

Martha J. Hubertz

Department of Psychology
University Central Florida
Orlando, Florida 32816
(407) 823-5862
E-mail: Martha.Hubertz@ucf.edu

EDUCATION

DOCTOR OF PHILOSOPHY, PSYCHOLOGY

Florida Atlantic University, Boca Raton, FL
Ph.D. in Psychology, April 2015
Concentration in social psychology
Dissertation: Attitudes on academic integrity from both faculty and student perspectives

MASTER OF ARTS, PSYCHOLOGY

Florida Atlantic University, Boca Raton, FL
M.A. in Psychology, December 1999
Concentration in cognitive developmental psychology
Thesis: The development of strategy use in a sociocultural context.

BACHELOR OF ARTS, PHILOSOPHY

Marlboro College, Marlboro, VT
BA in Philosophy and Theology, May 1990
Plan of Concentration: Man, and Society: The paradox of human nature.

TEACHING EXPERIENCE

Fall 2018 – Current

University of Central Florida, Associate Lecturer (2022), Lecturer (2018-2022): Responsibilities: Designed and organized courses for online delivery, designed web modules and tests; designed service-learning course; graded papers and exams; assisted students with a variety of issues including the design and implementation of group research projects. Student enrollment in courses ranged in size from 20 to 300.

Fall 2016- Summer 2018

University of Central Florida, Visiting Lecturer: Responsibilities: Designed and organized courses for online delivery, designed web modules and tests; designed service learning course; graded papers and exams; assisted students with a variety of issues including the design and implementation of group research projects.

Spring 2000- Summer 2016

Florida Atlantic University, Adjunct Assistant Professor: Responsibilities: Designed and organized lectures and tests; designed senior-level lab course; graded papers and exams; assisted students with a variety of issues including the design and implementation of group research projects. Student enrollment in courses ranged in size from 15 to 250.

Courses Taught

Abnormal Psychology: Course size range 60-150 students. Modality: online and face to face.
Adolescence: Course size range 60-120 students. Modality: face to face.
Advanced Research Methods: Course size range 15-25 students. Modality: online and mixed mode.
Cognition: Course size range 60-160 students. Modality: online and face to face.
Cognition Lab: Course size range 15-30 students. Modality: face to face.
Cognitive Development: Course size range 50-120 students. Modality: face to face.
Cross-Cultural Psychology: Course size range 60-120 students. Modality: online and face to face.
Current Issues in Social Psychology: Course size range 60-120 students. Modality: face to face.
General Psychology: Course size range 20-300 students. Modality: online, virtual, and face to face.
Forensic Psychology: Course size 120-175 students. Modality: online.
Human Development: Course size range 20-300 students. Modality: online, virtual, and face to face.
Human Development Lab: Course size range 15-30 students. Modality: face to face.
Infant Development: Course size range 60-120 students. Modality: face to face.
Learning Theories: Course size range 20-300 students. Modality: online and face to face.

Measurement, Research Design, and Statistical Analysis in Clinical Psychology (graduate class): Course size 3-20 students. Modality: virtual
Multicultural Issues in Counseling (graduate class): Course size range 15-30 students. Modality: online and face to face.
Personality and Social Development: Course size range 60-120 students. Modality: face to face.
Personality Theories: Course size range 60-120 students. Modality: face to face.
Physiological Psychology: Course size range 15-30 students. Modality: face to face.
Psychology of Women: Course size range 60-175 students. Modality: online, and face to face.
Research Methods: Course size range 20-150 students. Modality: online and face to face.
Research and Program Evaluation in Applied Psychology (graduate class): Course size range 10-30 students. Modality: online and face to face.
Seminar in Psychology: Antisocial and Prosocial Behavior: Course size range 60-120 students. Modality: face to face.
Sexual Behavior: Course size range 150-200 students. Modality: online.
Social Behavior Lab: Course size range 20-30 students. Modality: face to face.
Social Psychology: Course size range 20-300 students. Modality: online, reduced seat active, and face to face.
Social Psychology Change: Course size range 60-120 students. Modality: face to face.
Test and Measurement: Course size range 15-30 students. Modality: face to face.

