What Assessment Is:

Institutional Effectiveness Program/Unit Assessment

- Overseen by the Office of Operational Excellence and Assessment Support (OEAS).

- **Process:** Plan and Results reports submitted each year by all academic programs and administrative units. (COS 39 programs; 3 units)

- **Purpose:** **Accreditation & Compliance**
  - SACSCOC has criteria directly related to institutional effectiveness and continuous improvement
    - 3.3.1 - The institution identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of improvement based on analysis of the results...

- **Benefits:**
  - Self reflection
  - Documentation
What Assessment Is NOT:

• It is not an evaluation of faculty member teaching or performance.

• It is not an evaluation of student performance.
  – The purpose of assessment is to document that we are continually trying to improve our programs.
  – We rate the reports to make sure we are providing SACS with all needed information for accreditation.

• It is not an arbitrary set of hoops to jump through.
  – SACS has a set of criteria for accreditation and we also have state requirements to meet. Everything that the assessment system asks for is related to what SACS or others need to see.
Key Assessment Terms

• **“Closing the Loop”**: The process of creating improvement.
  - 1. **Use Assessment** to recognize an area that needs improvement.
  - 2. **Make a change** (curriculum, pedagogy, etc.), in an effort to create an improvement. (and document it in the plan)
  - 3. **Record results** measuring the effectiveness of the change.
  - 4. Data shows that an **improvement occurred** due to the change that was made.

• **Outcome**: Big picture, broad goals. (30,000 feet view)
  - What do we want our students to **DO, KNOW, or VALUE**?

• **Measure**: How we determine if the outcome objective was met.
  - Course/time frame > Assignment and/or instrument > Target > additional info

• **“Granular” Data**: Analysis beyond just the surface results.
  - Regional vs Main Campus / Online vs In person / Comparison of various sections within the assignment
Walkthroughs

• System Walkthrough
  – How to navigate the system, what to include where, and expectations
    • *See “Walk-through Plans Template 2016-17” & “Walk-through Results Template 2016-17” documents on COS website.

• Rubrics Walkthrough
  – How reports are evaluated, and expectations.
    • *See “COS Rubric Standards – PLANS” & “COS Rubric Standards – Results” documents on COS website.

https://sciences.ucf.edu/facultyaffairs/assessment/