street Journal* article “Migration and Remittances during the Global Financial Crisis and Beyond” (June 16, 2012).

- 2010 Philippines Food Expert, Flamingo International, Uniliver Project Cancan. Category: Savoury (Knorr).
- 2010 Public talk “Fast Food and Nutritional Perceptions in the Age of “Globesity:” Perspectives from the Provincial Philippines” at Café Scientifique, Taste (restaurant), Orlando, FL.
- 2010 Public talk “SPAM and Fast Food ‘Glocalization’ in the Philippines” at the Central Florida Anthropological Society, Harry P. Leu Gardens, Orlando, FL.
- 2008 My article “Convenience Store Pinoy: Sari-Sari, 7-Eleven, and Retail Localization in the Contemporary Philippines” serves as source for article in the *Philippine Daily Inquirer* (June 17, 2008).
- 2008 Commentator in filmmaker Justin de Leon’s documentary *The Journey: A Story of Urban Poverty*.
- 2007 Television interview for *UCF Profiles*.
- 2005-2006 Background information on voodoo and Asian society for feature articles in the *Orlando Sentinel*.

Professional Training

- 2025 Department Chairs Workshop. Institute for Academic Leadership. The Mission Inn, Howey-in-the-Hills, Florida. (September 14-17).
- 2025 Department Chairs Workshop. Institute for Academic Leadership. The Mission Inn, Howey-in-the-Hills, Florida. (June 1-4).
- 2012 Short Course on Research Methods (SCRM) – Social Network Analysis, Jeffrey Johnson (East Carolina University) and Christopher McCarty (University of Florida), instructors. Duke University Marine Laboratories, Beaufort, North Carolina. (July 23-27).

PROFESSIONAL MEMBERSHIPS

- 2010-now The Agriculture, Food, and Human Values Society.
- 2018-2019 Southern Foodways Alliance.
- 2010-2019 Society for the Anthropology of Food and Nutrition.
- 2003-2009 Society for Urban, National, and Transnational and Global Anthropology.
- 1999-2019 American Anthropological Association.
- 1999-2019 Society for Economic Anthropology.