Amanda Koontz, Ph.D.

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EDUCATION

2011	Ph.D. in Sociology from Florida State University Dissertation Title: Constructing the Florida Highwaymen Dissertation Committee: Dr. Douglas Schrock (committee chair), Dr. Janice, McCabe, Dr. Jill Quadagno, and Dr. Jerrilyn McGregory Comprehensive Exam: Social Psychology; Passed with Honors Distinction
2009	M.S. in Sociology from Florida State University Title: Commodification of the Florida Highwaymen
2007	B.A. in Sociology from Appalachian State University Summa Cum Laude; University and Departmental Honors

ACADEMIC EMPLOYMENT

Associate Professor, Department of Sociology, University of Central Florida, 2017-Present.

Assistant Professor, Department of Sociology, University of Central Florida, 2011-2017.

AREAS OF SPECIALIZATION

Social Psychology; Identity, Authenticity	Sociological Theory
Sociology of Culture & Consumption	Qualitative Methods

RESEARCH

Publications

*Graduate students italicized; Undergraduate students underlined; first author is the lead author

Peer-Reviewed Manuscripts

Wilcox, Annika, Amanda Koontz, Jacinta Gau, Debra Reinhart, Jana Jasinski, and Linda Walters. "Organizational Justice and Organizational Authenticity as Catalysts for Change in STEM Higher Education."

Advance Online Publication: Journal of Diversity in Higher Education.

https://dx.doi.org/10.1037/dhe0000609 < March 10, 2025>

- Grauerholz, Liz, **Amanda Koontz**, Kristen M. Aviles, *Caroline Austin*, Alison C. Cares, Stephanie Gonzalez Guittar, *Shameika Daye*, and Emma Grauerholz-Fisher. "Toxic Personal Care: Selling Gendered Marketing and Chemical Toxicity Through Personal Care Products." *The Sociological Quarterly* 66(1): 123-147.
- Koontz, Amanda and Nathaniel G. Chapman. "Crafting Community and Drinking Local: Constructing Authenticity and Identity in the Craft Beer Culture." In: *Beer Places: The Micro-Geographies of Craft Beer*, edited by Daina Cheyenne Harvey, Ellis Jones, and Nathaniel G. Chapman. Fayetteville, AR: University of Arkansas Press.
- Wilcox, Annika and **Amanda Koontz.** 2022. "Workplace Well-Being: Shifting from an Individual to an Organizational Framework." *Sociology Compass* 16(10): e13035.
- Manero, Albert, Peter Smith, **Amanda Koontz**, Matt Dombrowski, John Sparkman, Dominique Courbin, and Albert Chi. 2020. "Leveraging 3D Printing Capacity in Times of Crisis: Recommendations for COVID-19 Distributed Manufacturing for Medical Equipment Rapid Response."

 International Journal of Environmental Research and Public Health 17(13): 4634. https://doi.org/10.3390/ijerph17134634
- Koontz, Amanda. 2020. "Undermining Transgender IPV Victims: Discrediting Identity Work in Intimate Relationships." Ch. 3 in *Transgender Intimate Partner Violence: A Comprehensive Introduction*, edited by Xavier L. Guadalupe-Diaz and Adam Messinger. New York, New York: University Press. [Invited Manuscript]
- 2020 **Koontz, Amanda** and *Jenny Nguyen*. "Hybridized Black Authenticity: Aspirational Lifestyle Ideals and Expectations of the Self-Disciplined Black Woman in *Essence*." *The Sociological Quarterly* 61(3): 448-473.
- Rovito, Michael, **Amanda Koontz**, Martha Garcia, Mary Tripp, Kimberly Schneider, and Linda Walters. "Research-Intensive Courses:

 Understanding the Effectiveness of a 'Peer Coach' Model on
 Undergraduates with Varying Levels of Previous Research Experience."

 Journal of Effective Teaching in Higher Education 2(2): 42-56.
- Women Faculty in the Academy through a Novel Mentoring Community Model." *Journal of Applied Research in Higher Education* 11(1): 102-117.
- 2019 **Koontz, Amanda** and Nathaniel Chapman. "About Us: Authenticating Identity Claims in the Craft Beer Industry." *Journal of Popular Culture* 52(2):

351-372.

2019	Koontz, Amanda and <i>Lauren Norman</i> . "Happily Ever After? Exploring U.S. Collegiate Women's Understandings of Love as Impermanent and Timeless in the Age of Capitalism." <i>Sociological Perspectives</i> 62(2): 167-185.
2019	Koontz, Amanda , <i>Lauren Norman</i> , and <i>Sarah Okorie</i> . "Realistic Love: Contemporary College Women's Negotiations of Princess Culture and the "Reality" of Romantic Relationships." <i>Journal of Social and Personal Relationships</i> 36(2): 535-555.
2018	Anthony, Amanda Koontz and Nancy A. Stanlick. "A Socio-Philosophical Approach to Case Studies in Ethics." <i>Teaching Ethics</i> .
2018	Persaud, Subriena, Liz Grauerholz, and Amanda Koontz Anthony. "On Screen: Intersectionality of Gender, Race, and Age in Technology Video Advertisements." Gender Issues 35(2): 137-152.
2017	Anthony, Amanda Koontz, Patrick McGrady, and Linda Walters. "Creating Connections between Authentic Research and the Development of Science Identities in Undergraduate Marine Biology Experiences." <i>Florida Scientist</i> 80(2): 61-76.
2017	Anthony, Amanda Koontz and Amit Joshi. 2017. "(In)Authenticity Work: Constructing the Realm of Inauthenticity through Thomas Kinkade." <i>Journal of Consumer Culture</i> . 17(3): 752-773.
2017	Guadalupe-Diaz, Xavier and Amanda Koontz Anthony. 2017. "Discrediting Identity Work: Understandings of Intimate Partner Violence by Transgender Survivors." Deviant Behavior 38(1): 1-16.
2017	Anthony, Amanda Koontz and Ian Taplin. 2017. "Sustaining the Retail Pilgrimage: Fast Fashion, Authenticity, and the Democratization of Style." <i>Fashion, Style & Popular Culture</i> 4(1): 33-50.
2016	Anthony, Amanda Koontz, Sarah Okorie, and Lauren Norman. 2016. "When Beauty Brings Out the Beast: Female Comparisons and the Feminine Rivalry." Gender Issues 33(4): 311-334.
2016	Anthony, Amanda Koontz and William Danaher. 2016. "Rules of the Road: Doing Fieldwork and Negotiating Interactions with Hesitant Participants." <i>Qualitative Research</i> 16(4): 392-410.
2015	Anthony, Amanda Koontz and Janice McCabe. 2015. "Friendship Talk as Identity Work: Defining the Self through Friend Relationships." <i>Symbolic Interaction</i> 38(1): 64-82.

- Carter, Shannon K. and Amanda Koontz Anthony. 2015. "Good, Bad and Extraordinary Mothers: Infant Feeding and Mothering in African American Mothers' Breastfeeding Narratives." Sociology of Race and Ethnicity 1(4): 517-531.
 Anthony, Amanda Koontz and Doug Schrock. 2014. "Maintaining Art World Membership: Self-Taught Identity Work of the Florida Highwaymen." Social Currents 1(1): 74-90.
 Afflerback, Sara, Amanda Koontz Anthony, Shannon Carter, and Liz Grauerholz. 2014. "Consumption Rituals in Transition to Motherhood." Gender Issues 31(1): 1-20.
- Nguyen, Jenny and Amanda Koontz Anthony. 2014. "Black Authenticity: Defining the Ideals and Expectations in the Construction of "Real" Blackness." Sociology Compass 8(6): 770-779.
- 2013 Afflerback, Sara, Shannon K. Carter, Amanda Koontz Anthony, and Liz Grauerholz. 2013. "Infant Feeding Consumerism in the Age of Intensive Mothering and Risk Society." Journal of Consumer Culture 13(3): 387-405.
- Anthony, Amanda Koontz. 2012. "Racialized Authentication: Constructing Representations of the Florida Highwaymen." *The Sociological Quarterly* 53(3): 394-421.
- 2010 **Koontz, Amanda**. 2010. "Constructing Authenticity: A Review of Trends and Influences in the Process of Authenticating Cultural Products." *Sociology Compass* 11(4): 977-988.

Invited Manuscripts (Editor Reviewed)

- **Koontz, Amanda.** 2025. "Authenticity Industries: Keeping it "Real" in Media, Culture, and Politics." *Contemporary Sociology* 54(3): 261-263.
- **Koontz, Amanda.** 2021. "The Construction of Distinctly American Art and Elitism: The People, Moments, and Actions that Have Shaped U.S. Arts as We Know Them." *Contemporary Sociology* 50(1): 11-16.
- **Koontz, Amanda.** 2020. *Modern Moonshine: The Revival of White Whiskey in the Twenty-First Century. Contemporary Sociology* 49(4): 379-380.
- **Koontz, Amanda.** 2019. "Tensions Deriving from "Talking Art": Extrapolating on the Challenges in Academized Professional Socialization. *Symbolic Interaction* 42(4): 729-731.
- Schrock, Douglas and **Amanda Koontz Anthony**. 2013. "Diversifying Feminist Ethnographers' Dilemmas and Solutions." *Journal of Contemporary Ethnography*

42(4): 482-491.

Peer-Reviewed Encyclopedia Articles

Storey, Valerie, Amanda Koontz Anthony, and Parveen Wahid. 2018. "Gender-Based Leadership Barriers: Advancement of Female Faculty to Leadership Positions in Higher Education" In *Encyclopedia of Strategic Leadership and Management*, edited by V. C. X. Wang. Hershey, PA: Information Science Reference.