Awards

International: Online Learning Consortium: Excellence in instructional and Teaching Practices <https://onlinelearningconsortium.org/ac23-awards-fellows/>
State of Florida: AIM High: iLab Affordability Counts: 2024, 2023, 2022, 2021, 2020
State of Florida: AIM High: Affordability Counts Designation: Applied for, and was awarded, Affordability Counts badge for Research Methods and Psychology of Women, Fall, 2023, Spring 2022, Spring 2020
UCF: Teaching Incentive Program (TIP) Award: 2021
UCF: Chuck Dziuban Award for Excellence in Online Teaching. 2020
UCF: Rick Schell Award for Writing Across the Curriculum. 2019

Innovations to Support Undergraduate Research, Professional Development and Student Success

- **Mentor:** Alliance Mentoring Program. 2020-current
- **Undergraduate Teaching Assistants:** Summer 2022 through Spring 2023 I utilized 82 UTAs.
- **Undergraduate Teaching Assistants:** Summer 2020 through Spring 2021 I utilized 79 UTAs.
- **Research with an Alumni:** Fall '20 – Spring '22: working with a recent graduate who was stranded outside the US during Covid. She will be applying to our IO program when travel restrictions are lifted.
- **Undergraduate Teaching Assistants:** Summer 2020 through Spring 2021 I utilized 79 UTAs.
- **QEP scholarships** for 15 undergraduate students. Applied for, and was awarded, a \$300 scholarship for each student through Undergraduate Research. Funds awarded through “Re-Imagining the First Year” (RFY is a three-year project with AASCU in which UCF is identifying and testing a series of strategies to increase retention rates and success for all first-year students). 2019 -2020.
- **Faculty Advisor:** Bowling Club Summer 2019-Summer '2020
- **Undergraduate Teaching Assistants:** Summer 2019 through Spring 2020 I utilized 64 UTAs.
- **QEP scholarships** for 14 undergraduate students. Applied for, and was awarded, a \$300 scholarship for each student through Undergraduate Research. Funds awarded through “Re-Imagining the First Year” (RFY is a three-year project with AASCU in which UCF is identifying and testing a series of strategies to increase retention rates and success for all first-year students). 2018-2019.
- **Undergraduate Teaching Assistants:** Summer 2018 through Spring 2019 I utilized 46 UTAs.
- **Mentor:** Monitoring Advising Analytics to Promote Success (MAAPS) program. Paired with 2 FTIC students. One graduated last year. Fall 2018 – current.

- **QEP scholarships** for 5 undergraduate students. Applied for, and was awarded, a \$300 scholarship for each student through Undergraduate Research. Funds awarded through “Re-Imagining the First Year” (RFY is a three-year project with AASCU in which UCF is identifying and testing a series of strategies to increase retention rates and success for all first-year students). 2017-2018
- **Undergraduate Teaching Assistants:** Summer 2017 through Spring 2018 I utilized 15 UTAs.

Graduate Student Committee

- **Joseph Lloyd, The Impact of graphics and multimedia on student engagement and learning. Expected graduation, Fall 2023.**

Honors Undergraduate Thesis / Summer Undergraduate Research Fellowship

SURF

- “Identifying Gaslighting within Medical, Workplace, and Relationship Settings.” (Summer 2023). KJ Engasser, SURF Fellow,
- “Perceptions of AI vs Machine Learning,” (Summer 2022). Savanna Dugger, SURF Fellow. Won the Judges Award at SURE Spring '23.
- “Looks Like You're Cool: Authentic racial & ethnic self-presentation in social media,” (Summer 2022). Brittany Raymond, SURF fellow.

HUT

- Camille Omega, Fall '23. “Investigating Mental Illness Perceptions on social media and the Propensity to Self-Diagnose. Committee member. Chair: Peter Hancock.
- Cnthyia Moreno, Fall '2. “A Study on Factitious Behaviors.” Co-Chair with Dr. Karen Motarella.
- Elizabeth Gajdzisz: Spring '23. “It’s Not the Same as it Was: An analysis of coping in the age of virtual media.”. Co-Chair with Dr. Karen Motarella.
- Brittney Raymond: Fall '22. “A New Form of Catfishing: Inauthentic racial and ethnic self-presentation on social media”. Co-Chair with Dr. Karen Motarella.
- Michelle Aaros: Spring '22. “Exploring Generational Differences in Emotional Response to the Pandemic.”. Co-Chair with Dr. Karen Motarella.
- Roksan Aydelman: Spring '22. “College Adjustment in FTIC Students During Covid-19.”. Co-Chair with Dr. Karen Motarella
- Katelyn Yarborough: Spring 2022. “Exploring GenZ’s Attitudes about Mental Illness: Are they more accepting?”. Co-Chair with Dr. Karen Motarella
- Kipras Varkala: Spring 2020. “Executive Function Impairment and the Influence of a Break in a Virtual Nature Environment”. Committee member.
- Tijana Radojevic: Fall 2019. “College Students Perceptions of Promiscuity.”. Thesis Chair.
- Nicholas Klung: Spring 2018. “AMSR and Brain Wave Patterns”. Committee member.

