Engagement & Social Change: Public Anthropology

ANT 3701 Fall 2020: Monday and Wednesday 3:30-4:20

Instructor: Russell Manzano
Office Hours: by appointment

Course Description

Course Description:
This course explores how anthropological knowledge, skills, and methods contribute to the understanding of contemporary human concerns related to health, migration, globalization, human rights, and development. As the most rapidly expanding field in anthropology, public (or applied) anthropological strives to bring public and policy attention to concerns that are often hidden or marginalized. In the words of anthropologist Robert Borofsky, it strives "to move beyond the traditional 'do no harm' ethos of funded research to one that strives to do good, to one that focuses on helping others." We will therefore consider how anthropology can be engaged with the community, and explore how best to engage locally and abroad to create positive change.
Credit: this course also counts toward 3 UCF programs:
Medical Anthropology Minor
http://catalog.ucf.edu/content/documents/programs/Medical_Anthropology_Minor.pdf
Global Health Certificate
http://catalog.ucf.edu/content/documents/programs/Anthropology_of_Global_Health_Certificate.pdf
Gordon Rule Requirement

Learning outcomes - upon course completion, the students will:
1) gain knowledge of the various public interest domains in anthropological research 2.) become familiar with ethical considerations for anthropology work and research
3) gain understanding of how anthropology fits in the work of local and global organizations, and policy 4.) expand their scholarly writing skills, including analysis and synthesis

Learning Outcomes:
Upon completion of the course, the students will understand:
• primary and emerging global health concerns and interventions
• diversity of health experiences based on race, ethnicity, gender, class and other forms of stratification
• global health governance in the cultural, historical, and political-economic contexts
• the application of cultural concepts to contemporary global health dilemmas

Required Course Materials

Books: Jason De Leon and Michael Wells. The Land of Open Graves: Living and Dying on the Migrant Trail. University of California Press. 2015
Access - this book is available, in addition to UCF bookstore and at UCF library as an e-book (free)

Articles (provided):

1. Several articles are also required and will be available to students electronically via our Canvas (Webcourses) website. All assigned articles are listed in the class schedule, which also specifies when students are expected to read them. Please download texts to your computers as we go through the semester.

To access Canvas (Webcourses): log into webcourses2c@instructure.com, then go to Courses, then select our class. For help with Canvas: www.ucf.edu/services/s/webcourses-ucf-support/

Films (provided):
Students are required to see all films/videos shown in class and stay alert for the duration of the showing; these will be on exams. Titles of films will be provided in class or in the syllabus.

Examinations and Grading Policy: My approach is to give you smaller and more frequent assignments to make it easier for you to improve your grades over time by giving more chances at being evaluated. Here's the breakdown.

Summary of points:
In-Class Component:
1.) Exam 1: 20 points
2.) Exam 2: 20 points
3.) 4 of 5 Quizzes: 20
Outside of Class/Online Component:
1.) 2 Film Response Papers: 60 points (2 x 30 points)
2.) Book Response Paper: 30 points
3.) Final Fieldwork Project Report or Research Paper: 50 points

Total: 200 points

Letter	Points
A	186 – 200
A-	180 – 185
B+	174 – 179
B	166 – 173
B-	160 – 165
C+	154 – 159
C	146 – 153
C-	140 – 145
D+	134 – 139
D	126 – 133
D-	120 – 125
F	Below 119

An incomplete grade (I) will only be given under very rare circumstances. To qualify for an incomplete, the student must have completed all but a very small portion of the course, and must have earned a passing grade up to that point. A contract will be signed between the student and the professor for completion of the work.

My approach is to give you smaller and more frequent assignments to make it easier for you to improve your grades over time by giving more chances at being evaluated. Here are the exams and assignments.

Descriptions:
1.) Exam 1 (20 points):
Exam consists of 20 questions (multiple choice, true/false), and cover concepts from all texts, videos, lectures. Exams will be online and open book. You may not work together.