Non-Refereed Publications

- Walters, Linda, **Amanda Koontz**, J. Kasi Jackson. March 2024. "How Often Do You Hear, "I Can't Wait for my Next Departmental Faculty Meeting!"?." *Faculty Focus* 23(1): 1-3.
- **Anthony, Amanda Koontz**. 2013. "The Florida Highwaymen Phenomenon: Authenticity and the American Dream." *Illuminations* May 3.
- **Koontz, Amanda**. 2012. "Art Beyond the Cultural Core." Book Review: *Producing Local Color: Art Networks in Ethnic Chicago*, by Diane Grams, 2010. University of Chicago Press: Chicago. *Symbolic Interaction* 35(3): 399-401.
- **Anthony, Amanda Koontz**. 2012. "Using Goals to Start Organizing Your Academic Path." *Faculty Focus* 11(3): 8-9.
- Morse, Janice M., Lynda J. Dimitroff, Robin Harper, **Amanda Koontz**, Savita Kumra, Nancy Matthew-Maich, Paul Mihas, and Christina Murphey. 2010. "End Note: Considering the Qualitative—Quantitative Language Divide." *Qualitative Health Research* 20(10): 1-2.

Book Manuscripts in Progress

- **Koontz, Amanda**. Working Title: *The ABCs of Authenticity: How Authenticity "Works."* Pre-Contract: Stanford University Press.
- **Koontz, Amanda** and *Estefany Londono*. Working Title: *The Sociology of Authenticity: Methods, Meaning-Making, and Processes.* [Meetings arranged with Polity Press and Oxford University Press]

Article Manuscripts in Progress

- **Koontz, Amanda**, *Annika Wilcox*, and *Ashley Sobke*. "Never Enough: Defining Success and Navigating the Obligation of Choice in a Striving Culture."
- **Koontz, Amanda,** Angie Carloss, *Alexandria Kalish*, *Matthew Bower*, and Albert Manero. "Fostering STEAM Identities through Professional Life Development in a Collaborative Lab Space."

- Kopf, Colby R. and Amanda Koontz. "Queering the Professional: LGBTQ+ Identity Negotiation on LinkedIn.
- **Koontz, Amanda** and *Brett Phillippe*. "Self-Help Gurus: The Construction and Commodification of Purpose."
- **Koontz, Amanda** and Nathaniel Chapman. "The Self, the Sacred, and the Profane: Constructing Identities through Collections."
- Jones, Annie and Amanda Koontz. "Cancel Culture: Typologies, Possibilities, and Future Directions."

CREATIVE ACTIVITIES

- 2024 present: "Sociology: In the Trenches" podcast co-host; Lead Host: Angela Vergara (UCF Department of Sociology).
- 2020 present: Co-Writer: *The Highwaymen* (Feature Film) and Co-Producer *American Originals* (Docu-Series); Stars North Production. https://www.imdb.com/name/nm11585167/

GRANTS AND RESEARCH SUPPORT

External Research Grants

ADVANCE Catalyst "ADVANCE Catalyst: UCF Intersectional Self-Assessment and Pilot to Address Potential Systemic Gender Inequities." National Science Foundation ADVANCE: Organizational Change for Gender Equity in STEM Academic Professions (ADVANCE). NSF 20-554 (\$300,000; my portion \$20,266 + Sociology Post-Doc position \$54,810). PI: Amanda Koontz. Co-PIs: Jacinta Gau (Criminal Justice), Jana Jasinski (Sociology), Debra Reinhart (Professor Emerita of Engineering; Associate Vice President for Research and Scholarship), and Linda Walters (Biology).

2016-2017 "YWLP-SLAM (Young Women Leaders Program-Science Leadership and Mentoring)." American Association of University Women (AAUW) Community Action Grant. (\$7,000; my portion \$2,100). PI: Anne Bubriski; Co-PI: Amanda Koontz Anthony.

Internal Research Grants

2025	"The Purpose of Purpose": Research Project Completion." Strategic
	Investment Program. UCF Department of Sociology Research Grant.
	(\$5,000). PI: Amanda Koontz. Research Assistant: Estefany Londono.

2021-2022 Limbitless Lab Initiative: Cultivating Interdisciplinary STEAM Collaborations to Further Creativity and Innovation. \$2,500. PI: Albert Manero. Co-PIs: Angie Carloss and Amanda Koontz.

2018-2019	"How STEAM Works: Understanding Innovation at the Intersections of 'Science' and 'Art'." UCF Department of Sociology Research Development Grant. (\$1,500). PI: Amanda Koontz.
2014-2015	"Understanding How Cultural Gender Beliefs Affect Young Women's Core Leadership Identity Development." University of Central Florida College of Arts and Humanities Research Initiative Seed Funding. (\$13,129; my portion \$9,749). PI: Meredith Tweed; Co-PI: Amanda Koontz Anthony.
2014	Research Travel Grant (\$1,000). Competitive support for attendance of "Robust Research in the Social, Behavioral, and Economic Sciences" workshop and meeting with Sociology Program Director at National Science Foundation (Washington, D.C.). College of Sciences.
Funded Resear	ch Positions
2022-2024	APS-IDEA Steering Committee Awarded Member (American Physics Society-Inclusion, Diversity, and Equity Alliance; \$6,000 per academic year). Social scientist overseeing projects on marginalized identities, implementing research-based transformational methods, sharing leadership, and creating brave spaces via sense-making.
2021-2022	Faculty Excellence Fellow. (Competitive Course Buyouts). Researching and helping to inform strategies for supporting faculty success in the transitions through the pandemic.
2015-2016; 2016-2017; 2017-2018	Consultant, Center for Success of Women Faculty Mentoring Community. 2015-2016; 2016-2017. University of Central Florida Center for Success of Women Faculty (CSWF; \$3,000 per academic year). Support for developing a survey instrument and holding focus groups, gain IRB approval, and analyze data collected. Help to facilitate the faculty mentoring community.
2017-2018	QEP (Quality Enhancement Program) Funded Program Innovation Awards. (\$10,000). "Evolution of High-Impact Experiences Imbedded in UCF Curriculum: Institutionalizing the Coach Model for Undergraduate Student Success." Linda Walters, Mary L. Tripp, Martha Garcia, Michael Rovito, Amanda Koontz Anthony, and Kimberly Schneider.
2016-2017	Co-Leader with Dr. Damla Turgut and Dr. Melissa Dagley, iSTEM Faculty Fellowship. (Competitive Course Buyout). Setting the agenda for the iSTEM Faculty Fellowship; collaborating on and facilitating the submission of grant proposals.
2016-2017	QEP (Quality Enhancement Program) Funded Program Innovation Awards.

	(\$9,285). "Increasing Integrative Learning Through High-Impact Research Experiences Throughout the Undergraduate Curriculum." Mary L. Tripp, Amanda Koontz Anthony , Martha Garcia, Michael Rovito, Kimberly Schneider, and Linda Walters.
2015-2016	iSTEM Faculty Fellowship. University of Central Florida. (Competitive Course Buyout). Competitive fellowship to facilitate collaboration on STEM education and STEM education research.
2014-2015	Consultant, Research-Centered Learning Assessment. University of Central Florida Office of Undergraduate Research. (\$2,000). Support for developing a survey instrument with faculty team, gain IRB approval, and analyze data collected.

HONORS AND AWARDS

2025	Service to the Discipline. Faculty Excellence Awards, Department of Sociology.
2024	University (UCF) Research Dissemination and Travel (DT) Awardee (\$1,000 in support of conference travel to disseminate research findings and research networking).
2023	Digital Curriculum Innovation Initiative Awardee (\$3,000 Seed Money to support distance learning initiative; with collaborator Ray Eddy).
2023	Service to the Discipline. Faculty Excellence Awards, Department of Sociology.
2022	Research Incentive Award (RIA) Award. College of Sciences, University of Central Florida.
2018	University of Central Florida College of Sciences Competitive Sabbatical (Type IB). Granted for Academic Year: 2018-2019.
2018	LIFE@UCF Women Faculty Recognition Award: Diversity and Inclusion.
2018	Nominated: American Sociological Association's The Sociology of Culture Section's Clifford Geertz Prize for Best Article.
2017	Teaching Incentive Program (TIP) Award. College of Sciences, University of Central Florida.
2017	College of Sciences' Excellence in Undergraduate Teaching Award. University of Central Florida.
2016	Awardee, 31 Wonderful UCF Women Who Have Been Instrumental in Shaping UCF's Past, Present and Future. Center for Success of Women Faculty, University of Central Florida.

2010	Outstanding Teaching Assistant Award Nominee, Florida State University.
2008	Golden Key Honors Society.
2007-2011	Graduate Assistantship, Florida State University.
2006	Albert and Maxine Hughes Outstanding Sociology Senior Scholarship, Appalachian State University.
2006	Alpha Kappa Delta.
2006	Alpha Chi National Honors.
2006; 2004	Phi Eta Sigma.