In progress: HUT students:

- KJ Engasser, Spring '24. “Rewriting Reality: The Sociological Context of a Psychological Phenomenon”. Co-chairing with Dr. Motarella:
- Alfredo Hurtado: Summer '24. “Let me Think About That”. Co-chairing with Dr. Motarella:
- Mazzarina Succarotte: Spring '24. “Do you Like Scary Movies?”. Co-Chair with Dr. Karen Motarella.
- Madison Goran. Summer '24. “Are you Looking at Me?”. Co-chairing with Dr. Motarella:
- Kylie Angiel, Spring '24. “Religious Trauma and Identity Development”. Committee member. Chair: Steve Berman.
- Victor Millanes, Spring '24. “Ethics of AI” Committee member. Chair: Nelson Roque.

Undergraduate Student Research

- Raymond, B., Hubertz, M., & Mottarella, K. (2023, April). Majority v Minority: Who is doing the most online “-fishing”? Poster session at 69th Annual Meeting Southeastern Psychological Association, New Orleans, LA.

- Raymond, B., Mottarella, K., & Hubertz, M. (February 2023). Do you like my selfie? Poster session at Annual Convention Society for Personality and Social Psychology, Atlanta, GA.
- Raymond, B. (March 2023). New Friend Request: Did my “-fishing” reel you in? Poster presented at UCF Student Scholars Symposium 2023.
- Raymond, B. (February 2023). “-Fishing” for Friends on Social Media. Poster session at Florida Undergraduate Research Conference, Miami Gardens, FL.
- Raymond, B. (February 2023). “-Fishing” for Attention: Social Media Self-Presentation Efforts. Poster session at Virtual Undergraduate Research Conference (hosted by USF Tampa FL).
- Gajdzisz, E. (March 2023). Perfect Illusion: Modern Coping Through Virtual Media Use. Poster session at CEPO Session of 69th Annual Meeting Southeastern Psychological Association, New Orleans, LA.

Teaching Grants

- **Digital Course Redesign Initiative:** Received funding to support the university initiative in earning gold status for sustainability by working with an interdisciplinary team to create a webcourse for faculty and student facing modules on sustainability in higher education. (Blended or W modality). iLab, 2023-2024. (\$3,000)
- **Digital Course Redesign Initiative:** Received funding to support the universities goals of supporting High Impact Practices for each student, working with an interdisciplinary team to create a webcourse for faculty and student facing modules on sustainability in higher education. (Blended or W modality). iLab, 2023-2024. (\$5,000)
- **Summer Undergraduate Research Fellowship:** Received funds for one undergraduate students through the Office of Undergraduate Research, 2023.
- **Summer Undergraduate Research Fellowship:** Received funds for two undergraduate students through the Office of Undergraduate Research, 2022. (\$300)
- **Digital Course Redesign Initiative:** Received funding to redesign course sequence to create adaptive modules for Research Method’s in Psychology and Advanced Research Methods in Psychology (Blended or W modality). iLab, 2021. (\$4,000)
- **Digital Course Redesign Initiative:** Received funding to work with an interdisciplinary team to create adaptive modules targeting FTIC and Transfer student success (Blended or W modality). iLab, 2021. (\$4,000)
- **FCTL Course Innovation Project:** 2020. SOTL Mentoring.
- **FCTL Course Innovation Project:** 2019. “I am UCF”.
- **Course Redesign Initiative:** Received funding to redesign course to adaptive for Psychology of women (SOP 3042 W modality). iLab, 2019. (\$4,000)
- **Course Redesign Initiative:** Received funding to redesign course from online to reduced seat active modality for Social Psychology (SOP 3004 RA modality). iLab, 2019. (\$3,000)
- **FCTL Course Innovation Project:** 2017. Handbook of academic resources for integrative learning.
- **AASCU Stipend:** 2017-2018. Received a stipend for incorporating High Impact Practices into transfer-student heavy courses. (\$1,500)

