The Nicholson School of Communication is pleased to offer a variety of minors and certificates to undergraduate students at the University of Central Florida. A minor is a complement to a bachelor’s degree program/major requiring at least 18 credit hours in a field. An undergraduate certificate is a supplement to the bachelor’s degree program/major.

**HEALTH COMMUNICATION CERTIFICATE**

The certificate in health communication has a dual focus:
1. It is designed to provide students in health-related fields training in facilitating health communication processes
2. It allows communication students to demonstrate that they have conceptual and applied knowledge about the flow of communication in health care.

**Required Courses**
- COM 3022 Health Communication
- COM 4550 Health Communication Campaigns
- MMC 2004 Mass Media
- PUR 4000 Public Relations

**Restricted Electives**
(Three hours required, choose one course option)
- ANT 4408 Culture, Disease, and Healing
- ANT 4462 Medical Anthropology
- COM 3120 Organizational Communication
- COM 3330 Computer Mediated Communication
- HSA 3012 Issues & Trends in Public Health
- HSA 3111 U.S. Health Care Systems
- HSC 4201 Community Health
- RTV 4403 Electronic Media, Technology, and Society
- SPC 4540 Attitudes and Communication

**Note:** No more than three credit hours from the Health Communication Certificate may be used to satisfy internal restricted electives of the human communication major. Communication majors must also take their elective outside the school of communication.

**JOURNALISM STUDIES - MINOR**

This minor is well suited for students who see to better understand the role journalism plays in society as well as the forces that shape journalism. A key component of this minor is media literacy, which is the ability to thoughtfully analyze messages disseminated through the news media. This minor is not open to advertising-public relations, journalism or radio-television majors. A minimum GPA of 2.0 is required in all courses used to satisfy the minor.

**Required Courses**
- JOU 3004 History of American Journalism

**Restricted Electives**
(15 hours required, choose five course options)
- JOU 3015 Principles of Journalism
- JOU 3304 Journalism Readings
- JOU 3510 Magazine Publishing
- JOU 4700 Journalism Ethics
- MMC 2004 Mass Media
- MMC 3200 Mass Communication Law
- MMC 4300 International Media
- MMC 4602 Contemporary Media Issues
- PUR 4000 Public Relations
- PUR 4400 Crisis Communication
- RTV 3200 Production Fundamentals and Aesthetics of Electronic Media
- RTV 4403 Electronic Media, Technology, and Society
- RTV 4503 Sports Programming in Electronic Media
- RTV 4700 Regulation of Broadcasting
- VIC 3001 Visual Communication

**MASS COMMUNICATION - MINOR**

This minor is not open to advertising-public relations, journalism or radio-television majors. A minimum GPA of 2.0 is required in all courses used to satisfy the minor.

**Required Courses**
- ADV 3008 Principles of Advertising
- MMC 2004 Mass Media
- RTV 3007 Development and Structure of Electronic Media and New Technology

**Restricted Electives**
(Nine hours required, choose three course options)
- ADV 4103 Radio-Television Advertising
- COM 3330 Computer Mediated Communication
- FIL 2030 History of Motion Pictures
- FIL 3006 Art of the Cinema
- JOU 3004 History of American Journalism
- JOU 3015 Principles of Journalism
- JOU 4700 Journalism Ethics
- MMC 3200 Mass Communication Law
- MMC 3420 Mass Media Research Methods
- MMC 3630 Social Media as Mass Communication
- MMC 4300 International Media
- MMC 4602 Contemporary Media Issues
- PUR 3210 Communication Approach to Corporate Social Responsibility
- PUR 4000 Public Relations
- PUR 4400 Crisis Communication
- RTV 3200 Production Fundamentals and Aesthetics of Electronic Media
- RTV 4403 Electronic Media, Technology, and Society
- RTV 4503 Sports Programming in Electronic Media
- RTV 4700 Regulation of Broadcasting
- VIC 3001 Visual Communication

**Note:** No more than three credit hours from the Health Communication Certificate may be used to satisfy internal restricted electives of the human communication major. Communication majors must also take their elective outside the school of communication.
**HUMAN COMMUNICATION - MINOR**

This minor is not open to advertising-public relations, human communication, journalism or radio-television majors. A minimum GPA of 2.0 is required in all courses used to satisfy the minor.

**Required Courses**
- COM 3011C Communication and Human Relations
- COM 3120 Organizational Communication
- SPC 3301 Interpersonal Communication
- COM 3311 Communication Research Methods

**Restricted Electives**
(Nine hours required, choose three course options)
- COM 3013 Communication and the Family
- COM 3022 Health Communication
- COM 3110 Business and Professional Communication
- COM 3332 Communication, Technology, and Change
- COM 3406 Role of Motivation in Communication
- COM 4014 Gender Issues in Communication
- COM 4416 Terrorism and Communication
- COM 4461 Intercultural Communication
- COM 4462 Conflict Management
- SPC 3445 Leadership Through Oral Communication
- SPC 3513C Argumentation and Debate
- SPC 4331 Nonverbal Communication
- SPC 4426 Group Dynamics
- SPC 4540 Attitudes and Communication

Independent study or special topics course with prior approval.

**MAGAZINE JOURNALISM - MINOR**

The magazine journalism minor prepares students for careers in the exciting and dynamic field of magazine publishing. The minor is built on a strong foundation of hands-on courses in writing, editing, design and production. Students in the minor have the opportunity to work on the staff of Centric, the Nicholson School of Communication's award-winning magazine, which is published each fall and spring in print and online.

This minor is not open to advertising-public relations, journalism or radio-television majors. There is a grammar proficiency requirement and a minimum GPA of 3.0 as a prerequisite. A minimum GPA of 2.0 is required in all courses used to satisfy the minor.

**Required Courses**
- JOU 2100C News Reporting
- JOU 3510 Magazine Publishing
- JOU 4224 Magazine Editing and Production

**Restricted Electives**
(Nine hours required, choose three course options)
- ENC 3310 Magazine Writing I
- JOU 3201 Editing I
- JOU 3370 Social Media Writing for Magazines
- JOU 4211C Informational Graphics
- JOU 4213C Page Design
- JOU 4300 Feature Writing
- JOU 4340C Online Journalism I

**HISPANIC/LATINO MEDIA CERTIFICATE**

The certificate has a dual focus:
* It is designed to provide students in media-related fields training on how to serve diverse audiences.
* It allows non-communication students to demonstrate that they have conceptual and applied knowledge about the roles of Hispanic/Latino media and how it impacts a growing multicultural environment.

**Required Courses**
- MMC 4303 Hispanics in Media in the U.S.

**Restricted Electives**
(Choose track A or B)

**Track A:**

**Choose 1 course:**
- MMC 4602 Contemporary Media Issues
- MMC 4300 International Media

**Choose 2 courses:**
- LAS 3101 Latin American Popular Culture
- LAS 3002 Topics in Latin American Studies

**Track B:**

**Required courses:**
- JOU 3951 Knightly Latino: Spanish Language News
- SPT 3805 Spanish Translation and Interpretation for Mass Communication
- SPN 4410 Advanced Spanish Conversation

**Choose 1 course:**
- LAS 3101 Latin American Popular Culture
- LAS 3002 Topics in Latin American Studies