UNIVERSITY OF CENTRAL FLORIDA
HONORS DIPLOMACY – SPRING SEMESTER 2012
INR 4030H
BHC 128

Ambassador Harriet Elam-Thomas
Spring 2012
Tuesdays and Thursdays: 4:30 p.m. - 5:45 p.m.
Burnett Honors College- Room 128

Office Hours:
Tuesdays and Thursdays
3:00 p.m. - 4:00 p.m. or by appointment
Phillips Hall- Room 204
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I. COURSE DESCRIPTION:

"Diplomacy is to effect the communication between one's own government and other governments or individuals abroad and to do this with maximum accuracy, imagination, tact, and good sense." --- George Kennan

The above observation holds true today. In the current global community in which we live, work, worship and relate to one another, diplomatic skills are critical to the United States, and other world powers.

This course will focus on the significantly different approach of modern diplomacy to the traditional diplomacy practiced until the last two or three decades. Following the Cold War and the September 11, 2001 attacks, the world community is now forced to review, revise and reconfigure a host of the standard strategies which existed then. The United States recognizes that other nations are becoming world powers and all players in the international arena must adapt to this new reality. The role of the media and new technology has totally altered the manner in which diplomats communicate. We will examine the effect of this new technology on the formulation, advocacy and implementation of foreign policy.

In addition to lectures and class discussions, we will use debates, simulations and student presentations to practice and develop the skills critical to success in public service and the private sector. Knowledge of these core issues; analytical thinking, effective writing skills and the ability to make clear and succinct oral presentations will be essential to all global citizens.

II. COURSE REQUIREMENTS AND GRADING

Students enrolled should come to class having done all readings and be prepared to participate. There will be active class discussion with students routinely called upon to join in. Each student will be assigned to a small group at the course outset. A different group, based on random selection, will brief the class on the reading assignments each day. Additionally, each group participant will prepare a short presentation of 4-6 minutes on one assigned class topic. These presentations will give you the chance to practice the kind of cogent and focused briefings common in the professional environment. Students will be asked to prepare concise policy memoranda on two of the foreign policy crises we will study in the course. In addition, there will be a final exam.

Class Discussion/Participation in Group Presentations	30%
Two Concise Policy Memoranda (max. 1000 words)	30%
Final Exam	40%

Grades will be determined as follows: 90-100 = A, 80-89 = B, 70-79 = C, 60-69 = D, 59 and below = F, with pluses and minuses given.

REQUIRED TEXTS:

Freeman, Chas. *Arts of Power: Statecraft and Diplomacy*
United States Institute for Peace Press.

Stearns, Monteagle. *Talking to Strangers: Improving American Diplomacy at Home and Abroad*
Princeton University Press.

III. SCHEDULE AND READINGS:

Note: All assigned readings must be completed prior to the next class where they will be discussed and will serve as the basis for simulations as appropriate. Syllabus is subject to change.

January 10, 2012 Overview and description of Zetkulic Lecture
Copy of lecture to be distributed in class.

Reading: Zetkulic Lecture

January 12 - Ambassadors – Inside The Embassy – National Geographic Series
One page "reflection paper" due on August 31

January 17 - New Frontiers in American Diplomacy (Stearns)
National Interests and National Concerns (Freeman)
Discussion: "Ambassadors – Inside The Embassy"

Reading: Stearns- Ch.2

January 19 - The Diplomacy of Reason – Stearns Chapter 2

January 24 - National Power & Diplomacy of Doctrine – Freeman & Stearns

January 26 - Diplomacy as Representation - Stearns Ch. 5
Cultural Influence – Freeman – Pg. 41

January 31 Intelligence, Espionage, and Covert Operations - Freeman

February 2 Diplomacy as Communication – Stearns – Ch. 2
Diplomatic Dialogue, Reporting/Analysis – Freeman Pgs. 121-128

February 7- Diplomacy as Negotiation (Stearns and Freeman perspective)
Reading: Stearns- Ch. 8, Freeman- Pgs. 87-92

February 9 Simulation (TBA)

February 14 - Improving Reach of American Foreign Policy – Stearns Ch. 10

February 16 1st GROUP PRESENTATION

February 21 `- Diplomatic Maneuver - Freeman- Pg. 77

First Writing Assignment Due

February 23 The Use of Diplomats - Freeman

February 28 - Tasks and Skills of Diplomacy - Freeman

March 1 Reporting and Analysis - Freeman

2nd GROUP PRESENTATION

March 6- Cross Cultural Communication – Building Relationships Across Borders

March 8 Public Diplomacy – Strategic Communications

March 13- Soft – Hard – Smart Power

March 15 - 3rd GROUP PRESENTATION

The Role of the Media in Foreign Policy

March 20- Countering Anti-Americanism

March 22 Brand America – Economist Panel

Second Writing Assignment Due

March 27- 4th GROUP PRESENTATION

March 29 - Inside the Department of State – National Geographic

April 3 - Technology and Diplomacy

April 5- Public Diplomacy 2.0

April 10 - The “CNN” Effect

April 12 - Model Diplomatic Session – Part I

April 17 - Model Diplomatic Session – Part II

April 19- New Initiatives in Diplomacy

April 23- Simulation

April 24 – 30 EXAMINATION PERIOD

IV. CLASS POLICY:

Disabled students registered with Disability Services should inform the professor of needed accommodations.

I expect professional and ethical behavior from students in my class and on tests and assignments. I enforce the UCF policies pertaining to academic honesty and students should familiarize themselves with the Golden Rule. Also, please be courteous to fellow students by being on time (be unobtrusive if you are late), turning off cell phones (no texting), paying attention and staying on task if you have a laptop (no random browsing and e-mailing) and by remaining quiet when others are speaking. Thank you.