Teaching

- **High Quality Course Designation:** Received High Quality course designation for **Forensic Psychology** (CLP 4390 W modality). CDL, Spring, 2024
- **Quality Course Designation:** Received High Quality course designation for **Forensic Psychology** (CLP 4390 W modality). CDL, Fall 2023
- **High Quality Course Designation:** Received Quality course designation for **Human Development** (DEP 2004 W modality). CDL, Fall 2023
- **Quality Course Designation:** Received Quality course designation for **Cross Cultural Psychology** (SOP 3723 W modality). CDL, Fall 2023
- **Quality Course Designation:** Received Quality course designation for **Human Development** (DEP 2004 W modality). CDL, Fall 2023
- **High Quality Course Designation:** Received High Quality course designation for **Sexual Behavior** (SOP 2772 W modality). CDL, Summer 2023
- **First Day, 2022-2023:** I had 11 classes participate in the First Day Program.
- **High Quality Course Designation:** Received High Quality course designation **General Psychology** (PSY 2012 W modality). CDL, Summer 2021
- **Quality Course Designation:** Received Quality course designation for **Sexual Behavior** (SOP 2772 W modality). CDL, 2021

- **First Day, 2021-2022:** I had 11 classes participate in the First Day Program.
- **NACE Competency Faculty Champion**, Summer 2021
- **Quality Course Designation:** Received Quality course designation for **General Psychology** (PSY 2012 W modality). CDL, 2020
- **High Quality Course Designation:** Received High Quality course designation for **Social Psychology** (SOP 3004 W & RA modality). CDL, 2020
- **First Day, 2020-2021:** I had 9 classes participate in the First Day Program.
- **Certificate:** Completed HQR444. CDL, 2020.
- **Certificate:** Blend flex Training. CDL, 2020.
- **Certificate:** Panopto Training. CDL, 2020.
- Taught an adaptive version of Psychology of Women (SOP 3042 W modality) as part of the Course Redesign Initiative. iLab, Spring 2020
- **First Day, 2019-2020:** I had 9 classes participate in the First Day Program.
- **High Impact Designation:** Dr. Janowsky and I worked together to apply for, and receive, a Research-Intensive designation for the Advanced Research Methods course. 2019
- Taught an RA section of Social Psychology (SOP 3004 RA modality), as part of the Course Redesign Initiative. iLab, Spring 2019
- **Quality Course Designation:** Received Quality course designation for **Cognitive Psychology** (EXP 3604 W modality). CDL, 2019.
- **Quality Course Designation:** Received Quality course designation for **Social Psychology** (SOP 3004 W modality). CDL, 2019.
- **High Impact Designation:** Assisted in the departments Undergraduate Teaching Assistant Class gaining Service-Learning designation. 2018
- **High Impact Designation:** Developed the department's first two High Impact Practice designated courses. For Service-Learning in online classes. 2017.
- **Certificate:** Completed IDL 6543. CDL, 2016.

Professional Development

- **Panelist:** The Knighted Faculty Program Information Session. FCTL, Summer 2023
- **Panelist:** Integrating Sustainability Across Disciplines. FCTL Summer Conference. FCTL, Summer 2023
- **Panelist:** Resources for Conceptualizing and Constructing Civil Pedagogy. FCTL Summer Conference. FCTL, Summer 2023
- **Invited Speaker:** Invited to conduct a diversity training by the office of Diversity Equity and Inclusion, Fall 2022.
- **Panelist:** Invited to be. Panelist with SAS, Title X, and other campus orgs in a diversity training by the office of Diversity Equity and Inclusion, Fall 2022.
- **Invited Speaker:** iLab, Fall 2022.
- **Invited Speaker:** knighted Faculty, Fall 2022.
- **Development:** Academic Community Engagement (ACE) faculty learning community in sustainability across the curriculum. FCTL '22-'23
- **Invited Speaker:** Invited to conduct a diversity training by the office of Diversity Equity and Inclusion, Summer 2022.
- **Invited Speaker:** Invited to conduct a diversity training by the office of Diversity Equity and Inclusion, Spring 2022.
- **Invited Speaker Plenary Session:** "UCF Teaching Award Winners Inspire Students and Colleagues ": FCTL Summer Conference. FCTL, Summer 2022.
- **Invited Speaker Plenary Session:** "Updates on the Student Perception of Instruction Process at UCF: Can we improve it?": FCTL Summer Conference. FCTL, Summer 2022.
- **Panelist:** Civil Pedagogy: Promoting dialogue and disagreement in diverse classrooms. FCTL Summer Conference. FCTL, Summer 2022.
- **Panelist:** The Pedagogical Impact of FCTL Teaching Squares: As Huey Lewis might say, "It's hip to be square". FCTL Summer Conference. FCTL, Summer 2022.
- **Panelist:** Professional Carpe Diem: Seize your career by investing in yourself through professional planning, progress, awards and promotions. FCTL Summer Conference. FCTL, Summer 2022.
- **Participant:** Academic Community Engagement (ACE) Faculty Learning Community. FCTL, Spring 2022.
- **Invited Speaker:** Technology Tuesday: Always a New Toy to Help Us Make Some Technology Noise. FCTL, Spring 2022.
- **Invited Speaker:** Presented to iLab CRI extension cohort. iLab, Spring 2022.
- **Presentation:** Presented both a content page and panel at TOPKit Conference. Spring 2022.

