

13th Annual Big Data Analytics Symposium

MARCH 23, 2026

HOSTED BY THE DEPARTMENT OF
MATHEMATICS & DATA SCIENCE

THE EVENT:

On March 23, 2026, the University of Central Florida's School of Data, Mathematical, and Statistical Sciences (SDMSS) will proudly host the 13th annual Big Data Science Symposium. The full-day event features a dynamic lineup of industry speakers, interactive sessions, and targeted networking opportunities designed to bridge the gap between academia and industry.

The symposium provides students with valuable insights into the evolving field of data analytics, offering guidance on securing internships and launching successful careers. UCF alumni and industry leaders are invited to engage with top talent, foster meaningful connections, and exchange ideas with emerging data science professionals and thought leaders from across the country.

DEMOGRAPHICS & AUDIENCE REACH:

The Big Data Analytics Symposium attracts a diverse audience of students, professionals, faculty, and alumni with a strong interest in data science and analytics.

ANTICIPATED ATTENDANCE: 200+ participants, including graduate and undergraduate students, industry professionals, faculty members, and alumni.

STUDENT OUTREACH: Invitations will be distributed to nearly 2,000 students from the Departments of Statistics and Data Science, Mathematics, Computer Science, and Business, spanning bachelor's, master's, and Ph.D. programs.

ALUMNI ENGAGEMENT: Exposure to 9,000+ College of Sciences alumni, primarily based in Central Florida, will receive invitations to attend.

EVENT PROMOTION: The symposium will be prominently featured on the University Events Calendar and through *UCF Today* email communications.

SPONSORSHIP OPPORTUNITY:

The University of Central Florida's School of Data, Mathematical, and Statistical Sciences invites you to support and engage with the next generation of data analytics leaders by becoming a sponsor of the **2026 Big Data Analytics Symposium**. As a valued sponsor, your organization will gain direct access to a highly skilled talent pool, providing a platform to showcase your innovative projects, career opportunities, and industry insights.

Sponsorship packages are designed to maximize your organization's visibility and impact, with a range of benefits outlined in the table on page 2.

IMPORTANT DATES:

FEBRUARY 1, 2026:

DEADLINE TO SECURE SPONSORSHIP
AT ALL LEVELS.

SPONSORSHIP CONTACTS:

Cody Gill

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FACULTY CONTACT:

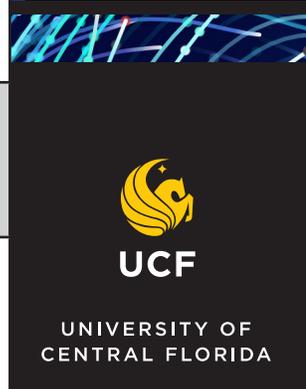
Dr. Florencio "Eloy" Hernandez
Director
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Statistical Sciences
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REACH
FOR THE
STARS



SPONSORSHIP LEVELS:

	PLATINUM KNIGHT \$10,000	GRAND PEGASUS \$5,000	CHARGE ON SPONSOR \$2,500	BLACK & GOLD SUPPORTER \$1,500	EMPLOYER RECRUITING TABLE \$1,000
Logo or name recognition listed on event emailed invitation	♦	♦	♦	♦	♦
Placement of logo on the event website	♦	♦	♦	♦	♦
Logo recognition on opening and closing event slide	♦	♦	♦	♦	♦
(1) 6' table provided for up to two company representatives to network with attendees throughout the event; lunch and parking provided.	♦	♦	♦	♦	♦
Name recognition on two social media Thank You posts (pre & post event).	♦	♦	♦	♦	
Designated employer table for the Round Table Session during the event (3 rounds, 10 minutes per group)	♦	♦	♦		
Roundtable luncheon with UCF Statistics & Data Science department chair and program directors (date TBD)	♦	♦			
Speaking opportunity to address the audience from stage during a speaker transition (15 minutes).		♦			
Expert speaker slot to address the audience from stage during a program portion (30 minutes)	♦				



All benefits are subject to receipt of sponsor agreements, sponsor logos, and other required materials in time to meet production deadlines. Sponsor logos, briefs and promotional gifts are subject to review and approval by the University prior to use in recognition materials as indicated above. Sponsorships for this event may not be paid through a donor-advised fund.