

Experience
Insights
Internship -
SPRING
2015
Job
Description



Experience Insights Internship - SPRING 2015

Company Overview:

Imagine a career with an organization that brings smiles to millions every day. Imagine working with people whose passion for what they do is simply indescribable. We are The Walt Disney Company, live with a rich legacy of innovation, entertainment, and lifelong memories. With our vast array of both businesses and professionals, you'll have the opportunity to join a team that's beloved around the world, and to find out how it feels to love what you do. We invite you to discover for yourself why a career with Disney is the opportunity you've been looking for.

Segment Overview:

Since its opening in 1971, the Walt Disney World Resort near Orlando, FL has grown to feature four theme parks – the *Magic Kingdom Park*, *Epcot Disney's Hollywood Studios*, and *Disney's Animal Kingdom Theme Park*. In addition, more than 20 themed resort hotels, two water parks, and the Downtown Disney Area, a daytime and nighttime entertainment complex, are part of the *Walt Disney World Resort*.

Department Overview:

"In this volatile business of ours, we can ill afford to rest on our laurels, even to pause in retrospect. Times and conditions change so rapidly that we must keep our aim constantly focused on the future." Walt was on to something when he said that, and it continues to ring true today. The Experience Insights team seeks to tell the story of our Guests' holistic vacation experiences and pioneer new tactics to enhance vacations through data integration, data science, statistical modeling/analysis, and delivery of innovative services.

Responsibilities The intern will be responsible for building operations research and statistical models for various initiatives supporting the Guest experience.

Intern assignments may include, but are not limited to:

- Performing data collection, data cleaning, data validation, and reporting

tasks

- Integrating multiple data sets contributing to a ‘360-degree’ view of the Guest
- Supporting the analysis and validation of forecasting, predictive, and optimization models
- Modeling and analyzing Guest experience data in support of operating tactics and strategic decision making

Basic
Qualifications

These are the minimum qualifications you need to be considered for this position:

- Proficiency with statistical, forecasting, and optimization software and programming languages including SAS and SQL
- Strong written, communication, and presentation skills
- Demonstrated strong organizational and time management skills with attention to detail
- Demonstrated strong partnering skills
- Demonstrated aptitude and willingness to learn new science, software applications and tools
- Demonstrated proficiency with Excel, PowerPoint, and Word

Preferred
Qualifications

- Proficiency in SAS, SQL, Tableau
- Proficiency in Keynote
- Proficiency with statistical methods such as linear regression, generalized linear models, and hierarchical/mixed models
- Proficiency with forecasting methodologies
- Proficiency with visual analytics and dashboard solutions
- Proficiency with discrete event simulation
- Familiarity with unstructured data analytics
- Familiarity with spatial/geographic analytics

Required
Education

- Must be working towards an undergraduate or Masters degree in Analytics, Data Science, Statistics, Operations Research, Industrial Engineering, Math or related areas

Job Posting
Industries

Leisure and Travel

Additional
Information

Internship Eligibility:

- Must be enrolled in an accredited U.S. college/university taking at least one class in the semester/quarter (spring/fall) prior to participation in the internship program OR be currently participating in a Disney College Program or Disney Professional Internship
- Must be at least 18 years of age
- Must not have completed one year of continual employment on a Disney internship or program. *Note: Once you have completed one consecutive*

year of employment on a Disney internship or program, there must be a minimum 6 month gap before the start of a new internship or program

- Must possess unrestricted work authorization
- Must provide full work availability
- Must provide own transportation to/from work
- Current Active Disney cast members must meet Professional Internship transfer guidelines (for *Walt Disney World* cast members this is no more than four points and one reprimand in the last six months; for *Disneyland* cast members this is six months of consecutive service and a performance record clear of any disciplinary issues (warnings, suspensions, etc.) for at least six months)

Program Length:

The approximate dates of this internship are January 2015 through June 2015. Interns must be fully available for the duration of the internship.

Housing:

A limited amount of company-sponsored housing is available on a first-come, first-served basis.

Attention International Students:

If you are currently studying in the United States on an F-1 or J-1 Visa and do not have a Social Security number, please contact our office at 407-828-1736 PRIOR to applying.

Recommendation – Print This Role Description:

Strong candidates may be invited to complete a phone interview. We strongly encourage applicants to print a copy of this role description so they can refer to it in the event they are selected for a phone interview.

Materials Required:

- College transcripts (official or unofficial) - Please upload your transcript while completing the online application

To upload this document:

- Log into your dashboard at www.DisneyInterns.com
- Click the link labeled “Edit Profile Info”
- Click on the “Attachments” Tab
- Be sure your document is in the required title format:
FirstName_LastName_Type (i.e. Mickey_Mouse_Transcript)

- Select document type of “Other”

Internship Program Type	Professional Internship
Primary Location- City	Lake Buena Vista
Primary Location- State	FL
Primary Location- Country	US
Auto req ID	163401BR