- **Presentation:** Presented both a panel and poster at the Florida Online Summit. Spring 2022.
- **Invited Speaker:** Invited to conduct a diversity training by office of Diversity Equity and Inclusion, Spring 2022.
- **Invited Speaker:** Invited to speak to the 2021-2022 Knighted Faculty Cohort, Spring 2022.
- **Participant:** Course Redesign Initiative for CRI projects. iLab Spring, 2022.
- **Certificate:** Continuum of Learning, Office of Diversity and Inclusion, 2021
- **Certificate:** The Rise and Fall of Jim Crow Diversity Series, Office of Diversity and Inclusion, 2021
- **Certificate:** We shall remain Series, Office of Diversity and Inclusion, 2021
- **Certificate:** Latino Americans Series, Office of Diversity and Inclusion, 2021
- **Certificate:** Inclusion Champion, Office of Diversity and Inclusion, Office of Diversity and Inclusion, 2021
- **Certificate:** Safe Zone Training, Office of Diversity and Inclusion, 2021
- **Participant:** Course Redesign Initiative for CRI projects. iLab Fall, 2021.
- **Participant:** Faculty Book Club: Super Courses. Fall, 2021
- **Panelist:** FCTL Knighted Faculty Cohort. Summer 2021
- **Participant:** Participated in the FCTL Summer Conference. FCTL, Summer 2021.
- **Participant:** Faculty Book Club: Minds on Fire. Spring, 2021
- **Participant:** Participated in the TOPKit Conference. Spring 2021.
- **Presentation:** Presented at the Florida Online Summit. Spring 2021.
- **Presentation:** Presented at the Public Administration Research Conference. Spring 2021.
- **Participant:** Participated in the Florida Online Summit. Spring 2021.
- **Panelist:** Spring Course Redesign Initiative to assist others in their CRI projects. iLab. 2021.
- **Panelist:** SOTL research and the use of Qualtrics. Course Innovation Project 2021.
- **Presentation:** Promoting Academic Integrity in Online Classes. FCTL Winter Conference. 2020.
- **Participant:** Participated in the FCTL Winter Conference. FCTL, Summer 2020.
- **Panelist:** Adaptive Platforms for Classes. Course Innovation Project. 2020.
- **Presentation:** Invited to present in multiple FCTL panels on technology in online courses. 2020.
- **Participant:** Fall Course Redesign Initiative to assist others in their CRI projects. iLab 2020.
- **Participant:** Applied for and was accepted into the Knighted Faculty Program and attended the FCTL summer conference as part of that cohort. 2020.
- **Participant:** FCTL Open Educational Resources Summer Conference. 2020.
- **Participant:** Spring Course Redesign Initiative to assist others in their CRI projects. iLab 2020.
- **Participant:** Participated in the FCTL Summer Conference. FCTL, Summer 2019.
- **Panelist:** Transfer Student Success Workshop Series. FCTL, Summer 2018.
- **Participant:** Transfer Student Success Workshop Series. UCF. Spring 2018.
- **Participant:** Writing Across the Curriculum (WAC) Fellow Program. 2017.

