

Walt Disney World - Pricing Internship

Company Overview: Since its opening in 1971, the Walt Disney World® Resort near Orlando, FL has grown to feature four theme parks – the Magic Kingdom® Park, Epcot®, Disney's Hollywood Studios®, and Disney's Animal Kingdom® Theme Park. In addition, more than 20 themed resort hotels, two water parks, and the Downtown Disney® Area, a daytime and nighttime entertainment complex, are part of the Walt Disney World Resort.

To be considered for this position, you must apply online at our Disney Careers website at the following link: [Apply to Pricing Professional Internship](#) as well as email your resume to our recruitment mailbox at: WDW.Pricing.-.Recruiting@Disney.com

Responsibilities: The Professional intern will be responsible for providing financial analysis and pricing strategy for various teams within the Walt Disney Parks & Resorts Pricing department including Tickets, Resorts, Food & Beverage, Merchandise, etc.

Intern assignments include, but are not limited to:

- Building complex financial spreadsheet models/analysis to drive pricing decisions for multiple lines of business at both the Walt Disney World and Disneyland Resorts.
- Analyzing large quantities of historical data to better understand guest behavior by identifying trends, patterns, and irregularities in consumer transactions.
- Developing competitive research and conducting industry benchmarks to provide background information for the entire Pricing department.
- Identifying industry practices and academic theory in economics, finance, revenue management, and marketing disciplines to advance the department's analysis.
- Preparing weekly and monthly reporting in regards to sales and booking data.

Interns will work within multi-disciplinary project teams and serve as an individual contributor for core pricing projects that may require input from multiple functional areas, such as Operations, Sales, Marketing, Finance, etc.

Basic Qualifications: These are the minimum qualifications you need to be considered for this position:

- Demonstrated experience with Excel, Word, and PowerPoint
- Strong written and communication skills
- Interest in pursuing an analytical career path
- Senior level or higher majoring in Economics, Pricing, Revenue Management, Statistics, Mathematics, Psychology, Industrial Engineering, Finance, or similar Business background
- 3.0 GPA or higher in major

Preferred Qualifications:

- Database and/or programming experience with tools such as: Microsoft Access, Business Objects, SAS, VBA, SQL
- General knowledge or experience in one of the following industries: Merchandise Retail, Hotels/Resorts, Food & Beverage; Travel and Tourism
- Currently pursuing an MBA or Graduate degree
- College Program or Professional Internship Alumni

Internship Eligibility:

- Must be enrolled in a college/university taking at least one class in the semester/quarter (spring/fall) prior to participation in the internship program OR currently participating in a Disney College Program or Disney Professional Internship

- Not have already completed two consecutive (spring/fall) College or Professional Internship Programs
- Must possess unrestricted work authorization
- Must provide full work availability
- Must provide own transportation to/from work
- Current Active Disney Cast Members must meet Professional Internship transfer guidelines (for Walt Disney World Cast Members this is no more than four points and one reprimand in the last six months; for Disneyland Cast Members this is six months of consecutive service and a performance record clear of any disciplinary issues (warnings, suspensions, etc.) for at least six months)

Program Length: The approximate dates of this internship are January 2013 through June 2013. Interns must be fully available for the duration of the internship.

Housing: For positions located in Central Florida only, a limited amount of company-sponsored housing is available on a first-come, first-serve basis.

Application Deadline: The deadline to apply for this internship is October 5, 2012.

Attention International Students: If you are currently studying in the United States on an F-1 or J-1 Visa and do not have a Social Security number, please contact our office at 407-828-1736 PRIOR to applying.