PROFESSIONAL PRESENTATIONS

Invited Academic Research Engagements

Invited Academic Research Engagements		
2025 (5/30)	Authenticity Conference (Invitation Only). Haas School of Business at University of California-Berkeley; Berkley, CA.	
2025	Invited Panelist: "Doing The Work of Justice, Equity, Diversity, and Inclusion in an Age of Anti-Wokeness." JEDI (Justice, Equity, Diversity and Inclusion) Mini-Conference. Southern Sociological Society. Charlotte, NC. April.	
2025	Invited Speaker: "Gender and Race Equity in STEM." American Association of University Women (AAUW) Florida Public Policy Education Forum. Virtual Session. April 4.	
2024	Invited member of the Scientific Committee of the "Love is Blind? Love, Media and Popular Culture, from 1950 to the Present Day" Symposium. 2024. École normale supérieure de Lyon (ENS), France. February 12-13. Expert reviewer and discussant of English submissions.	
2024	Invited Workshop Leader: WVU (West Virginia University) ADVANCE workshop. Summer 2024.	
2023	Panelist ("Curious Reader"). Author Meets Curious Readers: Black Culture, Inc.: How Ethnic Community Support Pays for Corporate America. 2023. Southern Sociological Society Annual Meeting, Myrtle Beach, SC. April.	
2023	Panelist. "Pro Tips on Publishing." Southern Sociological Society Annual Meeting, Myrtle Beach, SC. April.	

^{*}Graduate students italicized

2022	Invited Presenter: Women@UCF. May
2021	Presenter and invited participant. June & August. Seminar Series: "Redefining Normalcy: Negotiating Relationships in Unsettled Times." Mini-Conference: The Social Logic of the Demand and Supply of Authenticity. 2021. Virtual. August 3.
2020	Panelist. "Mini-Conference: Elevate Your Career Without Tripping up the Stairs: IV. Now What? The Mystery of Post-Tenure." 2020. Eastern Sociological Society Annual Meeting. Philadelphia, PA. February.
2020	Invited Speaker. Limbitless Solutions Student Research Team Meetings. February; June.
2019	Invited Speaker. Advanced Multicultural Course. University of Central Florida, June.
2018	Invited Panelist. "Creating a Career Advancement Plan." FCTL (Faculty Center for Teaching and Learning) Teaching and Learning Day. Faculty Excellence; University of Central Florida, February.
2017	Invited Presenter as Web-Vet. Interactive Distributed Learning (IDL6543) Introductory Session. University of Central Florida, Fall.
2017	Presenter and invited participant. Authenticity Scholarly Workshop; Third Annual. 2017. Yale. New Haven, CT. May.
2017	Roundtable facilitator. STEM Ed Research Symposium. 2017. Sponsored by iSTEM; University of Central Florida. September.
2016	Speaker. "Consuming Authenticity: The Influence of Racial Authenticity on Our Everyday Lives." Multicultural Diversity Lecture Series. 2016. Appalachian State University, Sponsored by the Department of Sociology and Multicultural Student Development. September.
2016	Presenter and invited participant. Authenticity Scholarly Workshop; Second Annual. 2016. University of Virginia. Charlottesville, VA. May.
2016	Panelist. Author Meets Critics: Beyond the Beat: Musicians Building Community in Nashville. Southern Sociological Society Annual Meeting, Atlanta, GA. April.
2015	Invited participant. Authenticity Scholarly Workshop; First Annual. 2015. Stanford Graduate School of Business. Stanford, CA. May.
2014	Panelist, Making and Launching <i>Social Currents</i> - Panel Session. 2014. Southern Sociological Society Annual Meeting, Charlotte, NC. April.

Invited Panel Member as Web-Vet. "Plenary Panel Session." Interactive Distributed Learning Showcase. University of Central Florida, Summer.

Conference Presentations

International (Refereed)

2024	Koontz, Amanda and Ray Eddy. "Purposeful Escapism: Reexamining the "Tourist Gaze"." European Society for the Study of Symbolic Interaction. Pisa, Italy. June.
2024	Koontz, Amanda, <i>Annika Wilcox</i> , and <i>Ashley Sobke</i> . "Never Enough: Defining Success and Navigating the Obligation of Choice in a Striving Culture." American Sociological Association. Montreal, Quebec. August.
2022	Koontz, Amanda and <i>Annika Wilcox</i> . "Doing it All? How Academic Women Construct Success." American Sociological Association. Los Angeles, CA. August.
2020	Koontz, Amanda and Ashley Sobke. "Making Sense of "Success" Within a Striving Culture: High-Achieving Women and their Definitions of Success." American Sociological Association. Scheduled for San Francisco, CA [held virtually due to COVID-19], August.
2018	Koontz, Amanda. "Art in the City Beautiful: The Nexus of Community, Popular Culture, and High Culture." European Sociological Association Research Networks: Sociology of the Arts& Sociology of Culture. Valleta, Malta, September.
2018	Koontz, Amanda and Nathaniel Gray Chapman. "About Us: Authentic Identity Claims of Microbreweries." American Sociological Association. Philadelphia, PA, August.
2018	Koontz, Amanda and Linda Walters. "Definitions of Success Among Women Faculty at a Striving University: How Collaborative Mentoring Model Reveals Resources and Obstacles." Oxford Women's Leadership Symposium. Oxford, England, August.
2016	Anthony, Amanda Koontz. "Struggling with Dissonance: Girls at the Intersection of Acceptance and Resistance." National Women's Studies Association. Montreal, Quebec, November.
2016	Anthony, Amanda Koontz and Lauren Norman. "Happily Ever After? Contemporary College Women's Understandings of Love in an Age of Timelessness and Impermanence." American Sociological Association. Seattle, WA, August.

2015	on Identity Development with College-Age Women." National Women's Studies Association. Milwaukee, WI, November.
2015	Anthony, Amanda Koontz* and Ian Taplin. "Sustaining the Retail Pilgrimage: Fast Fashion, Authenticity, and the Democratization of Style." American Sociological Association. Chicago, IL, August. (*Presenter and Session Presider).
2015	Anthony, Amanda Koontz, Lauren Norman, and Sarah Okorie. "What's Love Got to Do With It: Women's Constructions of the Reality of Romantic Love." American Sociological Association. Chicago, IL, August.
2014	Anthony, Amanda Koontz. "Wrestling with the Princess Narrative: Interviews on Identity Development with College-Age Women." National Women's Studies Association. San Juan, Puerto Rico, November.
2014	Anthony, Amanda Koontz. "Thomas Kinkade-Caliber: Exemplification and Classification Work." American Sociological Association. San Francisco, CA, August.
2014	Anthony, Amanda Koontz and Janice McCabe. "Friendship Talk as Identity Work: Defining the Self through Friends." American Sociological Association. San Francisco, CA, August.
2013	Anthony, Amanda Koontz. "Living the Dream: The Effect of Princess Culture on Women's Self-Perceptions and Life Goals." National Women's Studies Association. Cincinnati, OH, November.
2013	Anthony, Amanda Koontz. "The Art of Cultural Identity Work: African American Artists' Negotiation of Imposed Identities." American Sociological Association. New York, NY, August.
2012	Anthony, Amanda Koontz. "Does a Princess become a Queen? The Effect of Princess Culture on Life Transitions." National Women's Studies Association. Oakland, CA, November.
2012	Anthony, Amanda Koontz. "Elucidating Manifestations of American Cultural Idioms: The Aesthetics of (Racial) Americana." American Sociological Association. Denver, Colorado, August.
2012	Anthony, Amanda Koontz.* "Understanding the Shifting Salience of Statuses: Integrating Standpoint and Intersectional Approaches into Interviewing." Sociologists for Women in Society. St. Petersburg, Florida, February. (*Presenter and Discussant).
2010	Koontz, Amanda. "Appealing to Cultural Omnivorousness: Using Traditional and New Racism to Construct the Florida Highwaymen." American

Sociological Association. Atlanta, Georgia, August.

2009 **Koontz, Amanda**. "Boomers and Culture Change in the U.S." Panel on Art, Culture, and Social Movements." American Sociological Association. San Francisco, California, August.

National (Refereed)

2025	Kopf, Colby and Amanda Koontz. "Queering the Professional: LGBTQ+ Identity Negotiation on LinkdIn." Southern Sociological Society. Charlotte, NC. April 9-12.
2025	Chapman, Nate and Amanda Koontz . "The Self, the Sacred, and the Profane: Constructing Identity Through Collecting." Southern Sociological Society. Charlotte, NC. April 9-12.
2024	Koontz, Amanda* and Nate Chapman. "Collective Obsession: Redefining the Meaning of "Collector" in a Social Media Age." Southern Sociological Society. New Orleans, LA. April 3-6.*Presider
2023	Koontz, Amanda, Wilcox, Annika, Jacinta Gau, Jana Jasinski, Debra Reinhart, Linda Walters. "Establishing Goal-Alignment through Authenticity." NSF (National Science Foundation) ARC (ADVANCE Research and Coordination) Network's Equity in STEM Community Convening. Durham, NC. June 5-7.
2023	Koontz, Amanda. "The Purpose of Purpose: The Place of Self-Help in a (Post)Neoliberal Era." Southern Sociological Society. Myrtle Beach, SC. March 29-April 1st.
2023	Wilcox, Annika, Amanda Koontz, Jacinta Gau, Jana Jasinski, Debra Reinhart, Linda Walters. "Lots of Talk, Not a Lot of Action": Perceptions of Organizational Authenticity and Organizational Justice Among STEM Faculty." Southern Sociological Society. Myrtle Beach, SC. March 29-April 1st.
2022	Wilcox, Annika and Amanda Koontz. "Workplace Well-being: Shifting from an Individual to an Organizational Framework." Southern Sociological Society." Birmingham, AL. April.
2021 2020	Koontz, Amanda. "Branding the Human Essence: Exploring Effects of Empowerment Narratives and Hybridized Black Authenticity in Lifestyle Advice." Southern Sociological Society. Virtual. Originally planned for Jacksonville, FL, April [delayed due to COVID-19].
2021	Koontz, Amanda (Organizer). Author Meets Curious Readers: The Evolution