2.) Exam 2 (20 points):
Exam consists of 20 questions (multiple choice, true/false), and is cumulative based on concepts from all texts, videos, lectures with an emphasis on the last half of the material. Exams will be online and open book. You may not work together

3.) 4 of 5 Quizzes (20 points):
Five quizzes will be given for 5 points each, and the lowest score will be dropped. The quizzes are based on assigned readings for that day and consist of 1 or 2 questions (narrative, fill in the blank or multiple choice, or some combination of these) meant to assess whether or not the student read and understood the assigned material. They will take approx. 5-10 minutes at the start of the class. There will be no make-ups for the quizzes because 1 score is dropped. The dropping of the lowest score is designed to help students in such situations as when the student happens to get sick, the car breaks down, or has some other sudden emergency and is unable to attend class on the day of the quiz. *No exceptions, for fairness to everyone.*

4.) 2 Film Response Papers

1st Film Paper (30 points): For this paper, students will watch an ethnographic film "Women in the Struggle Against Poverty: A Case Study - Daughters of the Golden Bengal" dealing with questions of social justice, especially as related to gender equality. The paper response will synthesize the material from the class that addresses issues of development projects, as discussed in class and the assigned texts, and integrate these concepts with the information from the film. Specific instructions and hints on Canvas. These papers will have a word limit of 700 - 800.

2nd Film Paper (30 points): Students will watch "Becoming American," an episode from a larger documentary exploring different ethnic/racial communities, providing a deeper exploration of how social conditions affect population health and how some communities are extending their lives by improving them. "Becoming American" focuses on Mexican immigrants, social networks, and declining health. In analysis, integrate class material, guest lecture content, and information from the film. Specific instructions and helpful hints on Canvas. Paper word limit of 700 - 800.

· 5.) Book Response Paper (30 points):

The book assigned for this class, the ethnography by Jason De Leon and Michael Wells (2015), will serve as the basis for this book response paper. Students will analyze the book's content in light of the topics covered in class. Specific instructions on Canvas.
These papers will have a word limit of 700 - 800

6.) Public Anthropology Project (50 points) – (Note: This project stands for your final exam and will be due during the finals week.)

· Research Paper

You have the option of writing a Paper on a public anthropology topic. This will involve researching a topic by locating and reading 4 full-length research articles on a similar subject in these journals: *Human Organization*, *Practicing Anthropology*, and *NAPA Bulletin/ Annals of Anthropological Practice*, and writing a paper based on the analysis of these texts. Specific instructions on Canvas. *NOTE: Articles must to be approved by the Professor before proceeding. Students earn points for:

- Timeliness: submitting required parts of the paper on time
- Research Paper (stands for your Final Exam & due during the finals week): length 1500- 1550 words (about 6 pages double spaced), plus references cited section

