10/24 Psi Chi General Body Meeting Minutes:
How-To Guide For Conference Posters with Matt Kramer

- You should be able to read the poster from a few feet away, don't need to put everything on the poster. Avoid making it too wordy, it makes it intimidating for people to approach your poster.
- Poster should include everything from a paper in a condensed form. Key points from each section or important information that you will not remember when presenting (ex. statistics or important numbers)
- Every poster should have at least 4 sections
    - **Intro**: Include a brief overview of the background information regarding the study, keep it big picture only.
        - Want to include the goal of the study in broad terms and the hypothesis.
    - **Method**: Best to include a brief overview of your participants and procedure, include sample size.
        - Include how you measured the data, important to keep it broad.
    - **Results**: Include the main takeaway from the study. Don't have to report every thing.
    - **Discussion**: Best to include important/unique findings related to the study. If you have a chart/figure make a reference to this while explaining this section in your presentation. Important to verbally explain the meaning/impact of the results found.
    - *Not really important to include a reference section or in-text citations because you only have a limited amount of space available*
        - **If you include in-text citations or subscripts throughout poster then it's best to have a full list of references on a seperate handout/pamphlet for people to take if interested.**
- A poster can have more than one figure, but if you have multiple figures you may have less words to assist in your presentation. Typically, want to select the figure that reveals the most significant information. The number of figures a poster has depends on the study.
- You can use powerpoint to create a poster.
- Be consistent on the poster (ex. either use bullets or not). Make sure the poster is grammatically correct, do not use contractions (ex. yes= do not, did not, no= don't, didn't).
- Poster should not take more than 10 min to present.
- Good networking idea: include a questions or comments section at the end of the poster with your name and email.