of Luxury: Exploring How Luxury Goods are a Product and Cause of

	Social Change. Presider and Author: Ian Malcom Taplin. Discussants: Amanda Koontz, Nathaniel G. Chapman, J. Slade Lellock, Wei Zhao.
2020	Chapman, Nathaniel, Amanda Koontz , and J. Slade Lellock. ""Is this a Brewery or a Daycare?": Family Values and Craft Beer Consumption." Southern Sociological Society. Planned for Jacksonville, FL, April [cancelled due to COVID-19].
2019	Koontz, Amanda. "Reconceptualizing Approaches to Authenticity: Authenticity as an Institution." Society for the Study of Symbolic Interaction. New York, NY, August.
2018	Anthony, Amanda Koontz and Richard Ocejo. "The Rise of the Era of Authenticity." Southern Sociological Society. New Orleans, LA, April.
2018	Anthony, Amanda Koontz and Nathaniel Chapman. "About Us: Authenticity and the Microbrewery Movement." Southern Sociological Society. New Orleans, LA, April.
2018	Alexandria Joy Ellsworth and Amanda Koontz. "(Cos)Playing Princesses: Negotiating Magical Moments and the Everyday in Women's Lives." Southern Sociological Society. New Orleans, LA, April.
2017	Walters, Cyndi, Amanda Koontz Anthony , and Linda Walters. "Negotiating LivE: Integrating TeachLivE to Improve University Faculty-to-Faculty Communication. TLE TeachLivE Conference. Orlando, FL.
2017	Anthony, Amanda Koontz. "Success of Women Faculty: Supporting Diversity and Addressing Inequalities through Innovative Mentoring." Southern Sociological Society. Greenville, SC, March.
2016	Anthony, Amanda Koontz, Lisa Nalbone, and Linda Walters. "Success of Women Faculty: Revisiting Horizontal and Vertical Mentoring Models." The Mentoring Institute at University of New Mexico 9th Annual Mentoring Conference. Albuquerque, New Mexico. October.
2016	Danaher, William and Amanda Koontz Anthony . "Even Better than the Real Thing: Creating the Perfect Electric Guitar through Authentic Reproduction." Southern Sociological Society. Atlanta, GA, April.
2016	Anthony, Amanda Koontz and Linda Walters. "Assessing the Impact of Service-Learning on Marine Biology Undergraduates." Component of Annual Meeting Workshop: Data Management Plans for NSF Proposals What Should they Include? A Community Forum. The Society for Integrative & Comparative Biology. Portland, OR, January.
2015	Anthony, Amanda Koontz,* Sarah Okorie, and Lauren Norman. "When Beauty Brings out the Beast: Female Comparisons and the Feminine

	(*Presenter and Session Presider; Thematic Panel Organizer).
2015	Anthony, Amanda Koontz and Ian Taplin. "Sustaining The Retail Pilgrimage: Fast Fashion and the Construction of Lifestyles by Retailers and Consumers. Southern Sociological Society. New Orleans, LA, April.
2014	Anthony, Amanda Koontz* and William Danaher. "Rules of the Road: A Primer for Managing Hesitant Participants and Doing Fieldwork." Southern Sociological Society. Charlotte, NC, April. (*Presenter and Session Presider).
2013	Dunlop, Lori-Pyle, Ivan Garibay, Ozlem Garibay, and Amanda Koontz Anthony. "SONET-MATH: Using Social Networks to Learn Mathematics" Mathematical Association of America. San Diego, CA, August.
2013	Anthony, Amanda Koontz and Xavier Guadalupe-Diaz. "Introduction to Sociological Community: Transformative Learning through Student Engagement Practices. Southern Sociological Society. Atlanta, GA, April.
2011	Koontz, Amanda . ""I'm Self-Taught": Negotiation of Cultural Hierarchies through Identity Work by Marginal Artists." Southern Sociological Society. Jacksonville, FL, April.
2010	Koontz, Amanda. "Promoting Self-Taught Artists: Complexities and Contradictions in Constructing Authenticity in African-American Representations" and "Considering the Qualitative—Quantitative Language Divide." Qualitative Research Summer Intensive. Hauppauge, NY, June.
2010	Koontz, Amanda . "Constructing the Florida Highwaymen: Complexities and Contradictions in African-American Media Representations" Session on Qualitative Identity Research: Identity Conflict and Constructing Collectives. Southern Sociological Society. Atlanta, GA, April.
State (Refereed)	
2022	Koontz, Amanda. "Integrating Contemplative Pedagogy into Classroom Goals." The Florida Statewide Symposium (FSS) on Best Practices in Undergraduate Research. Miami, FL. October.
2017	Anthony, Amanda Koontz, Wanda Raimundi-Ortiz, and M.C. Santana. "Teaching Privilege and Oppression: Opening Knapsacks." Florida Consortium of Metropolitan Research Universities Student Success Conference. Orlando, FL. March.

2017	Christine Hanlon, Amanda Koontz Anthony , Anne Bubriski, Wanda Raimundi-Ortiz, and M.C. Santana. "Teaching Privilege and Oppression: Opening Knapsacks." Sunshine State Teaching and Learning Conference. St. Pete Beach, FL. February.
2015	Anthony, Amanda Koontz, Michael Rovito, Martha Garcia, Mary Tripp, and Linda Walters. "Piloting the Use of Research Coaches across Disciplines at UCF to Increase Curricular Opportunities for Undergraduate Research Experiences." Florida Statewide Symposium-Engagement in Undergraduate Research. Orlando, FL, October.
2014	Anthony, Amanda Koontz, Patrick McGrady, and Linda Walters. "Workforce Readiness: Creating Connections between Authentic Research, Service-Learning, and the 'Real World' in Undergraduate Science Classes." Florida Statewide Symposium-Engagement in Undergraduate Research. Orlando, FL, October.
2007	Koontz, Amanda . "Determinants of Participation in Community Arts," North Carolina Sociological Association. Wilmington, NC, February.
Local	
2017	Anthony, Amanda Koontz. "Discovering and Supporting Women Faculty's Definitions of Success through Innovative Mentoring." University of Central Florida Faculty Center for Teaching and Learning Summer Conference. Orlando, FL. May.

TEACHING AND MENTORSHIP EXPERIENCE

Undergraduate Courses

SYA3110: Social Theory

SYA3530: Social Power & Inequality

SYD3800: Sex and Gender in Society

SYG2000: Introduction to Sociology

SYP3630: Popular Culture in Society

SYP4420: Life in Consumer Society (developed course)

Instructor, Department of Sociology, Florida State University, Spring 2010-Summer 2011

SYA4010: Sociological Theory

SYA4300: Methods of Social Research

SYG1000: Introductory Sociology

Graduate Courses

SYA7019: Advanced Sociological Theory

SYA6126: Social Theory

SYD6538: Special Topics: Topics in Social Inequalities

Fall 2019: Examining the 'Culture of Authenticity'

Summer 2020: Space, Place, and Inequalities: Sociological Perspectives of Space and

Place*

*Added to curriculum: SYD6405 [May 2022]

SYD6795: Class, Race, & Gender in American Society

Funded Research Mentorship

Post-Doctoral Supervision

2021-2024 Wilcox, Annika. Post-Doctorate sponsored by NSF: ADVANCE Catalyst grant.

Graduate Fellowships and Research Assistants

2025	Londono, Estefany. Graduate Research Assistant. Support for research on the "Purpose of Purpose" research project through the Department of Sociology Strategic Investment Program.
2023-2024	Olmeda, Andrea. Graduate Assistant, Social Currents journal.
2023	Rodriguez, Lisa. Graduate Assistant, Social Currents journal.
2022-2023	Carson, Saphronia. Graduate Assistant, Social Currents journal.
2021-2022	Johnson, Krystal. Graduate Assistant, Social Currents journal.
2021	Alonso, Carolina. Departmental support for graduate assistance in social theory.
2020	Barsano, Margaret. Contributing to the construction of popular culture and consumer culture undergraduate courses.
2020	Griffith, Hanifah. Essence Manuscript Research Support. Departmental support for graduate research assistance for cleaning data.
2013	Nguyen, Jenny. "Racial Authentication." UCF Summer Mentoring Fellowship. Mentor.

Undergraduate Research Assistants

2018	Hemer, Julia. Research assistant sponsored by UCF Department of Sociology Research Development Grant.
2016-2017	D'Aiuto, Magdalena. Research assistant sponsored by American Association of University Women (AAUW) Community Action Grant.
2016-2017	Acevedo, Adriana. Research assistant sponsored by American Association of University Women (AAUW) Community Action Grant.