· 7.) Attendance & Participation

Attendance for remote instruction is required.

~~~~~~ A WRITING TIP: In this class you'll write short papers. I urge you to write early and have your papers reviewed by the **UCF Writing Center** (which is an excellent and free resource to UCF students) before you submit them for grading. http://uwc.ucf.edu/

Writing Parameters: All writing assignments should be single-spaced, 1" margins on all sides, Times New Roman size 12 or Garamond font size 12.

Extra Credit

You will have opportunities throughout the semester for extra credit. While there are no excused absences or make-up work, extra credit opportunities will allow you to earn points you may need in case you had to miss class.

COURSE POLICIES

Expectations:

I hope that you will want to attend this class and that you will be eager to participate in discussions. If it's particularly difficult for you to speak up in class I invite you to my office hours to discuss any of the topics in a smaller, less intimidating setting. Students are expected to attend lectures and films, complete
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assignments, observe deadlines, and take notes on lectures, films, class discussions, and the assigned readings. Students are expected to read all of the material assigned for each class and be prepared to discuss it. If you attend classes, take thorough notes, and do the readings seriously, you should do very well in this course.

Course Content: This class will examine a wide range of topics from multiple cultural perspectives that may not always coincide with your own belief system. I ask that you come into the classroom with an open mind to learn about various aspects of cultural diversity and how you can benefit from this knowledge. While we may discuss topics in politics or religion, the purpose of this class is to discuss the anthropological research concerning issues of health and illness. Thus, we will refrain from discussing personal beliefs and opinions so that we can all feel welcome to share reflections about the course content. Please contact me if you have a concern about course content in general or a particular topic and would like to discuss it outside of class.

Attendance: Due to the discussion-based structure of the class, attendance is required to succeed in the class. Attendance will be recorded in "participation assignments." If you miss a class, you are responsible for obtaining class notes from another student and/or arranging to view films on your own. Attendance will be counted in your participation grade.

Absence due to illness: No one will be allowed to make-up work done in class, however there will be extra credit that will allow you to make-up points if you need to miss class. Please feel free to contact me about any concerns about your ability to attend class due to an illness.

Classroom behavior: Do not come in late or leave class early, as this is distracting. If you do come in late, it is your responsibility to ask a classmate about any topics you may have missed. Use respect when participating in class discussion and working with your peers. Disrespectful or aggressive discussion or behavior will result in dismissal from class that day. Please see the USF Code of Conduct for University policies. http://www.usfsp.edu/dos/sc/student-code-of-conduct/

Class notes: I encourage you to share your class notes with one another, and if you are absent please feel free to ask your classmates for copies of their notes. I do not provide copies of my lecture slides because these are constantly revised.

Films are a required part of this course and students are expected to be in class for all scheduled films. Some of the films (and course readings) may include mature content. Please be aware that because this is a class about diversity in health and medicine, this material is considered part of the curriculum.

Students with disabilities: Any student with a disability is encouraged to meet with the instructor privately to discuss accommodations. If, possible, please try to make these arrangements the first week of class so that the instructor understands all accommodations at the beginning of the course. Please bring a current Memorandum of Accommodations from the Office of Student Disability Services, a requirement for receiving accommodations. Accommodated examinations through the Office of Student Disability Services require two weeks' notice. All course documents are available in alternate format if requested in the

student's Memorandum of Accommodations. Please see the Students with Disabilities Services website for more information: sds.usf.edu.

Observance of religious holidays: In accordance with the University policy on observance of religious holidays, "no student shall be compelled to attend class or sit for an examination at a date or time prohibited by his or her religious beliefs". Students are encouraged to discuss any absences necessary for religious holidays but must do so before missing a class, assignment, or exam.

Academic Integrity: Should the instructor deem that a violation of USF's Academic Integrity Policy has occurred, the assignment in question will receive a zero at a minimum. The instructor reserves the right to pass out a failing grade for the course. Lastly, confirmation of such incidents can result in expulsion from USF. It is the student's responsibility to read and understand the university's policy on academic integrity, available online at:
http://ugs.usf.edu/pdf/cat1718/08academic-regulations-policies-and-procedures.pdf

Building evacuation: Should an emergency require the evacuation of the building, please see the instructions listed near the door of the classroom. A new location will be found for the class or the exam to take place. If there is an emergency that does not require building evacuation we will follow the instructions from the USF police department.

Steps for academic continuity in the event of campus closure: In the event of an emergency, it may be necessary for USF to suspend normal operations. This is especially relevant during hurricane season. If the university is officially closed, you are not required to complete the work for that day, and we will adjust our schedule accordingly. During this time, USF may opt to continue delivery of instruction through methods that include but are not limited to: Canvas, email messaging, and/or an alternate schedule. It is the responsibility of the student to monitor Canvas for each class for course specific communication, and the main USF, College, and department websites, emails, and MoBull messages for important general information.

Covid-19 Procedures: All students must comply with university policies and posted signs regarding COVID-19 mitigation measures, including wearing face coverings and maintaining social distancing during in-person classes. Failure to do so may result in dismissal from class, referral to the Office of Student Conduct and Ethical Development, and possible removal from campus. For more information, please visit the UCF website for COVID-19 related information. https://www.ucf.edu/coronavirus/

Course Schedule

# 30	Day	Topic	Reading	Assignment
1	**8/24**	**Course Introduction**	**Syllabus**	
2	**8/26**	Introduction to Public Anthropology	"Making Anthropology Public" by N. Scheper-Hughes, Anthropology Today, 25(4):1-3, 2009.	Assignment Wk 1: Instructions on Canvas

3	**8/31**	The Yanomami Controversy	"The Fierce Anthropologist: Did Napoleon Chagnon's expeditions harm one of the world's most vulnerable tribes?" by Patrick Tierney, The New Yorker, 10-9-2000	
4	**9/2**	The Yanomami Controversy	"Darkness in El Dorado: research ethics then and now" by Carolyn Fleuhr-Lobban Ethics and the Profession of Anthropology, pp. 85-106, 2003. Browse: the AAA ethics statement at: http://ethics.americananthro.org/category/statement/	Assignment on Canvas Quiz 1
5	**9/7**	**Labor Day**	No Class	
6	**9/9**	Ethical Challenges: Anthropology and War	"Army Enlists Anthropology in War Zones" by David Rohde, The New York Times, 10-5-2007. And "Anthropologists or 'technicians of power'?" by Gonzalez, Roberto (2009) Practicing Anthropology 31(1): 34-37	Assignment on Canvas Quiz 2
7	**9/14**	Anthropology & Development – key issues	"Anthropology and the development encounter: the making and marketing of development anthropology" by Arturo Escobar, American Ethnologist, 1991, 18(4):658-682.	
8	**9/16**	Anthropology & Development – key issues	"The Philani Experience: Gender Equality and Empowerment of Women in South Africa" by Alexandra Kenny, Annals of Anthropological Practice 27(1):27–39, 2007.	Assignment on Canvas
9	**9/21**	Women's Maternal Health	Film: Sister: Working to Improve Global Maternal Health	
10	**9/23**	Gender	"Vernacularization on the Ground: Local Uses of Global Women's Rights in Peru, China, India and the United States." Peggy Levitt and Sally Merry. Global Networks 9(4): 441–461, 2009	Due: 1st Film Response Paper Due 9/23/20 by midnight Assignment on Canvas
11	**9/28**	Medical Anthropology	"Three propositions for a critically applied medical anthropology" by Nancy Scheper-Hughes, Social Science & Medicine, 30(2):189-197	
12	**9/30**	Medical Anthropology	None	Assignment on Canvas
13	**10/5**	Exam Review	No reading	
14	**10/7**	Exam		Exam 1
1	**10/12**	Human Rights	Human Rights as Cultural Practice: An Anthropological Critique." Preis, Ann-Belinda (1996). Human Rights Quarterly, 18:286-315.	
16	**10/14**	Human Rights	None	Assignment on Canvas
17	**10/19**	Case Study: Migration	De Leon: Intro and Ch 1 (1-23)	Quiz 3
18	**10/21**	Necroviolence	De Leon 28-86	Assignment on Canvas
19	**10/26**	Deported	De Leon 87-144	Quiz 4
20	**10/28**	Technological Warfare	145-202	Assignment on Canvas

21	**11/2**	Exposure	De Leon 203-237	Quiz 5
22	**11/4**	Maricela; We will wait	238-287	Assignment on Canvas
23	**11/9**	Migration and Climate Change	Watch: Climate Refugees The Global Human Impact of Climate Change Available through UCF libraries via Kanopy	**Book response paper due on Canvas 11/9 by midnight
24	**11/16**	Public Anthropology and Future Trends; exam review	No readings	Assignment on Canvas *Film Response Paper due Nov 16 by midnight
25	**11/18**		Veterans Day- no class	*Review on Canvas
26	**11/23**	Exam 2	Exam 2	Exam 2
27	**11/25**		Thanksgiving- no class	
28	**11/30**	Final Paper Workshop	No readings	
29	**12/2**	**Final Research Paper**		Final paper due by 12/2 on Canvas by midnight

* Note: The syllabus and schedule are subject to revision at the discretion of the instructor.