Service

- **Community:** Akoma Ntoso Foundation volunteered doing medical outreach in Ghana. Invited to be on their board of directors.
- **Field:** Proposal reviewer for Southeastern Psychological Association (SEPA) and CEPO, Fall 2023, Fall 2022
- **Field:** Proposal reviewer for Florida Online Summit, Spring 2023
- **Field:** Advisory Board Member, Acrobatiq, a division of VitalSource.
- **Field:** Academic Advisory Board for Taking Sides: Clashing Views in Social Psychology
- **Field:** Academic Advisory Board for Annual Editions in Human Development
- **Field:** Human Factors and Applied Psychology Student Conference – Acted as a judge at the Spring 2019 conference.
- **University:** Member: Faculty Advisory Board Career Services and Experiential Learning
- **University:** Member: Faculty Advisory Board Student Accessibility Services.
- **University:** Member: High Impact Practice Designation Faculty Committee.
- **University:** Member: The Faculty Center for Teaching and Learning Advisory Senate Committee.
- **University:** **Chair** of The Faculty Center for Teaching and Learning Advisory Senate Committee ('22 & '23)
- **University:** **Chair** university wide excellence in undergrad teaching award committee (2023 & 2022)
- **University:** **Chair:** university wide excellence award in advising committee (2023 & 2022)

- **University:** Committee Member: Chuck Dzuiban Award (2023-2021) for excellence in Online Teaching
- **University:** Committee Member: Barbara Truman Award (2023, 2022) for excellence in Blended Teaching
- **University:** College of Science Senator at Large: 2021 - 2023
- **University:** Amy Zeh Service-Learning Showcase – Acted as a judge at: Fall '23, Spring '23, Fall '22, Spring '22, Fall 2021 & Spring 2021 - undergraduate student showcases.
- **University:** Inclusion Champion Diversity Series, invited speaker: Fall 2023, Summer 2022 & Spring 2022
- **University:** OUR: Student Scholar Symposium – Graduate Student Conference – Acted as a judge at the 2021 and 2022 conferences.
- **University:** OUR: Student Scholar Symposium – Undergraduate Student Conference – Acted as a judge at the 20203, 2022 and 2021 conferences.
- **University:** Participated in video series for incoming freshman on mentoring opportunities at UCF.
- **University:** Faculty Center for Teaching and Learning created video with my teaching square for FCTL use. 2021
- **College of Science, UCF:** Department Ambassador for Marketing.
- **Department of Psychology, UCF:** Undergraduate Committee. 2016-2022
- **Department of Psychology, UCF:** Assessment Committee For the areas of Cognition, Development and Social Psychology.
- **Department of Psychology, FAU:** Assessment Committee For the areas of Cognition, Research Methods, Development and Social Psychology.

PRESENTATIONS & PUBLICATIONS

- Hubertz, M. & Hubertz E. (2024). *Student Perceptions of Sustainability: Do I Have to Bring My Own Straw?* Paper to be presented at the ninth annual IAFOR International Conference on Education in Hawaii (IICE), January 3, 2024, to January 7, 2023.
- Hubertz, M. & Janowsky, A. (2024). *Can you Hear Me Now? Student Perceptions on the Importance of Connectedness and Engagement in Online Classes.* Paper to be presented at the ninth annual IAFOR International Conference on Education in Hawaii (IICE), January 3, 2024, to January 7, 2023.
- Williams, F., Hubertz, M., Lloyd, J., & Fauvel, J. (2023) TOPkit Toolkit: The Promise of Multimedia: Examining the Value of Graphic Design for Course Design and Student Success!! Retrieved from <https://topkit.org/evaluating/the-promise-of-multimedia-examining-the-value-of-graphic-design-for-course-design-and-student-success/>
- Hubertz, M., Lloyd, J., & Moskal P. (2023). *Student Perceptions on the Efficacy of Adaptive Courseware and the Doer Effect: A tool for Active Learning and Engagement.* Paper presented at the twenty fifth International Conference on Human-Computer Interaction, HCO 2023, Copenhagen, Denmark. July 23, 2023, to July 28, 2023.
- Van Campenhout, R. & Hubertz, M. (2023). *Context and Considerations for Investigating the Impact of Learning by Doing on Student Equity.* Paper presented at the Fifteenth International Conference on Mobile, Hybrid, and On-line Learning, AIED 2023, Tokyo, Japan. July 2, 2023, to July 7, 2023.
- Hubertz, M. & Van Campenhout, R. (2023). *Leveraging Learning by Doing in Online Psychology Courses: Replicating Engagement and Outcomes.* Paper presented at the Fifteenth International Conference on Mobile, Hybrid, and On-line Learning, eLmL 2023, Venice, Italy. April 24, 2023, to April 28, 2023. . https://www.thinkmind.org/index.php?view=article&articleid=elml_2023_2_60_50025
- Pellegrini, D. Kosolapov, S., Hubertz, M., Möhring, M., Mittelhessen, T. Manganello, F., & Boccuzzi, G. (2023). Panel #5: [Education Hour!](#) Education Analytics / Enhanced Learning. Panel at the Fifteenth International Conference on Mobile, Hybrid, and On-line Learning, eLmL 2023, Venice, Italy. April 24, 2023, to April 28, 2023.
- Miller, A., Hubertz, M., Woodill, S. & Dusseau, M. (2023). Developing: Assignments that Promote Civil Online Dialogue about Controversial Topics. Presentation at the TOPkit 2023 conference.
- Hubertz, M. & VanCampenhout, R. (2023). The Doer Effect in the Classroom: Emphasizing Learning to Increase Outcomes. Poster presented at AAC & U GEP conference, New Orleans, LA. on February 9, 2023.