2015	Armuelles, Catherine. Research assistant sponsored by University of Central Florida College of Arts and Humanities Research Initiative Seed Funding.
2015	Brandman, Marina. Research assistant sponsored by University of Central Florida College of Arts and Humanities Research Initiative Seed Funding.
2015	Edkin, Sarah. Research assistant sponsored by University of Central Florida Office of Undergraduate Research.
2015	Freese, Shannon. Research assistant sponsored by University of Central Florida College of Arts and Humanities Research Initiative Seed Funding.
Limbitless Lab I	nternships
2022-2023	Kalish, Alexandria. Joint-Fellow (Limbitless and Social Science Research).
2021-2022	Alonso, Carolina and Remy Marasa. Limbitless Joint-Fellows (Limbitless and Social Science Research).
Undergraduate F	<u>Sellowships</u>
2023	Thomaz, Victoria. "onePULSE: Space and material at the interim Pulse Memorial." Summer Undergraduate Research Fellowship. Faculty Mentor, in collaboration with <i>Bee Ben Khallouq</i> (Doctoral Candidate).
2014	Maitner, Amy. "Young Women's Studies." UCF LEAD Scholars Assistantship Program. Mentor.
Research Mento	orship (unfunded)
<u>Doctoral Disserta</u>	ation Committees (Chair)
2025-	Johnson, Kristal. "We Interrupt Your Regularly Scheduled Program: A Critical Discourse Analysis of Media Portrayals, Social Constructs, and Fatal Police Interactions within the Black Community." Dissertation Proposal Defense Planned: Summer 2025.
2023	Sobke, Ashley. "Becoming Racially Aware: A Social Process of (Re)Constructing an Alternative White Identity." Dissertation Defended: Spring 2023.
2022	Caldwell, Dillon. "Associations Between Patient-Provider Trust and HIV Care Continuum Outcomes." Dissertation Defended: Summer 2022.

<u>Doctoral Dissertation Committees (Member)</u>

2025-	Namur, Douglas. "Framing the West: A Foucauldian Discourse Analysis of Brazil's Rising Narratives (2002–2018)." Dissertation Defense Expected: Summer/Fall 2025.	
2025	Leary, Angelina. "Identity (Change) is Not a Joke, Jim!": The Role of Change in Responsible Drinking Identity as a Mechanism of Behavioral Change in College Alcohol Interventions." Outside committee member; Psychology. Dissertation Defended: Summer 2025.	
2024-	Jones, Annie. "Ideological Positioning and Higher Education in Florida." Dissertation Proposal Defended: Spring 2024. Dissertation Defense Expected: Summer 2025.	
2021	Zamarripa, Brian. "Women's Characterization of Success in Physics." Outside committee member; Physics. Dissertation Defended: Summer 2021.	
2021	Kidder, Erin. "Exploring Perceptions of People and Animals in Stock Shows and Rodeos through a Sociological Lens." Dissertation Defended: Fall 2021.	
2019	Marks, Sabrina. "Raising Roma Voices: An Insider Examination of American Roma Realities, Resistance, and Revaluation." Dissertation Defended: Fall 2019.	
2019	Brown, Christine. Sociology. "Success Rate of Student Accessibility Services Determined by Students' Cumulative Grade Point Average." Dissertation Defended: Fall 2019.	
2016	Nguyen, Jenny. "Group Position and Stereotypes: Understanding Racial Attitudes Towards the Model Minority." Sociology. Dissertation Defended: Spring 2016.	
2015	Norman, Lauren. "Prescription Stimulant Misuse among Undergraduates." Sociology. Dissertation Defended: Summer 2015. Current Position: Assistant Professor of Criminology/Sociology, Delta State University.	
2013	Settembrino, Marc. 2013. "When There's No Home to Prepare: Understanding Natural Hazards Vulnerability Among the Homeless of Central Florida." Dissertation Defended: Summer 2013. Current Position: Assistant Professor of Sociology, Southeastern Louisiana University.	
Master's Committees (Chair)		
2021	Griffith, Hanifah. "Breaking the Expectation: Changing the Conversation around Mental Health." Applied Research Project Defended: Summer 2021.	
2020	Brown, Venus. Sociology. "Transgender Presentations in Online Vlogs."	

2017 Rosenbaum, Emily. Sociology. "Identity Work of Collegiate Female Gamers." Thesis Defended: Summer 2017. 2016 Caldwell, Dillon. Sociology. "Emotional Labor & Identity Management Among HIV Counselors." Thesis Defended: Summer 2016. 2018 Walsh, Jennifer. Sociology. "Masculinity, Men's Bodies, and New Social Spaces: An Analysis of Buzzfeed Content." Proposal Defended: Spring 2016; Defense Scheduled: Summer 2018. Warner, Alexandra. Sociology. "Plan A: Identity Development of First-2016 Generation College Student-Athletes." Thesis Defended: Spring 2016. 2016 Wycha, Nikilaus. Sociology. "It's a Conspiracy: The Interpretation of Climate Science in a 'Post-Normal' Setting." Thesis Defended: Summer 2015. 2014 Griffin, Kate. Sociology. "Pinterest: Imagining the Self through the Life Course." Thesis Defended: Summer 2014. Master's Thesis Committees (Member) 2025 Welcome, Shawn. "Revive Zora Campaign." Thesis Defended: Spring 2025. 2024 Tukdarian, Emma. "Long Term Hypervigilenance Effects on the Everyday Queer." Thesis Defended: Spring 2024. 2023 Carson, Saphronia. "Gendered and Racialized Bodies in Dobbs V. Jackson Women's Health Organization." Thesis Defended: Spring 2023. 2022 Kelly, Alexis. "Quality of Life: How Does Race Influence Residential Satisfaction in Cities?" Thesis Proposal Defended: Spring 2022. 2021 Alonso, Carolina. "History of the Cuban Diaspora and Responses to July 2021 Protest in Cuba: An in-depth Examination of an Emerging Social Movement." Thesis Proposal Defended: Fall 2021. 2021 Edmonston, Erica. "Investigating the Spatial Relationship Between Sense of Place and Community-Based Organizations: Do Community-Based Organizations Influence Volunteering in the Indian River Lagoon, Florida?" Thesis Defended: Spring 2021. 2019 Wimmer, Rachel. 2019. "Community-Based Coastal Restoration: Long Term Impacts on Habitats and People in Volusia County." Thesis Defended: Fall 2019.

Applied Research Project Defended: Fall 2020.

2018	Ellsworth, Alexandria. 2018. "Sexual Assault & Sexual Harassment Policies and Enforcement in Cosplay, Anime, & Comic Conventions." Thesis Defended: Summer 2018.
2017	Valentin, Jessica. "Then and Now: Using Syllabi to Shape the College Classroom." Thesis Defended: Summer 2017.
2015	Stark, Nicole. "Sexual Harassment Discourse among Millennials." Sociology. Thesis Defended: Fall 2015.
2015	Barredo, Juan. "Healthy Masculine selves: A Critical Exploration." Sociology. Thesis Defended: Fall 2015.
2014	Halbert, Sarah. 2014. "Bodily Experiences of Senior Water Aerobics Exercisers." Thesis Defended: Spring 2014.
2014	Simpkins, Joshua. 2014. "Creating Constructs through Categorization: Gender and Race." Sociology. Thesis Defended: Spring 2014.
2012	Afflerback, Sara. 2012. "Rock-a-Buy Baby: Consumerism by New, First-Time Mothers." Sociology. Thesis Defended: Spring 2012. Current Position: ORS Impact, Seattle, Washington.
Honors Undergr	raduate Thesis Committees (Chair)
2022	Dewji, Sakinah. Committee Chair: Interdisciplinary (Biology, Public Health, and Sociology). "Impact of Emotional Support on Identity in Breast Cancer Survivors." Thesis Defended: Spring 2022.
2021	Marasa, Remy. Committee Chair: Interdisciplinary (Arts History & Sociology; Limbitless). "How Does the Use of Customized and Expressive Bionic Arms Affect the Self-Identity of Children with Congenital Limb Difference?" Thesis Defended: Fall 2021.
2021	Kupper, Carly. Committee Chair: Sociology and Psychology. "Negotiating the Patriarchy: Narratives of Constructing Non-Binary Gender Identities in Unsettled Times." Thesis Defended: Spring 2021.
2018	Brown, Nathan. Committee Chair: Sociology. "Countering Capitalism: Contextualizing & Conceptualising Food Sovereignty." Thesis Defended: Summer 2018.
Honors Undergraduate Thesis Committees (Member)	

Honors Undergraduate Thesis Committees (Member)

Briceno, Emily. Outside Committee Member: Psychology. "Self-Objectification as a Form of Empowerment and its Relationship to Identity, Self-Perception, and Self-Efficacy." Thesis Defended: Spring 2025.

2017	Wallace, Dylan. Outside Committee Member: Political Science. "The Student Debt Crisis and Political Polarization in the Millennial Generation." Thesis Defended: Summer 2018.
2017	Treadwell, Tess. Committee Member: Sociology. "The Role of Perception: African American Mothers' Narratives of Healthcare Providers and the Effects on Infant Feeding Methods." Thesis Defended: Spring 2017.
2016	Chizmar, Sara. Outside Committee Member: Health Professions. "A Comparison of Males with Differing Levels of Hegemonic Masculinity in Regards to Attitudes, Intention, and Perceived Level of Nutrition Knowledge." Thesis Defended: Spring 2016.
2014	Hudson, Jennifer. Outside Committee Member: Political Science. "The Importance of Institutional Design: How Economic Actors Influence Public Policy and the Impact on Economic Inequality in Germany and the United States." Thesis Defended: Fall 2014.
2013	Cox, Jamesha. Outside Committee Member: Political Science. "The Influence of Campaign Contributions on Proportionality of Representation in the United States Congress." Thesis Defended: Fall 2013.
2012	Kadel, Fallon. Committee Member: Sociology. "Experiences of Social Services among Homeless LGBTQ Youth." Thesis Defended: Spring 2012.
Graduate Indep	endent Studies and Directed Research
2024	Davis, Kris. Spring 2024. Examining literature on the self, authenticity, and identity in relation to queering, influencers, and transgender individual identity construction.
2023	Mendez, Aixa. Summer 2023. Examining literature and studying for inequalities comprehensive exam.
2023	Davis, Kris. Spring 2023. Examining literature on the self, authenticity, and identity in relation to queering, influencers, and transgender individual identity construction.
2022	Jones, Annie. Spring 2022. Examining literature and content analysis to conceptualize meanings of "cancel culture."
2022	Namur, Douglas. Spring 2022. Qualitative methods training and analysis of interviews on the concept of everyday success.
2021	Khallouq, Bee Ben. Fall 2021. Examining literature on identity construction and professional socialization in medical fields.

