

Limited Access Undergraduate Program Admission Application Instructions

Thank you for your interest in our limited access programs. Before you apply, make sure you meet the minimum admission criteria for the program(s) you are applying to. If you have any questions about the admission criteria for the program you are interested in, you can contact us:

Nicholson School of Communication
Academic Student Services Center
NSC, Room 143
nassc@ucf.edu
(407)823-2681

We have 3 deadlines per year, February 1 for summer term, June 1 for fall term, and October 1 for spring term.

In order to apply to one or more of our programs you must be matriculated into UCF and meet the minimum admission criteria listed below. Matriculation means admission into UCF and attendance at orientation.

Advertising-Public Relations:

- At least 45 college credit hours completed (not in progress)
- Grammar proficiency ("B" or better in both ENC 1101 & 1102, or Grammar Proficiency Exam with a passing score, or completion of an upper level, 3000-4000, ENC Gordon Rule writing course with "B" or better, or qualifying AP/IB test scores)
- **AND** completion of or in-progress enrollment (in the semester you are applying, not future semester) in both PUR 4000 and ADV 3008 with grades of "C" or better required in both courses

Journalism (Electronic News track – formerly Broadcast Journalism – and Digital News):

- At least 30 college credit hours completed (not in progress)
- **AND** Grammar proficiency ("A-" or better in both ENC 1101 & 1102, or Grammar Proficiency Exam with a passing score, or completion of an upper level, 3000-4000, ENC Gordon Rule writing course with "B" or better, or qualifying AP/IB test scores)

Radio-Television (Production and Broadcast Generalist):

- At least 30 college credit hours completed (not in progress)
- Grammar proficiency ("B" or better in both ENC 1101 & 1102, or Grammar Proficiency Exam with a passing score, or completion of an upper level, 3000-4000, ENC Gordon Rule writing course with "B" or better, or qualifying AP/IB test scores)
- **AND** completion of or in-progress enrollment (in the semester you are applying, not future semester) in RTV 3007 with grade of "C" or better required.

You may apply as many times as you'd like, however, if you are not admitted, we encourage you to speak with an advisor to determine if you are a good candidate to apply again.

You must complete your application and sign at the bottom with a pen. Your UCF PID is also known as your UCF ID which can be found on your student ID card; **it is not your NID**. If applying to multiple programs, be sure to rank your choices using 1, 2, 3. We will not accept incomplete applications.

Admission is competitive, and as such applications are reviewed after the admission deadline. You will receive notification of your admission status sent to your knights email approximately 2 - 4 weeks after the deadline. Check your knights email accordingly.



NICHOLSON SCHOOL OF COMMUNICATION

Limited Access Undergraduate Program Admission Application

FOR OFFICE USE ONLY

Credit hours: _____

Overall GPA: _____

Grammar Exam: _____

School Action: [] Approved [] Denied

Assigned Advisor: _____

DEADLINES: Fall Term - June 1, Spring Term - October 1, Summer Term - February 1

Return completed application by mail, fax, email or in person to: Nicholson School of Communication · University of Central Florida Attn: Admission Specialist · P.O. Box 161344 · Orlando, FL 32816-1344 Nicholson Academic Student Services · NSC · Room 143

Phone: (407) 823-2681 · Fax: (407) 823-0367 · Email: nassc@ucf.edu

Name: _____ UCF PID: _____ Term Applying: _____ (Last) (First) (Ex. Summer 2015) Knight's E-mail: _____@knights.ucf.edu Phone: _____

Cumulative College GPA: _____ College-Level Hours Completed: _____

MAJOR & TRACK (Check only one or rank your top 3 choices. Admission to only one major and track is granted.)
___ ADVERTISING-PUBLIC RELATIONS
___ JOURNALISM: Digital News (Multimedia Journalism)
___ JOURNALISM: Electronic News (Television Journalism)
___ RADIO-TELEVISION: Production Track (Audio/Video Production & Editing)
___ RADIO-TELEVISION: Generalist Track (Broadcast Management, Sales & Promotion)

GRAMMAR PROFICIENCY
Grammar Proficiency Satisfied: ___ Yes ___ No
Grammar test required if you have not met one of the following criteria:
• AD-PR: Grammar test waived if you earned a "B" or better in both ENC 1101 & ENC 1102.
• JOU: Grammar test waived if you earned an "A-" or better in both ENC 1101 & ENC 1102.
• R-TV: Grammar test waived if you earned a "B" or better in both ENC 1101 & ENC 1102.
Note: Contact (407) 823-2681 regarding possible AP, IB, CLEP or other college test scores for possible test waiver. If you need to take the grammar proficiency exam, please call the UCF Testing Center at (407) 823-5109.