- Brenckle, M., Farless, P., Hubertz, M. & Janowsky, A. (2023). Revisioning the GEP for Social Justice, Inclusion, and the Transdisciplinary. Theory-to-Practice Workshop presented at AAC & U GEP conference, New Orleans, LA. on February 9, 2023.
- Brenckle, M., Farless, P., Hingson, J., & Hubertz, M. (2023). Roundtable on Creating a SoTL Culture for the Florida Conference of Historians Special Interest Section: Scholarship of Teaching and Learning. Presented at the 2023 Florida Conference of Historians Annual Meeting in Hutchinson Island, FL. On January 28, 2023.
- Hubertz, M. & VanCampenhout, R. (2023). The Practical Implications of Teaching with the Doer Effect: Examples from Psychology Course. Poster presented at the National Institute on the Teaching of Psychology in St. Pete Beach, FL. January 4, 2023.
- Janowsky, A., Hubertz, M., & Mottarella, K. (2023). Integrating NACE Career Readiness Competencies Across Psychology Curriculum. Participant Idea Exchange at the National Institute on the Teaching of Psychology in St. Pete Beach, FL. January 4, 2023.
- Schroeder, K., Hubertz, M., Van Campenhout, R., Johnson, B. G. (2022). *Teaching and learning with AI-generated courseware: Lessons from the classroom*. *Online Learning*, 26(3), 73-87. <https://olj.onlinelearningconsortium.org/index.php/olj/article/view/3370>
- Hubertz, M., Schroder, K., Johnson, B., & Van Campenhout, R. (2022). *Courseware at Scale: Using Artificial Intelligence to Create Learning by Doing from Textbooks*. Paper presented at IMS Global Conference, Nashville, TN on June 14, 2022.
- Van Campenhout, R., Hubertz, M., & Johnson, B. (2022). *Evaluating AI-Generated Questions: A Mixed-Methods Analysis Using Question Data and Student Perceptions*. Paper submitted to Artificial Intelligence in Education 2022 (23rd International Conference on Artificial Intelligence in Education), Durham, UK, July 2022. <https://olj.onlinelearningconsortium.org/index.php/olj/article/view/3370>
- Main, E., Hubertz, M., & Farless, P. (2022, Spring) TOPkit Toolkit: *Teaching Squares: I'm in love with the shape of you!* Faculty Focus article. <https://topkit.org/developing/tools-techniques-strategies/teaching-squares>
- Hubertz, M., Janowsky, A. & Motarella, K. (2022). Integrating AACU, NACE, and APA Objectives into High-Impact Practices. Poster presented at the American Association of Colleges and Universities 2022 conference on Diversity, Equity, and Student Success on March 17, 2022.
- Francisco Rubierez, P., Hubertz, M., Farless, P., Canova, G., Main, E. (2022). Knighted Faculty: Arise! Empower! Ignite! Presentations at the 2022 TOPKit Conference
- Hubertz, M., Lloyd, J., & Fauvel, J. (2022). A Full-On Monet! Taking Your Online Class to an 11! Presentation at the 2022 Florida Online Summit.
- Hubertz, M., Janowsky, A., Farless, P. & Moskal, P. (2022). We Were Social Distancing Before There was Corona. Poster presented at the 2022 Florida Online Summit.
- Hubertz, M. & Van Campenhout, R. (2022). *Teaching and Iterative Improvement: The Impact of Instructor Implementation of Courseware on Student Outcomes*. IICE 2022: The 7th IAFOR International Conference on Education. Honolulu, Hawaii. January, 2022. <https://iafor.org/archives/conference-programmes/iice/iice-programme-2022.pdf>
- Schroeder, K., Hubertz, M., Johnson, B. G., & Van Campenhout, R. (2021). *Courseware at Scale: Using Artificial Intelligence to Create Learning by Doing from Textbooks*. Paper presented at OLC Accelerate, Washington D.C., Oct. 6 2021. <https://onlinelearningconsortium.org/olc-accelerate-2021-session-page/?session=10124&kwds=>
- Janowsky, A. & Hubertz, M. (2021) "Life in the Fast Game: Using a Role Play Activity to Increase Empathy and Critical Thinking Skills" Presented at the 2021 International Organization of Social Sciences and Behavioral Research on November 11, 2021.
- Hubertz, M. & Janowsky, A. (2021). Establishing the "New Normal" Online Classroom: Students' Shifting Expectations About Online Learning Since COVID-19. Poster presented at the Improving University Teaching International Conference on July 23, 2021.