2021	Alonso, Carolina. Summer 2021. Examining Limbitless data on STEAM identities.
2020	Khallouq, Bee Ben. Fall 2020. Examining literature and data on space, place, and rituals surrounding the Pulse tragedy.
2020	Davis, Kris. Summer 2020. Examining literature on the self, authenticity, and identity in relation to queering, influencers, and transgender individual identity construction.
2020	Griffith, Hanifah. Summer 2020. Collecting literature and constructing a research project on how change in space and place can affect the mental health of international students during COVID-19.
2019	Sobke, Ashley. Spring 2020. Review of Social Inequalities literature.
2017	Ford, Dena. Fall 2017. Examining literature on science identity and sociological social psychology.
2017	Caldwell, Dillon. Fall 2017. Examining and analyzing sociology of emotions literature and data.
2016	Decesare, Rebecca. Summer 2016. Preparing and analyzing literature on sociological theory.
2016	Andrews, Edwanna. Spring 2016. Examining survey instruments and performing literature review on girls' studies/adolescence in conjunction with the Young Women Leaders Program study.
2016	Caldwell, Dillon. Spring 2016. Preparing literature and data collection on emotion labor.
2015	Rosenbaum, Emily. Fall 2015. Helping to recruit and perform interviews on the influence of the "princess culture" in relation to masculinity.
2014	Nguyen, Jenny. Fall 2014. Completing manuscript on commodification of authenticity and fellowship preparation.
2014	Wycha, Nikilaus. Summer 2014. Preparing literature on connections between conspiracy and individual biographies.
2014	Norman, Lauren. Spring 2014. Analyzing data and developing a manuscript on happiness, romance, love, and the influence of the "princess culture" on these processes.
2014	Okorie, Sarah. Spring 2014. Analyzing data and developing manuscript on beauty, comparisons amongst women, and the influence of the "princess culture" on these processes.

2013	Norman, Lauren. Fall 2013. Helping to recruit, perform interviews, and write a literature review on happiness, romance, love, and the influence of the "princess culture" on these processes.	
2013	Nguyen, Jenny. Summer 2013. Directed Research on racialized authenticity.	
2013	Griffin, Kate. Summer 2013. Starting Master's thesis research: completed IRB, started recruiting, and started literature review for thesis proposal.	
2013	Okorie, Sarah. Summer 2013. Helping to recruit, perform interviews, and write a literature review on beauty, comparisons amongst women, and the influence of the "princess culture" on these processes.	
2012	Baird, Andrew, Candice Campanaro, Joanna Eisele, Brittany Murray, and Shannon Simone Summer 2012. Review and critical analysis of classical and contemporary social theories and theorists.	
Undergraduate	<u>Internships</u>	
2020-2021	Deovrat, Heather and Royal, Heather. Research interns facilitated through collaboration with the Department of Sociology, Radford University.	
2020	Barsano, Margaret. Fall. Contributing to the construction of popular culture and consumer culture undergraduate courses.	
2015	Matos, Stephanie. Summer. Helping with updates to structure and design of Social Power and Inequality course.	
Undergraduate Research Assistants		
2025	Lagoutari, Kyriaki. Research assistant for authenticity literature review.	
2025	Bower, Matthew. Research assistant for Limbitless social science research.	
2024	Avaradi, Vardhan, Khushi Chauhan, and Jailimar Montanez. Research assistants facilitated through University of Central Florida Honors in the Major Match Day.	
2020-2021	Dewji, Sakinah and McCann, Isabel. Research assistants facilitated through University of Central Florida Honors in the Major Match Day.	
2020	Mason, Samantha. Research assistants facilitated through University of Central Florida Honors in the Major Match Day.	
2020-2021; 2016-2018	Gutzmore, Shayne. Research assistant (zero-credit research hours).	

Gafter, Elliot. Research assistant (zero-credit research hours).
Rivera, Aisha. Research assistant facilitated through University of Central Florida Office of Undergraduate Research Positions.
Doriety, Anjelica. Research assistant facilitated through University of Central Florida Office of Undergraduate Research Positions.
Stawicki, Jacob. Research assistant facilitated through University of Central Florida Office of Undergraduate Research Positions.

High School Supervision

2016-2017	Wolf, Katharine. (Current status: Harvard undergraduate student). Independent
	mentorship on social inequalities, gender studies, and qualitative
	research methods. Mentoring collaboration on research based on my
	current study of the princess culture, including literature review and data
	analysis.
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Zeigler, Lauren. "Muslim Religion and Treatment after 9/11." Expert
Consultant. AP Research Project (Palm Bay Magnet School). Role:
Provide feedback to student regarding research questions, goals, and data collection and analysis; provide background for research topic; attend presentation and oral defense portion of the project.

PROFESSIONAL DEVELOPMENT

Funded Research & Teaching Development

2024	Faculty Center for Teaching and Learning (FCTL) Faculty Learning Community: Excellence in Teaching (Knighted Faculty; \$600). Fall 2024 Cohort. University of Central Florida.
2022	Summer Faculty Development Institute (\$800). FCTL Track. University of Central Florida.
2021-2022	Faculty Center for Teaching and Learning (FCTL) Knighted Faculty (\$1,100). 2021-2022 Cohort. University of Central Florida.
2021	Faculty Center for Teaching and Learning (FCTL) Course Innovation Project (CIP)—Contemplative Pedagogy (\$500). Spring 2021 Cohort. University of Central Florida.
2019	Faculty Center for Teaching and Learning (FCTL) Course Innovation Project (CIP)—Improving Strategies for Teaching and Learning (\$500). Fall 2019 Cohort. University of Central Florida.
2018	Summer Faculty Development Conference (\$800). Service-Learning Track.

University of Central Florida.

2016	Invited participant. 2016. Introductory Sociology Symposium: Developing Teaching Excellence with Digital Tools. McGraw-Hill Education. Charleston, SC, Spring (expenses covered; \$150 stipend), Spring.
2014	Summer Faculty Development Conference (\$800). Center for Success of Women Faculty Research Center Track. University of Central Florida.
2013-2014	Faculty Learning Community Participant (\$150). Interdisciplinary group of junior faculty. University of Central Florida.
2013	12-Week Writing Workshop (\$150). Fall 2013. Sponsored by Faculty Center for Teaching and Learning.
2013	Winter Faculty Development Conference (\$500). University of Central Florida.
2012-2013	Faculty Learning Community Participant (\$150). Interdisciplinary group of junior faculty. University of Central Florida.
2012	12-Week Writing Workshop (\$300). Spring 2012. Sponsored by Faculty Center for Teaching and Learning.
2012	Winter Faculty Development Conference (\$500). University of Central Florida.
2012	Summer Faculty Development Conference (\$800). Center for Success of Women Faculty Research Center Track. University of Central Florida.
2011-2012	New Faculty Learning Community (\$300). An interdisciplinary group of new faculty members that meet once a month to discuss teaching, researching, and balancing faculty roles, along with UCF-specific issues like writing across the curriculum. A written deliverable on these topics will be completed at the end of the session, intended for local publication. University of Central Florida.
2010	Dissertation Research Grant Award (\$750). Florida State University.
2009	Qualitative Research Education and Travel Grant (\$1,500). Florida State University.
2006-2007	Public Service Research Grant (\$450). Appalachian State University.

Research Development (Participant)

Grounded Theory and Qualitative Methods Course. 2024. European Society for the Study of Symbolic Interaction. Pisa, Italy. June 5-7.

2022	NSF (National Science Foundation) ARC (ADVANCE Research and Coordination) Network's Equity in STEM Community Convening. 2022. Washington, D.C. May 31-June 3.
2015	SEM Boot Camp. 2015. University of Central Florida Rosen College of Hospitality Management. Orlando, FL. July 9-11.
2015	NSF IUSE: EHR Webinar. 2015. Sponsored by University of Central Florida Office of Research and Commercialization Research Outreach Services. University of Central Florida. Sept. 21.
2014	Grants Day: Pursuing Sponsored Research from Private Funders. 2014. Sponsored by University of Central Florida Office of Research and Commercialization Research Outreach Services. University of Central Florida. Nov. 3.
2014	Robust Research in the Social, Behavioral, and Economic Sciences. 2014. Sponsored by National Science Foundation. Washington, D.C. Feb. 20-21.
2013-2014	College of Sciences Mentoring Program. 2013-2014. University of Central Florida.
2013	Research: Art Works Grants Workshop 2013 Webinar. 2013. Sponsored by Art Works, National Endowment for the Arts. Sept. 18.
2013	CAREER Faculty Panel Discussion. 2013. Sponsored by ICubed and University of Central Florida Office of Research and Commercialization Research Outreach Services. University of Central Florida. March 19.
2012	Grants Day: Shining Light on S.T.E.M. University of Central Florida. 2012. Sponsored by University of Central Florida Office of Research and Commercialization Research Outreach Services. University of Central Florida. Nov. 5.
2012	Sociology Workshop: Grant Writing. 2012. Sponsored by the Department of Sociology. University of Central Florida. Oct. 3.
2012	NVivo 9 Basics and Advanced Workshop: QSR International Training. 2012. Washington, D.C. March 12-13.
2012	National Science Foundation Transforming Undergraduate Education in Science, Technology, Engineering and Mathematics (NSF TUES). 2012. Office of Research and Commercialization Sponsored Workshop Series. University of Central Florida. April 12, 19, and 26.
2012	National Science Foundation Day. 2012. Sponsored by the National Science Foundation and Florida Board of Governors. University of Central