ADVERTISING-PUBLIC RELATIONS APPLICANTS ONLY
Must have successfully completed or have in-progress enrollment in the following courses in the semester in which you are seeking admission: (Ex. Spring admission requires fall enrollment)
• Principles of Advertising (ADV 3008) - "C" or better required
• Public Relations (PUR 4000) - "C" or better required
If requesting transfer equivalency, course work must be evaluated prior to application submission. Please see advisor in NSC 143 for course work equivalency evaluation.

RADIO-TELEVISION APPLICANTS ONLY
Must have successfully completed or have in-progress enrollment in the following course in the semester in which you are seeking admission: (Ex. Spring admission requires fall enrollment)
• Development and Structure of Electronic Media (RTV 3007) - "C" or better required
If requesting transfer equivalency, course work must be evaluated prior to application submission. Please see advisor in NSC 143 for course work equivalency evaluation.

I have read the admission criteria for the major(s) that I am applying to within the Nicholson School of Communication (NSC) and certify that I am minimally required to apply to the program(s). I understand that if I have questions about the admission criteria and process that I must contact the Nicholson Academic Student Services Center prior to submitting my application. Additionally, I understand that if I have transfer course work that needs to be evaluated for equivalency that it is my responsibility to conduct course work review(s) with the appropriate UCF officials (General Education course work must be evaluated by Academic Services and major course work must be evaluated by NSC program Area Coordinators) prior to submitting my application and well before the deadline.

Student Signature

Date



Advertising-Public Relations Program Creed

Advertising-Public Relations majors (pending and accepted) are held to the highest academic and professional standards of excellence. As a member of this restricted access program, you have been invited to join an exclusive group of students and alumni. With this privilege comes great responsibility.

Each of us serves as a representative of the Ad-PR program within the Nicholson School of Communication, the Orlando community, and the many places we leave our legacy around the world. United by this creed, our mission is to continue spreading our positive reputation for knowledge, integrity, professionalism, and respect. It is through the highly positive reputation that precedes us, that a degree from our program provides competitive advantages.

Knowledge: Ad-PR students should not only expect, but also desire to be academically challenged in each of their program courses. Ad-PR students hold themselves and their peers to high standards because they recognize that knowledge is earned, not given. Ad-PR students act with purpose, confidence, and passion. They are engaged learners who are often the hardest workers in the room. Ad-PR students actively seek ways to further develop their knowledge and skill sets.

Integrity: Ad-PR students recognize the privileges they are afforded as members of the program and our future alumni. Ad-PR students always conduct work honestly and ethically. They listen carefully, work cooperatively, and serve as positive examples to those around them. They are leaders both inside and outside the classroom. Ad-PR students recognize that our program and reputation is only as good as the sum of its parts.

Professionalism: Ad-PR students understand that their professional training begins in the classroom. They arrive early and prepared for each of their classes. Ad-PR students do not tolerate dissension that reflects poorly on their program and peers. They are solution-oriented individuals of immense character. Ad-PR students regularly engage with the community because they understand the value of sharing their expertise. They volunteer for professional opportunities because they know that as representatives of the program, it is their responsibility to strengthen our presence in meaningful ways.

Respect: Ad-PR students are respectful in every interaction. They respect peers, instructors, and the communities where we live and work. They value diversity and inclusion. Ad-PR students are courteous and considerate. They understand that respect for others is central to collaboration and relationship building, which are central tenants of practice. Ad-PR students respect the learning process and program curriculum that are designed to shape them into the world's leading professionals.

I have read and agree to conduct myself by the standards in this creed if accepted as an Ad/PR major.

Print Name

_____ / _____

Signature

Date