- Hubertz, M. & Janowsky, A. (2021). Adventures in Online Teaching: Secrets behind award-winning online courses. Presented at the Florida Online Innovation Summit on March 24, 2021.
- Seigler, D., Hubertz, M., Cares, A., & Janowsky, A. (2021). From classroom to community: Creating an Environment of Inclusivity, Engagement, and Empowerment. Presented at the 15th Annual Public Administration Research Conference on March 19, 2021.
- Wagaman, B., Kerr, E., Hubertz, M., & Berman, S. (2021). COVID-19 and Related Identity Distress in College Students. Poster Presented at Southeastern Psychological Association.
- Kerr, E., Wagaman, B., Hubertz, M., & Berman, S. (2021). Identity Distress, Social Support, and SES among Minority College Students. Poster Presented at Southeastern Psychological Association.
- Wagaman, B., Kerr, E., Hubertz, M., & Berman, S. (2021). Pandemic Related Identity Distress in College Students With Health Conditions. Poster Presented at Student Scholar Symposium.
- Kerr, E., Wagman, B., Hubertz, M., & Berman, S. (2021). Identity Development Among Disadvantage Students. Poster Presented at Student Scholar Symposium.
- Wagman, B., Kerr E., Dhanraj, O., Hubertz, M., & Berman, S. (2021). The Relationship between Student Resources and Identity Distress. Poster Presented at Society for the Research in Child Development.
- Hubertz, M. & Lloyd, J., Johnson, B. (2020). Adaptive Learning through Acrobatiq. Presentation at the 2020 Virtual Florida Adaptive Learning Summit.
- Hubertz, M. (2020). They Didn't Just Write What I Think They Did, Did They? Incorporating Writing Across the Curriculum (WAC) into Course Assignments. Poster Presented at the 42nd Annual National Institute on the Teaching of Psychology, St. Pete Beach, FL.
- Janowsky, A., Hubertz, M. & Mottarella, K. (2020). Integrating High-Impact Experiences into the Psychology Major. Co-Lead a Participant Idea Exchange at the 42nd Annual National Institute on the Teaching of Psychology, St. Pete Beach, FL.
- Hubertz, M. (2019). Student Perceptions of Teaching Assistants in Online Courses. Poster Presented at the 41st Annual National Institute on the Teaching of Psychology, St. Pete Beach, FL.
- Janowsky, A., Hubertz, M. & Wasche, J. (2019). Best Practices in Active Learning in Online Classes. Lead a Participant Idea Exchange at the 41st Annual National Institute on the Teaching of Psychology, St. Pete Beach, FL.
- Hubertz, M. (2018). Using Digital Stories to Assess Reflection. Teaching Slam Presenter at the 40th Annual National Institute on the Teaching of Psychology, St. Pete Beach, FL.
- Hubertz, M. (2018). Service Learning in an Online Course. Poster Presented at the 40th Annual National Institute on the Teaching of Psychology, St. Pete Beach, FL.
- Hubertz, M. (2018). Experiential Learning in Online Courses. Lead a Participant Idea Exchange at the 40th Annual National Institute on the Teaching of Psychology, St. Pete Beach, FL.
- Bjorklund, D. F., Hubertz, M. J., & Reubens, A. C. (2004). Young children's arithmetic strategies in social context: How parents contribute to children's strategy development while playing games. *International Journal of Behavioral Development*, 28, 347-357.

Membership:

Member, American Psychological Association
Member, APA Division 2: Society for the Teaching of Psychology
Member, APA Division 7: Developmental Psychology

Member, APA Division 8: Society for Personality and Social Psychology

Member, Southeastern Psychological Association

Member, Society for Personality and Social Psychology

Member, Psychonomic Society

Member, [International Artificial Intelligence in Education Society](#) (IAIED Society)