	Florida. Jan. 12.
Tooching Days	 Inment (Participant)
2025	Institute. University of Central Florida. Florida (Participant) Faculty Center for Teaching and Learning (FCTL) Classroom to Careers Track [Career Foundations course designation]. Summer Faculty Development Institute. University of Central Florida.
2025	Teaching and Learning Day. Faculty Center for Teaching and Learning, University of Central Florida, January 21, 2025.
2024	Universal Design Learning Workshop. 2024. Faculty Center for Teaching and Learning, University of Central Florida, May.
2024	Course Design Institute. 2024. Oana Cimpean, New Mexico State University; sponsored by Faculty Center for Teaching and Learning, University of Central Florida, April.
2023	Holiday Retreat on Playful Pedagogy. 2023. Faculty Center for Teaching and Learning, University of Central Florida, December.
2013	Making UCF Inclusive: Where is Access AT? Luncheon. 2013. Student Disability Services, Faculty Center for Teaching and Learning, and Center for Distributed Learning, October.
2012	Instructional Designer Consultations. 2012. Wendy Howard. Center for Distributed Learning, University of Central Florida, Fall.
2012	The Best of Both Worlds: Effective Design Strategies for Blended Courses. 2012. Sponsored by Center for Distributed Learning: Faculty Seminars in Online Teaching, University of Central Florida, November.
2012	Teaching Incentive Program (TIP) Workshop. 2012. Libby Mustaine. Sponsored by Department of Sociology, University of Central Florida, October.
2012	Best Practices Workshop: Directing Dissertations and Theses. 2012. Sponsored by Faculty Center for Teaching and Learning, September.
2011	Interactive Distributed Learning course (IDL6543). 2011. Sponsored by Center for Distributed Learning, University of Central Florida, Fall.
2011-Present	Writing Club. University of Central Florida. Sponsored by Faculty Center for Teaching and Learning. 2011-Present.
2010	Program for Instructional Excellence (PIE) Panelist. 2010. Served on PIE panel on time management, course planning, and teaching strategies, Florida State University, Fall.
2007	Program for Instructional Excellence (PIE) Certificate. 2007. Certificate in

acknowledgement of knowledge gained at a professional development conference, relating to grading, professional conduct, and classroom strategies. Florida State University, Fall.

Leadership Development

2024-2025	Participant. Tenured/Tenure-Earning (TTE) Mentoring Community, Faculty Excellence, University of Central Florida.
2023; 2024	Participant. American Sociological Association Section Chair Leadership Training. American Sociological Association; Philadelphia, PA; Montreal, Quebec. August.
2017-2018	Participant. Associate Professor Mentoring Community, Faculty Excellence, University of Central Florida.
2016	Space for Women's Mentorship: Intentionally Creating Rooms of Our Own Webinar. Sponsored by Higher Education Resource Services (HERS), American College Personnel Association, and the Coalition for Women's Identities, Spring.
2014	Women's Leadership in Doctoral Education & Careers in Academia. Patel Center for Global Solutions, University of South Florida, Summer.
2014	COACh Leadership Workshop. "Negotiations, Problem-Solving, and Conflict Resolution." Faculty Center for Teaching and Learning Summer Conference, University of Central Florida, Summer.
2013	COACh Leadership Workshop. "Negotiations, Problem-Solving, and Conflict Resolution." Faculty Center for Teaching and Learning Summer Conference, University of Central Florida, Summer.
2013	Leadership Development Workshop. Division of Academic, Faculty, and International Affairs, University of Central Florida, Fall.
2013-2014	Participant. College of Sciences Mentoring Program, University of Central Florida.

SERVICE AND LEADERSHIP

University Service

2025-present Faculty Senate Representative for the Department of Sociology.	
2023-2024 NSF ADVANCE-Sponsored Workshops: "Harnessing Our Collective Faculty Agency to Build a Collaborative Culture Trust." Workshop Leader: Kasi Jackson, West Virginia University.	of

	November, 2023 "Creating a Supportive & Restorative Faculty Culture." Workshop Leaders: Jennifer Middleton and Beatriz Videz. January, 2024.
2017-2018	Co-Leader with Dr. Linda Walters, Faculty Excellence Center for the Success of Women Faculty Mentoring Program.
2017	Invited Panelist (featured expert), <i>Wonder Women</i> Film Screening. Sponsored by AAUW at UCF and Nicholson School of Communication. October, 2017.
2017	Co-Leader with Dr. Linda Walters, Faculty Center for Teaching and Learning Summer Conference Center for the Success of Women Faculty Track.
2016-2017	Co-Leader with Dr. Damla Turgut and Dr. Melissa Dagley, iSTEM Faculty Fellowship.
2016	Co-Leader with Dr. Linda Walters, Center for the Success of Women Faculty Career Transitions Mentoring Program. Fall 2016.
2016	Co-Leader with Dr. Linda Walters and Dr. Debbie Hahs-Vaughn, Faculty Center for Teaching and Learning Summer Conference Center for the Success of Women Faculty Track.
2016-2017	Member, COACHE Sub-Committee on Personal and Family Policies. University of Central Florida.
2015-2016	Co-Leader with Dr. Linda Walters, Center for the Success of Women Faculty Mentoring Program.
2015	Co-Designer with Dr. Valerie Storey and Dr. Parveen Wahid, Center for the Success of Women Faculty Leadership Forum. Developed through the Faculty Center for Teaching and Learning Summer Conference Center for the Success of Women Faculty Track.
2015-Present	Women's Studies Advisory Board, University of Central Florida, 2015-present.
2015; 2014	Participant, University of Central Florida Valencia Degree Expo. Valencia West-UCF, October 14, 2014; March 3, 2015.
2015	Panel Member. "Faculty Student Meet and Greet." Valencia West-UCF, September 1, 2015.
2014; 2013	Panel Member: "Pathways to Success – Women in Academia." Center for Success of Women Faculty and Graduate Studies. University of Central Florida, Fall 2013; Spring 2014; Fall 2014.
2013	Invited Panel Member: "Plenary Panel Session." Interactive Distributed

	Learning Showcase. University of Central Florida, July 26, 2013.
2013; 2012	Faculty Judge: Showcase of Undergraduate Research Excellence (SURE), University of Central Florida.
2012-2020	Center for the Success of Women Faculty Executive Committee, University of Central Florida.
2012	Reviewer, UCF Undergraduate Research Journal.
2012	Invited Panel Presenter: "From the Trenches." New Faculty Orientation. University of Central Florida, August 13-14, 2012.
2011-2012	Faculty Advisory Council, Southern Region, University of Central Florida, 2011-2012.
2011-Present	Women's Studies Faculty Affiliate, University of Central Florida, 2011-present.
College Service	
2025-present	Chair, College of Sciences Promoting the Social Sciences and Creative Arts Working Group.
2024-2025	College of Sciences Research Committee, University of Central Florida.
2022	RIA (Research Incentive Award) Selection Committee, University of Central Florida.
2017-2019	TIP (Teaching Incentive Program) Selection Committee, University of Central Florida.
2017	College of Sciences Graduate Curriculum and Standards Committee, University of Central Florida.
2016-2017	College of Sciences Research Committee, University of Central Florida.
2012-2015	College of Sciences Recognition and Scholarship Committee, University of Central Florida.
2013	Invited Speaker to Junior Faculty Community, January 2013.
2011-2012	College of Sciences Junior Faculty Community, University of Central Florida.
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Departmental Service

Current Committees

2024-present Visibility Committee

2024-present	Budget Committee
2022-present; 2017-2020	Personnel Committee
2013-Present	Social Inequalities Qualifying Exams Committee
2021 - 2024	Faculty Excellence Committee [integrated into Visibility]
Past Service	
2020-2021	Inclusive Language and Symbolic Culture Committee Co-Chair
2020-2022	Personnel Committee Chair
2021	Invited Panelist: Sociology Graduate Student Association (SGSA) Workshop: Writing Academic Articles and Proposals.
2020	Invited Panelist: Sociology Graduate Student Association (SGSA) Workshop: Preparing to Present – Navigating Through Conference Culture.
2019-2021; 2015-2017	Graduate Committee
2019-2020	Annual Evaluation Standards and Procedures Working Group
2017-2018	Social Inequalities Committee Chair
2017-2018	Research Committee
2017-2018	Undergraduate Committee
2017	Interim Graduate Director, Department of Sociology (Appointed), Spring 2017.
2016	Co-Organizer with Dr. Shannon Carter and Panelist: How to Get the Most out of Your Southern Sociological Society (SSS) Experience.
2016	Co-Organizer: Racism in the Era of #blacklivesmatter: A Discussion of Racism in the University and the Orlando Community Key Note and Panel. Sponsored by the Colloquium Committee, Department of Sociology; UCF Center for Law and Policy, UCF Office of Diversity and Inclusion, UCF College of Graduate Studies, and Reproductive Justice Knights Project, March 29 th .
2012-2017	Colloquium Committee
2012-2014	Budget Committee

2010-2011	Graduate Admissions Committee, Florida State University, 2010-2011.
2009-2010	Qualitative Working Group Recruitment Coordinator, Florida State University.
2009-2010	Sociology Graduate Student Union secretary, Florida State University.
2008-2010	Sociology Graduate Student Union representative to Departmental Meeting Committee, Florida State University.
2007-2008	Professional Development Series Committee, Florida State University.

Professional Service		
2024-present	Executive Committee Board Member. Southern Sociological Society.	
2024-2025	 Chair: Consumers & Consumption Section, American Sociological Association. 2025 Annual Meeting: Organizer – Section Mentoring Workshop: Authenticity, Branding, and the Academic Self: Future Directions in the Sociology of Consumption Meeting Chair & Organizer: Section on Sociology of Consumers and Consumption Council Meeting Meeting Chair & Organizer: Section on Sociology of Consumers and Consumption Business Meeting Session Organizer: Meeting Chair & Organizer: Section on Sociology of Consumers and Consumption Roundtables Session Organizer: Consuming Authenticity: Blurring Distinctions across Work and Play Section Representative: ASA Section and Community Open House 	
2024	Invited Reviewer: Swiss National Science Foundation.	
2024-present	Editorial Board Member, Contemporary Sociology: A Journal of Reviews (an official journal of the American Sociological Association).	
2023-2024	Incoming Elected Chair: Consumers & Consumption Section, American Sociological Association.	
2023	Invited Discussant, American Sociological Association, Philadelphia, PA.	
2021-present	Publications Committee Member, Southern Sociological Society.	
2021-2025	Co-editor, <i>Social Currents</i> (flagship journal of the Southern Sociological Society).	
2019-2020	Site Selection Committee, Southern Sociological Society.	

2021 2020	Panel Organizer, Presider, Discussant and Curious Reader: Author-Meets-Curious-Readers Session: <i>The Evolution of Luxury</i> by Ian Malcolm Taplin, Southern Sociological Society. 2021. Virtual [Originally planned for Jacksonville, FL, April; cancelled due to COVID-19].
2018-2019	Program Chair, Southern Sociological Society (Annual Meeting 2019; Atlanta, GA, April).
2017-2018	Mini-Conference Organizer, American Sociological Association Consumers and Consumption Section. 2018. "Consuming In, and Consumed By, a Trump Economy," pre-American Sociological Association miniconference. Camden, NJ.
2018	Panel Organizer and Presider, American Sociological Association, Philadelphia, PA.
2018	Presider, Southern Sociological Society, New Orleans, LA.
2017	Table Presider and Invited Discussant, American Sociological Association, Montreal, Quebec.
2017	Panel Organizer and Presider, Southern Sociological Society, Greenville, SC.
2017-2020	Council Member, American Sociological Association Consumers and Consumption Section (Nominated).
2016-2017	Invited Member, Southern Sociological Society Program Committee (Appointed).
2016	Invited Panel Discussant, American Sociological Association, Seattle, WA.
2016	Nominated for Slate of Publications Committee. Southern Sociological Society.
2015-2017	Member, Nominations Committee. Consumers & Consumption Section. American Sociological Association.
2015-2016	Member, Vision Committee. Sociologists for Women in Society.
2015	Panel Organizer and Presider, Southern Sociological Society, New Orleans, LA.
2014	Invited Panelist, Southern Sociological Society, Charlotte, NC.
2014	Peer Reviewer: <i>Discovering Sociology</i> (textbook). Invited reviewer for emerging technology Introduction to Sociology textbook.

2013 Panel Organizer and Presider, Southern Sociological Society, Atlanta, GA.

Roundtable Discussant, Sociologists for Women in Society, St. Petersburg, FI.

2009-2011 Student Forum Advisory Board member, American Sociological Association (ASA).

Committee Member: Travel Awards (2009-2010); Local

Arrangements (2009-2010); Communications and Outreach (2010-

2011); ASA Conference Certificate (2010-

2011).

2008-2011 Surfing Florida: A Photographic History Community Advisory

Committee, interdisciplinary project in conjunction with Florida

Atlantic University,

Reviewer, National Science Foundation Sociology Program.

Ongoing Reviewer:

American Journal of Sociology

Contemporary Sociology

Gender & Society

Journal of Consumer Culture

Journal of Organizational Behavior

Poetics

Qualitative Sociology

Race and Social Problems

Social Currents

Social Psychology Quarterly

Sociological Spectrum

Sociology of Race and Ethnicity

Symbolic Interaction

Social Forces

Media Interviews and Media Coverage

2025 Invited guest: The Chemical Sensitivity Podcast to speak on my research agenda and the "Toxic Personal Care: Selling Gendered Marketing and Chemical Toxicity Through Personal Care Products" (2024) article.

Interviewed for, "Houston, We Have a Cancellation," by Valentina Shvartsman. Lenta.ru (Russian Newspaper). November 2021. https://lenta.ru/articles/2021/11/10/cancel_culture/

2021 The Special Report with Areva Martin. "Is Covid Over?" May 10, 2021. http://bit.ly/SRep174

- 2021 Cited in "The extent of Cancelling." *Medium*.

 https://cancelledculture101.medium.com/the-extent-of-cancelling-bc2bb984b56f
- 2021 Interviewed for, "Uma breve história do Cancelamento" (Translated: "A Brief History of Cancellation"), by Rafael Battaglia. Superinteressante (Brazilian Magazine). March 2021. https://super.abril.com.br/especiais/uma-breve-historia-do-cancelamento/
- 2021 Interviewed for, "Sensurglade portvoktere" (Translated:

 Censorship Happy Gatekeepers"), by Selma Stormyren Larsen and Anders N. Kvammen. *Klassekampen* (Norwegian newspaper). January 30th, 2021.

 https://klassekampen.no/utgave/2021-01-30/sensurglade-portvoktere
- 2020 Interviewed for, "Is Cancel Culture Effective?" by Nicole Dudenhoefer. *Pegasus Magazine*. Fall 2020. https://www.ucf.edu/pegasus/is-cancel-culture-effective/
- 2020 "Consume This! Inclusivity and Reflection in Artistic Spaces." American Sociological Association Section on Consumers & Consumption Blog. February 26.

 https://asaconsumers.wordpress.com/2020/02/26/consume-this-space-place-and-authenticity-what-helps-create-inclusivity-and-reflection-in-artistic-spaces/
- 2020 WOFL Fox 35. "Galentine's Day." February 13. https://www.fox35orlando.com/video/654521
- 2019 UCF Today. 2019. "Mentoring Study Helps Redefine Success for Women in Academia." January 28.

 https://today.ucf.edu/mentoring-study-helps-redefine-success-women-academia/
- 2018 Relationship Matters Podcast Number 79. 2018. "Realistic Love: Contemporary College Women's Negotiations of Princess Culture and the "Reality" of Romantic Relationships." March 13. https://player.fm/series/sage-psychology-psychiatry/relationship-matters-podcast-number-79-realistic-love-contemporary-college-womens-negotiations-of-princess-culture-and-the-reality-of-romantic-relationships
- 2017 Science Daily. 2017. "Tech Company Video Ads Still Dominated by White Males." June 27. https://www.sciencedaily.com/releases/2017/06/170627105501.htm
- 2017 Orlando Sentinel. 2017. "Florida Rock-Painting Groups Pay it Forward with Art that Rocks." July 1. http://www.orlandosentinel.com/news/seminole/os-kindness-rocks-project-20170628-story.html
- Orlando Weekly. 2016. "Why are Female U.S. Soccer Team Players Paid a Fraction of What Their Male Counterparts Make?" May 25. http://www.orlandoweekly.com/orlando/female-players-on-the-us-soccer-

<u>team-are-paid-a-fraction-of-what-their-male-counterparts-make-why/Content?oid=2495338</u>

- 2016 College of Sciences News, University of Central Florida. 2016. "Painting a New Path. February 1. https://news.cos.ucf.edu/painting-new-path/
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- 2015 The History Engine. 2015. "The Florida Highwaymen." https://historyengine.richmond.edu/episodes/view/5760
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Faculty Highlights

- Florida State University COSSPP (College of Social Sciences & Public Policy)
 Alumni Spotlight: Amanda Koontz
 https://coss.fsu.edu/cosspp-alumni-spotlight-amanda-koontz%EF%BF%BC/
- 2017 University of Central Florida College of Sciences Newsletter. 2017. "Feminine Rivalry, Partner Violence, and Inauthenticity Work." February 16. https://sciences.ucf.edu/news/feminine-rivalry-partner-violence-inauthenticity-work/
- University of Central Florida Center for Success of Women Faculty. 2016.

 Women's History Month Highlights. February 27.

 https://womenfaculty.afia.ucf.edu/profile/amanda-anthony/
- Appalachian State University Department of Sociology. 2016. "Amanda Anthony: "Consuming Authenticity: The Influence of Racial Authenticity on Our Everyday Lives."" October 25.
 - https://soc.appstate.edu/news/amanda-anthony-consuming-authenticity-influence-racial-authenticity-our-everyday-lives

University of Central Florida College of Graduate Studies. 2015. "Mentoring: A Rewarding Partnership." News & Announcements Faculty and Staff Spotlight. January 27. http://www.graduate.ucf.edu/news/news.aspx?id=2529

PROFESSIONAL ASSOCIATION MEMBERSHIPS

- American Sociological Association
- Society for the Study of Symbolic Interaction
- Sociologists for Women in Society
- Southern Sociological Society